

# Big Game Auction and Raffle License Program and Contract RFP Evaluation Criteria

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# Background

- Authorized by statute (C.R.S. 33-4-116) and PWC Regulation #229
  - Auction and Raffle (AR) Program began with bighorn sheep and mountain goat licenses in 1989
  - Moose licenses were added in 1996
  - Deer, elk, and pronghorn were added in 2001
  - New statute and regulations revisions in 2006



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# Current Auction and Raffle Licenses

- 18 licenses (9 auction and 9 raffle)
- 2 Rocky Mountain bighorn sheep licenses
- 2 mountain goat licenses
- 2 moose licenses
- 4 deer licenses
- 4 elk licenses
- 4 pronghorn licenses



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# Licenses and Hunters

- Statewide licenses-valid in any unit open for that species
- Extended seasons



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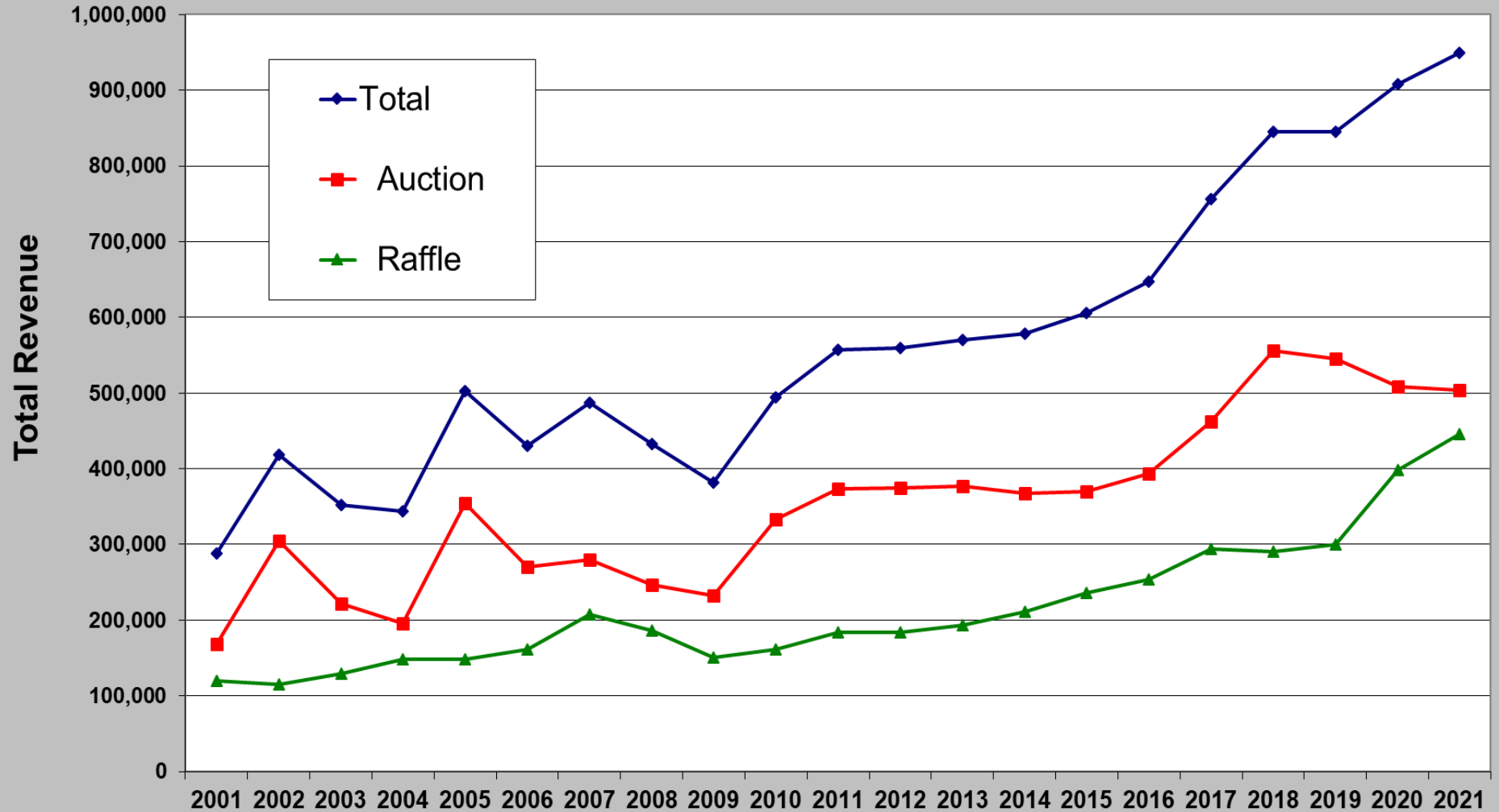
# Revenue

- Total of \$4.3 million generated in the last 5 years
- Total revenue \$908,000 in 2020



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# Auction and Raffle Program Annual Gross Revenue by License Type



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# Expenditure of Auction and Raffle Funds

- For big game habitat enhancement, research, management, and education
- Project Advisory Committee (PAC)
  - PAC representation
  - PAC makes funding recommendations to CPW Director



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# Conservation Organizations

- CPW contracts with conservation organizations to conduct auctions and raffles
- Organizations must return at least 75% of gross auction and raffle proceeds to CPW
- \$3.3 million returned to CPW in last 5 years
- Serve on Project Advisory Committee
- Retained funds



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# Auction and Raffle License Contract RFP for 2022-2026 Licenses

- Two-phase Commission authorization
  - Phase 1: June
    - CPW Commission reviews and approves RFP Evaluation Criteria
  - RFP and RFP Evaluation Team
  - Phase 2: September
    - CPW Commission reviews RFP Team recommendations and authorizes license contracts



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# Recommended RFP Evaluation Criteria

- A. Organizational information
- B. Statutory requirements
- C. Experience and abilities to maximize revenue for the State and wildlife conservation
- D. Use of funds
- E. Licenses requested
- F. Organizational attributes
- G. Proposed fund raising



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# Questions and Discussion



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