



## Colorado Sportsmen's Roundtable

March 5, 2016

Buena Vista, Colorado

### MEETING SUMMARY

A meeting of the Colorado Sportsmen's Roundtable took place on Saturday, March 5, 2016 in Buena Vista, Colorado. Twenty-one Roundtable members, one interested sportsmen, fourteen Colorado Parks and Wildlife (CPW) staff, and one CPW Commissioner attended the meeting (see Attachment 1 for details). The purpose of this document is to summarize the matters and discussions composed by the group.

Director Bob Broscheid welcomed members of the Sportsmen's Roundtable and thanked everyone for taking the time to participate in the meeting.

#### Financial Sustainability

Director Broscheid and Assistant Director Jeff Ver Steeg gave updates on Financial Sustainability. Members raised interest in looking at non-traditional sources of funding. The Director referenced a new Association of Fish and Wildlife Agencies [report](#) that was prepared by a Blue Ribbon Panel evaluating and recommending options for a more sustainable approach to funding fish and wildlife conservation.

The group discussed the habitat stamp as a financial tool, as well as the need to bring other interest groups together to improve financial sustainability. Director Broscheid gave an update on discussions with members of the legislature about working together to address financial challenges.

CPW passed out related information items, including an FAQs document, a wildlife budget factsheet and a "Thank You" flyer.

#### Sportsmen's License Plate & CPW Outreach Materials

Gary Thorson, Assistant Director presented information on the new sportsmen's license plate, called the "Wildlife Sporting Plate" and CPW outreach materials. He explained how the license plate was designed and instructions on how to obtain the plates. The funds generated from the plates go to the wildlife cash fund. There is no certificate required for getting a plate. Some sportsmen have had trouble getting a plate because DMVs are not sure which plate they are looking for. Gary encouraged members to read [instructions](#) for purchasing the plate. He also noted that CPW will be asking organizations to publicize the plate and aid in sharing outreach materials.

Gary passed out packets with several information pieces on topics relevant to sportsmen, including access for hunting and fishing and the agency fact sheet. A spreadsheet that lists all these materials and includes links to where they can be found online was shared with the Roundtable.

### **Roundtable & Caucus Updates**

NW Region - Members held a regional caucus meeting in Glenwood Springs. Election of a new delegate was put off due to low attendance at this meeting. For the next meeting, members will investigate options for a video conference to see if they can increase participation.

NE Region - The northeast region held an in-person meeting that was well attended. In addition, CPW released a survey to the NE region to gather input from sportsmen on their preferences regarding caucus meetings and areas of interest. Survey respondents identified public access as a top priority. Regional Manager Steve Yamashita suggested that posting meeting notifications on organization websites (e.g. Colorado Bowhunters Association) could increase public participation in caucus meetings. Also discussed was the relevance of physical, in-person meetings in today's times and the need to think outside-the-box when connecting with the public. Another meeting attendee suggested that low caucus meeting attendance is in part due to the agenda items and content.

SE Region - Members noted that they also experienced low attendance at their recent caucus meeting. They suggested that with the large audience on the internet and social media, that the Web could be a good avenue to increase public participation.

SW Region - Members noted that they held a video conference meeting where participants could call in from several different regional offices. The meeting had good turnout. At this meeting, sportsmen voiced concerned about the Animas River and bear conflicts and they emphasized the need for education on key issues. Members suggested that newspaper ads may be a good avenue in small communities for outreach and effort to increase public participation. Other avenues for public outreach such as using live-feeds via social media sites were suggested.

Collectively, roundtable members had concerns over low public participation in regional caucus meetings and want to find new approaches to communicate with the public. A member suggested changing the name "caucus" feeling that this term might turn people off. Other members suggested creating "Sportsmen of the Year" awards to recognize many of Colorado's outstanding sportsmen and their efforts. Director Broscheid noted that commission meetings are exhibiting lower attendance from the public and that it would be valuable to increase public participation. Roundtable

members discussed interest in making their contact info available on the public website. This idea has come up in meetings before. When CPW appointed statewide Roundtable members, they were not required to share their contact information publicly. As CPW appoints new members in the future, making contact information available could be a requirement. In the meantime, CPW created a [poll](#) asking members if they would like to share their email address on the Sportsmen's Roundtable webpage.

### **The Wildlife Council**

Presentation by Education, Partnership & Volunteer Manager, Windi Padia

Windi presented an overview of the Wildlife Council including the Hug-a-hunter/angler program. She discussed a short history of the program and an overview of its operations. She also presented findings from Council research of non-sportsmen looking at their interests and where these intersect with the interests of sportsmen. Feedback on the Hug-a-hunter campaign overall had been very positive. The Council will be developing a new messaging campaign in the near future. Some members of the Roundtable suggested that the Wildlife Council put sponsored ads in CPW's brochures to generate revenue. For more information on the Council and copies of their research, go to [hugahunter.com](http://hugahunter.com).

### **Cameo Sport Shooting Complex**

Presentation by Northwest Deputy Regional Manager Dean Riggs

Dean presented on the current progress of a new [CPW shooting complex](#) outside of Palisade, CO. Topics included the project scope, significance of the shooting sports industry, and roles of CPW. Dean highlighted strong support in the region and from state leadership for this project. Based on analysis of the cost and benefits of other shooting complexes around the US, the Cameo Sport Shooting Complex would be an economic engine for region. Additional benefits include a central place for recreational shooting to help address the decline in access for shooting on federal lands.

### **Federal & State Legislative Updates**

Assistant Director Jeff Ver Steeg gave an update and overview of several House and Senate bills that pertain to CPW and the interests of sportsmen. Several members mentioned concern about the future of public access to hunting and fishing areas, as well as areas that allow recreational shooting.

## Other Updates

CPW Partners in the Outdoors Conference is April 28 & 29 in Keystone Colorado. Roundtable members are invited and encouraged to participate in this fun and engaging annual event. Please register [online](#).

CPW Strategic Plan - The Parks and Wildlife Commission adopted a final CPW Strategic Plan in November 2015. CPW greatly appreciates the Roundtable's contribution to the planning process and support in developing the agencies strategic vision that will guide future work.

State Trails Program Strategic Plan -As part of Governor Hickenlooper's Colorado the Beautiful initiative, CPW's State Trails Program is updating the State Recreational Trails Strategic Plan. Several Roundtable members expressed interest in the planning process and concern for the effects of trails on wildlife. Jody is supporting public involvement in development of the trails plan. She gave an overview of the planning process which is gathering input from trail users and other trail-related interests around the state, including conservationists. Roundtable Members Mick Davis and Marty Holmes participated in focus group discussion to help inform development of the draft trails plan. All planning documents are available [online](#). Roundtable members who are interested in the trails plan should review these materials and provide comments.

Roundtable Procedures and Membership -Jody reminded members that the CPW Roundtable email list can only be used to share information related to agenda items and pertinent updates and information that is not taking a position on a policy issue. The Roundtable has another email address: [cpw-sportsmens-roundtable@googlegroups.com](mailto:cpw-sportsmens-roundtable@googlegroups.com) where members can communicate with each other directly and share information not suited for the CPW email list. Member Tim Brass offered to update this email group so that it includes emails for new members.

## Next Steps

Members are requested to reply to a [poll](#) asking whether or not you permit CPW to share your email address on the Roundtable public website. Jody will follow up with a date for the next conference call and later this spring, she will share a doodle to help select a date for the next in-person meeting, which will be in August 2016. Please send her suggestions for future agendas. The application process for 2016 terms will begin in April. Jody will share a spreadsheet with the current term expirations for each member. Current members whose terms are up in 2016 are permitted to serve a second term, but they must reapply.

## Attachment 1: Attendees at March 5, 2016 Sportsmen's Roundtable Meeting

Roundtable Member	Residence
Andy Treharne	Louisville
Dan Gates	Canon City
Dan Murphy	Lake City
Dan Schwartz	Meeker
Jason Eckman	Grand Junction
Mia Anstine	Pagosa Springs
Mick Davis	Alamosa
Mikk Anderson	Aurora
Roger Tucker	Colorado Springs
Ron Goodrich	Pueblo
Terry Meyers	Grand Junction
Tim Brass	Windsor
Tom Kenyon	Grand Junction
Ty Churchwell	Durango
Kent Ingram	Littleton
Steve Hilde	Loveland
Ryan Urie	Severence
Kristen Nestor	Grand Junction
Jim Spehar	Grand Junction
Ray David	Montrose
Hody Ewing	Arboles
<b>CPW Staff and Commission Member</b>	
John Howard	Commissioner
Bob Brosheid	Director
Dan Prenzlów	Regional Manager - SE
Gary Thorson	Assistant Director - Information and Education
Jeff Ver Steeg	Assistant Director - Research, Policy & Planning
Reid DeWalt	Assistant Director - Wildlife and Natural Resources
Steve Cassin	Assistant Director - Financial Services
Katie Kalinowski	Policy and Planning Supervisor
Jody Kennedy	Public Involvement Specialist
Patt Dorsey	Regional Manager - SW
Windi Padia	Education, Partnership & Volunteer Manager
Steve Yamashita	Regional Manager - NE
Dean Riggs	Deputy Regional Manager - NW
Doug Krieger	Aquatic Section Manager
Chase Rylands	Policy and Planning Assistant
<b>Observers</b>	
Travis Rodgers	Interested sportsmen