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**COLORADO**

**Parks and Wildlife**

Department of Natural Resources

Commission Forum  
Building the Value: Are you in for the outdoors?

July 10, 2018  
Elevation Hotel & Spa  
500 Gothic Rd, Crested Butte, CO

Overview

Join the Colorado Parks and Wildlife Commission for a public forum about engaging new stakeholders in conservation in Colorado! The forum, "Building the Value: Are you in for the Outdoors?" will take place on July 10, 2018 from 1:00 - 4:00 pm at Elevation Hotel & Spa in Crested Butte, CO. Two engaging panels will discuss how to expand CPW's customer base and get more customers contributing to CPW's conservation efforts via funds and volunteers. What are the obstacles, areas of agreement and alternatives? Join us to find out or tune in to a broadcast via Facebook Live (note: the live broadcast will begin at 1:30 pm).

1:00 pm	Welcome Chairman John Howard
1:20 pm	Introductory Presentation Commissioner Michelle Zimmerman
1:30 pm	Panel 1 Discussion Moderator: Krista Heiner, CPW Panelists: <ul style="list-style-type: none"> <li>• Andy Treharne - Senior Director for Western States, Congressional Sportsmen's Foundation</li> <li>• Jen Taylor - Brand Manager &amp; Director of Creative Development, Mountain Khakis</li> <li>• Julie Mach - Conservation Director, Colorado Mountain Club</li> <li>• Scott Winans - President &amp; Board of Directors, Colorado Plateau Mountain Bike Trail Association, Inc.</li> </ul>
2:30 pm	Break
2:40 pm	Panel 2 Discussion Moderator: Krista Heiner, CPW Panelists: <ul style="list-style-type: none"> <li>• Greg Felt - Co-Owner, ArkAnglers, LLC &amp; Chaffee County Commissioner</li> <li>• John Marriott - Owner of Larson's Ski and Sport &amp; Arvada Mayor Pro-Tem</li> <li>• Julia Kintsch - Principal &amp; Senior Ecologist for ECO-resolutions</li> </ul>
3:40 pm	Commission Discussion
4:00 pm	Adjourn