Overview

• Strategic Plan Update
• Workshop Review
• Next Steps
Process & Timeline

Planning process:

- Phase 1: Initiation
- Phase 2: Data Review
- Phase 3: Statewide Engagement
- Phase 4: Draft plan
- Phase 5: Draft plan review
- Phase 6: Finalize plan
- Phase 7: Implement

We are here

Nov 2014

Dec 2015/Jan 2016
Goals
Goal I

Goal I: Perpetuate fish, wildlife, habitat and other natural resources by using sound management and science.

Objective A: Manage for sustainable wildlife populations to support fishing, hunting, and wildlife viewing opportunities.

Objective B: Preserve and enhance diverse and functional habitat.

Objective C: Periodically update the list of species of greatest conservation need, develop conservation plans and implement strategies with partners to maintain viable populations and negate the need to list species.

Objective D: Protect and enhance water resources for wildlife populations.

Objective E: Conduct research and monitoring programs to provide credible information on which to base management decisions.
Goal II

Goal II: Provide a world class system of state parks that offer high quality outdoor recreation opportunities for all Coloradans and visitors.

Objective A: Maintain and manage facilities and outdoor recreation amenities within state parks at a level that supports excellent experiences for Colorado’s growing and diverse population and visitors.

Objective B: Explore opportunities to secure properties for new or expanded parks consistent with the goal of maintaining financial sustainability.

Objective C: Raise public awareness about the special qualities of Colorado’s state parks.
Goal III

Goal III: Achieve and maintain financial sustainability. Seek new sources of revenue to meet growing demands for managing Colorado’s natural resources.

Objective A: Identify potential new and broader sources of funding.

Objective B: Maintain existing sources of funding.

Objective C: Continue to use financial and workforce resources responsibly.
Goal IV

Goal IV: Offering high quality recreation that inspires Coloradans to get outdoors.

**Objective A:** Broaden the access and variety of recreation opportunities for current customers.

**Objective B:** Maintain, improve, and develop facilities and infrastructure to enhance outdoor recreation experiences.

**Objectives C:** Work with other land managers and partners to provide high quality recreation opportunities.

**Objective D:** Increase awareness among current users about the value of our mission and services provided while increasing volunteerism and inspiring stewardship.
Goal V

Goal V: Reach new customers and connect them to the outdoors through education, communication, and a range of high quality opportunities that inspire Colorado’s residents and visitors.

Objective A: Leverage partnerships within communities throughout Colorado to reach new users and increase the number of people connected to the outdoors.

Objective B: Increase public awareness about CPW’s mission and the value of the services provided to the state.

Objective C: Provide a broad range of outdoor recreation activities that appeal to the diverse interests of Colorado’s residents and visitors.

Objective D: Increase understanding of new customers’ needs, interests, and expectations to increase participation in outdoor recreation activities managed by CPW.

Objective E: Increase educational opportunities to connect people to the outdoors.
Goals VI

Goal VI: Recruit, retain, train and support a talented, inspired and committed staff and volunteers.

**Objective A:** Capture, apply and share the knowledge and experience of more tenured staff.

**Objective B:** Seek to develop a highly qualified and diverse workforce.

**Objective C:** Foster an environment that attracts and encourages inspired staff and volunteers committed to the CPW mission.
Goal VII

Goal VII: Increase transparency, awareness and trust for CPW’s mission and core services.

**Objective A.** Make information about CPW’s mission, funding and key programs more available.

**Objective B:** Periodically identify what information about CPW is desired and provide that information in a readily available and understandable format.
Next Steps
Thank you