



COLORADO

Parks and Wildlife

Department of Natural Resources

Terrestrial Programs
317 West Prospect Road
Fort Collins, CO 80526

MEMORANDUM

TO: Colorado Parks and Wildlife Commissioners

FROM: Big Game Auction and Raffle License RFP Evaluation Team: Andy Holland,
Maggie Van Cleef, Matthew Eckert, Garrett Watson, and Julie Stiver

DATE: May 27, 2021

SUBJECT: Evaluation Criteria for Big Game Auction and Raffle License Contract RFP

Colorado Revised Statute (C.R.S.) 33-4-116 authorizes Colorado Parks and Wildlife (CPW) to issue 18 special Auction and Raffle Program big game licenses, which have extended seasons and are valid in any unit open to hunting for that species. These currently consist of 9 auction and 9 raffle licenses. C.R.S. 33-4-116(1)(B) states that a nonprofit organization directly involved in the conservation of wildlife in Colorado or the Division may be authorized by the Parks and Wildlife Commission (PWC) to conduct the license auction or raffle. License contracts are awarded to conservation organizations for a 5-year period, with annual renewals. For information on the Auction and Raffle Program and which conservation organizations currently hold license contracts, please visit CPW Regulation #229 and: <https://cpw.state.co.us/auctionrafflelicense>

In summer 2021, the Department of Natural Resources (DNR) and CPW will issue a Request for Proposals (RFP) for the 2022-2026 license contracts. A DNR and CPW Evaluation Team will evaluate the proposals based on the PWC approved evaluation criteria. **The Evaluation Team requests that the PWC reviews and approves the evaluation criteria at its June Meeting, in advance of the RFP release.** The Evaluation Team will then make contract award recommendations for each license to the PWC for approval at its September meeting.

C.R.S 33-4-116 and CPW Regulation #229 allow organizations to retain up to 25% of the gross proceeds of the auctions and raffles to cover costs and to fund projects of their choosing that benefit wildlife in Colorado. At least 75% of gross proceeds must be paid to CPW.

Funds generated from the sale of these licenses are used for big game habitat enhancement, research, management, and education in Colorado. To distribute these funds, a Project Advisory Committee (PAC) reviews proposals and makes project funding recommendations to the CPW Director. The PAC is made up of representatives from each conservation organization with an auction or raffle license, the United States Forest Service, Bureau of Land Management, and CPW. These 18 Auction and Raffle Program licenses generated a gross of \$908,000 in 2020 and have generated over \$4 million in the last five years for big game conservation in Colorado.



The staff recommendation is to approve the same evaluation criteria approved by PWC and used in the 2016 RFP for 2017-2021 license contracts. The staff recommended evaluation criteria are as follows:

- A. ORGANIZATION INFORMATION
Organization information is required, but will not be scored.
- B. STATUTORY REQUIREMENTS
 1. Statutory Requirements. Statute (C.R.S. 33-4-116) requires organization to be a nonprofit organization directly involved in the conservation of wildlife in Colorado. The organization's Mission Statement and evidence of 501(c) status, as well as the identified Colorado conservation efforts the organization is involved in, will be used to evaluate if the organization meets the statutory requirements, on a pass/fail basis.
 2. Vendor Self Service Registration, good standing status with the Colorado Secretary of State, and the location of project work are required, but will not be scored. Any submittals regarding bidder preferences outlined under section 13.c of 4.2 B [Colorado conservation efforts] will be evaluated and applied as appropriate.
 3. Conservation organization agrees to standard Auction and Raffle contract language. Proposals from organizations not agreeing to the standard Auction and Raffle contract language may be rejected at the discretion of the State.
- C. EXPERIENCE & ABILITIES
The Evaluation Team will score experience and qualifications based on the organizations ability to maximize revenue generation for the State of Colorado and wildlife conservation.
- D. USE OF FUNDS
The Team will evaluate the percentage of funds organization plans to retain (Statute allows up to 25%) and how those funds are proposed to be used.
- E. LICENSES REQUESTED
The licenses requested and priority information for organizations requesting multiple licenses, will not be scored by the Evaluation Team, but rather will aid the Team in awarding Auction and/or Raffle contracts for the full number of licenses available.
- F. ORGANIZATION ATTRIBUTES
The Team will consider information submitted [in appropriate RFP sections] regarding the organizational focus and conservation mission for the species for which they are submitting a proposal.
- G. PROPOSED FUND RAISING EFFORTS
The proposed fund raising efforts will be evaluated based on the likelihood for success and revenue generation, based on the opinion of the Evaluation Team members, on the organization's proposed plan for fund raising.
- H. ADDITIONAL COMMENTS
Any additional comments submitted will not be scored, but may be used by the Evaluation Team in increased understanding and in scoring other sections listed above.