

Wolf Restoration & Management Plan Public Outreach & Advisory Group Facilitation

Keystone Policy Center

Public Involvement Update to Parks and Wildlife Commission

June 10, 2021

Public Involvement

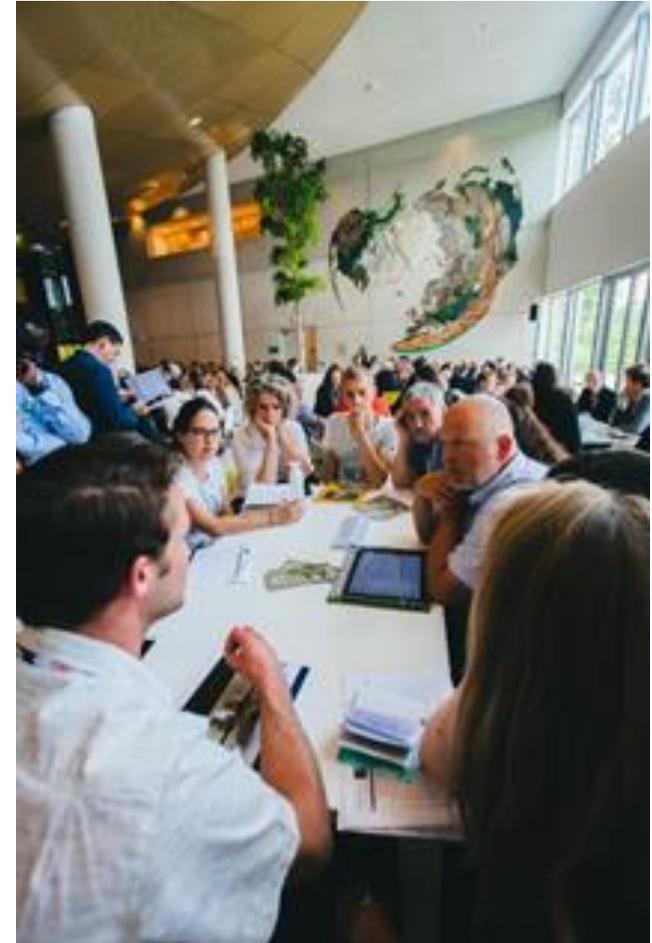
- Offering multiple modes for engaging the public's substantive feedback and meeting procedural needs.
- Adapting during the COVID-19 pandemic.
- Incorporating diversity, equity and inclusion.
- Making in-person and virtual options simple and accessible, with low barriers to entry.



Overview of Phase 1 Public Involvement

~40+ meetings plus online comment, July-August 2021

- 13 in-person regional open houses (7 on the Western Slope).
- 17 in-person Western Colorado geographic focus groups.
- 2 in-person Tribal consultations.
- 10 virtual interest-based focus groups.
- 1 x 1-day statewide virtual town hall (or 2 half-days).
- Online comment form with optional, asynchronous (pre-recorded/available on website) open house instructions/content to inform online comment form/charge question responses.
- Virtual open houses, as needed, for COVID-based alternatives to in-person open houses.



Open Houses

Objective: Collect public input on specific charge questions/topics to inform the wolf reintroduction planning process.

Audience: Open to the public. Large numbers anticipated. Held in evenings to encourage public turnout.

Format: Attendees will rotate between stations, each relating to categories and key charge questions/topics for the wolf restoration and management plan.



Western Colorado Focus Groups

Objective: Hold in-depth roundtable discussions with invited leaders to further understand local attitudes and perspectives on planning topics and additional issues unique to various communities; enable additional outreach to target stakeholders in Western Colorado.

Audience: Small, invitational groups of targeted community leaders and stakeholders (approximately 15-20 participants)

Format: Facilitators will lead focus groups through discussion.



Interest-Based Virtual Focus Groups

Objective: Hold in-depth discussions to understand perspectives of groups of stakeholders from across the state reflecting similar sectors or interests.

Audience: Small, invitational groups of targeted community stakeholders (approximately 15-20 participants)

Format: Facilitators will lead focus groups through discussion, including charge questions and topics of interest for specific communities.

Public Involvement Website

- Created through the Engagement HQ/Bang the Table platform
- Information about public involvement opportunities
- Portal for online comment
- Supportive of analytics to understand site visitation, online comment participation, and sentiment analysis
- Information about the SAG and TWG

Outreach

- Media Advisories to State and Regional outlets (print, radio, television)
- CPW and Keystone Social Media Channels
- Public Involvement Website (linked through CPW wolf website and Keystone sites)
- CPW Partner Channels
- Wolf eNewsletter
- TWG and SAG Networks and additional outreach to stakeholder groups

