### **BEAVER RUN RESORT**

TO MERCURY BOARDROOM BUILDING 4 WIFI Network Name: Beaver Run Meeting Password: PARTNERS2017 BLUE RIVER HALL. PATIO ON THE GREEN. CONCIERCE! **BUSINESS CENTER** SPENCER'S DECK ENTRANCE TO CONFERENCE CENTER BEAVER RUN SUPERCHAIR COPPERTOP PATIO SKYWALK MARKET PERIAL BALLROO **JNTAINVIEW DECK** CONFERENCE **COPPERTOP II** CENTER COPPERTOP I -COLORADO BALLROOM BOARDROOM SUMMIT GALLERY BRECKENRIDGE BALLROOM SUMMER EVENT TENT

#### **SCHEDULE OF EVENTS**

#### Wednesday, May 10th

Forever Colorado Social

#### Thursday, May 11<sup>th</sup>

Morning Hike Conference Registration Open Lunch Welcome and Opening Keynote Breakout Sessions 1 Breakout Sessions 2 Social Hour Dinner and Awards Banquet

#### Friday, May 12<sup>th</sup>

Morning Hike Breakfast Breakout Sessions 3 Breakout Sessions 4 Lunch and Closing Keynote

#### Colorado Ballroom 6pm - 8pm

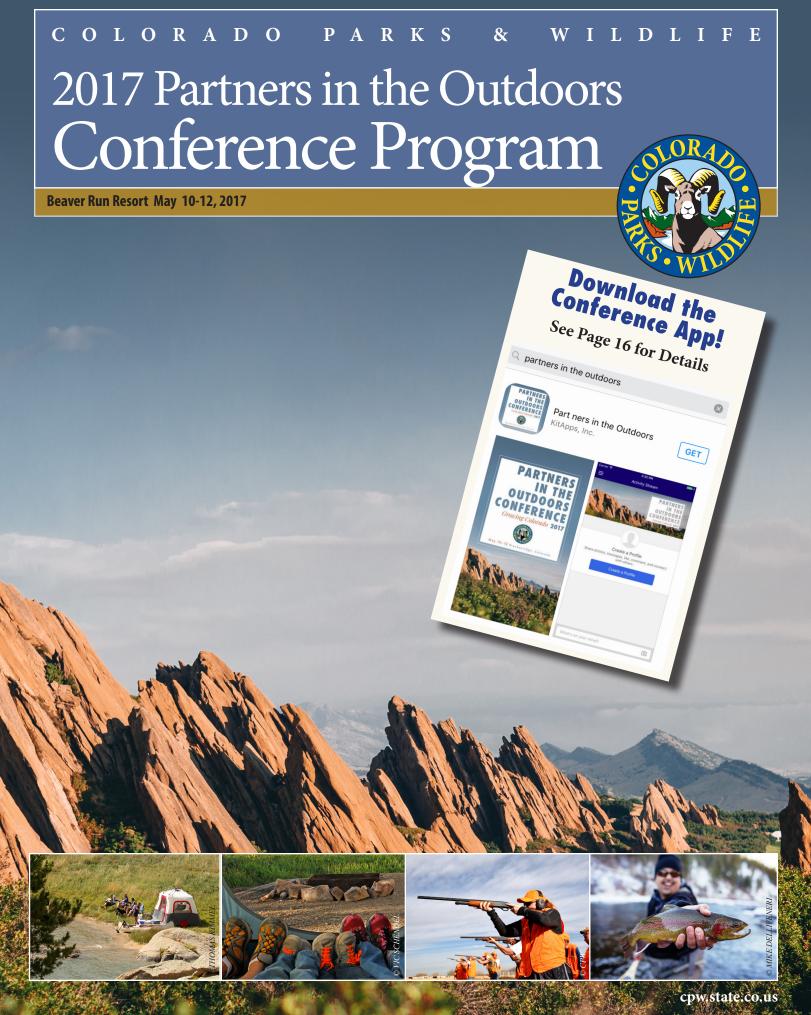
6:30am - 7:30 9:00 11:45 12:30pm - 1 1:15 - 2:30 2:45 - 4:00 5pm 6:30pm

6:30am 7:00 - 8:30 8:45 - 10:00 10:15 - 11:30 11:30

Meet in hotel lobby **Conference** Center Colorado Ballroom Colorado Ballroom

See Page 9 See Page 10 Colorado Ballroom Lobby Colorado Ballroom

Meet in hotel lobby Colorado Ballroom See Page 11 See Page 12 Colorado Ballroom



### WELCOME

Dear Conference Attendees:

On behalf of Colorado Parks and Wildlife (CPW), I would like to welcome you to our annual Partners in the Outdoors conference. The conference serves as a platform to foster collaborations, recognize the exciting work that our partners have done, and grow professionally.

This year brings to the forefront the growing need to balance outdoor recreation and sustainable management of wildlife in Colorado. During the next couple days we will explore the following question: How will your organization stay relevant amidst Colorado's changing demographics and growing population? We are delighted to have our State Demographer, Elizabeth Garner, provide the opening address to highlight current trends and their impacts to the demand and use of our state's natural resources. Accordingly, we need to consider how these changes affect the missions of organizations and agencies in the hunting, angling, outdoor recreation and land conservation industries.

In further support of the conference theme, Colorado recently became the first state to adopt the Principles for Advancing Outdoor Recreation and Conservation (the SHIFT Principles). These principles are an addition to the North American Model of Wildlife Management which our agency currently uses and an effort to further refine an outdoor ethic that promotes both recreational enjoyment and thoughtful conservation of Colorado's special places.

Thursday evening, we are honored to host Lt. Governor Donna Lynne as our banquet keynote speaker. Her passion for the outdoors is supported by her dedication to health and wellness. The Lt. Governor will speak to the importance of outdoor recreation of all types to Colorado's economy and the quality of life of our residents and visitors.

Tovar Cerulli will provide our closing keynote address during Friday's lunch. A vegan turned hunter, Tovar gives a balanced perspective on what staying relevant in conservation means and how collaborations can pave the way in paradigm shifts.

An additional conference component is our Partners in the Outdoors grant program. A significant portion of registration fees are returned to fund projects that carry out stewardship, conservation, or outdoor education. All conference attendees are eligible to apply for a grant - we encourage everyone to collaborate with another organization and apply. Good luck and enjoy the conference.

Sincerely

Bob Broscheid Director Colorado Parks & Wildlife



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Try all of the recreation activities Colorado has to offer in one place, over one weekend. cpw.state.co.us/expo

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SEPT. 23-24 • CHERRY CREEK STATE PARK









### Colorado's Principles for Advancing Outdoor creation and Conservation

#### In November 2016, the State of Colorado, through an action of the Parks and Wildlife Commission, became the first state in the nation to adopt the following Principles for Advancing Outdoor Recreation and Conservation.

These principles, often referred to as the SHIFT Principles, can help Shape How we Invest For Tomorrow. They are based on the North American Model of Wildlife Management and represent an effort to further refine an outdoor ethic that promotes both recreational enjoyment and thoughtful conservation of Colorado's special places.

### **Colorado's SHIFT Principles**

1. Outdoor recreation and conservation require that a diversity of lands and waters be publicly owned, available for public access, and cared for properly.

2. Within Colorado's diversity of land and waters, private land plays a critical role in preserving the ecological integrity of a functional landscape that is necessary for robust and meaningful outdoor recreational experiences.

3. Both recreation and conservation are needed to sustain Colorado's quality of life. Both are beneficial to local economic well-being, for personal health, and for sustaining Colorado's natural resources.

4. All recreation has impact. Coloradans have an obligation to minimize these impacts across the places they recreate and the larger landscape through ethical outdoor behavior.

5. Proactive management solutions, combined with public education, are necessary to care for land, water and wildlife, and to provide the protections needed to maintain quality recreation opportunities.

6. Physical, biological and social science must inform the management of outdoor recreation.

7. Stable, long-term, and diverse funding sources are essential to protect the environment and support outdoor recreation.

More detailed information about these principles can be found at <u>cpw.state.co.us/partners</u>

Colorado Parks and Wildlife encourages our conservation and outdoor recreation partners to read and take these principles to heart. More importantly, we ask that your organization consider adopting these principles and integrating them into your work.

#### **Schedule of Events**

Wednesday, May 10<sup>th</sup> Forever Colorado Social Thursday, May 11<sup>th</sup> Morning Hike Conference Registration Open Lunch Welcome and Opening Keynote Breakout Sessions 1 Breakout Sessions 2 Social Hour Dinner and Awards Banquet Friday, May 12<sup>th</sup> Morning Hike Breakfast Breakout Sessions 3

Breakout Sessions 4

Lunch and Closing Keynote

### SMALL THINGS CAN Make a big differenci

Fees from hunting and fishing licenses help protect Colorado's wildlife and conserve our state's beautiful forests and lands. That's a reason to hug a hunter or an angler.

### SCHEDULE OF EVENTS

6pm - 8pm

6:30am - 7:30 9:00 11:45 12:30pm - 1 1:15 - 2:30 2:45 - 4:00 5pm 6:30pm

6:30am 7:00 - 8:30 8:45 - 10:00 10:15 - 11:30 11:30

#### Colorado Ballroom

Meet in hotel lobby Conference Center Colorado Ballroom Colorado Ballroom See Page 9 See Page 10 Colorado Ballroom Lobby Colorado Ballroom

Meet in hotel lobby Colorado Ballroom See Page 11 See Page 12 Colorado Ballroom



# **CONFERENCE PLANNING**

### Thank you to our 2017 Partners in the Outdoors Planning Committee













David Leinweber Owner, Anglers Covey Inc. & Chairman, Pike's Peak Outdoor Recreational Alliance

**Dean Titterington** Vice President, Pheasants Forever Metro Denver Chapter

**Emily Orbanek** Colorado Parks and Wildlife Program Coordinator, Great Outdoors Colorado

**Emily Tristant** Let's Move! Outside Assistant Coordinator, YMCA of Metropolitan Denver

> Gabe Kiritz Public Lands Business Organizer, Conservation Colorado

**Christine Groves** Non-Profit, Grant Writing, and Program Development Consultant; Million-dollar Producer

Howard Horton Statewide Angler Outreach Coordinator, Colorado Parks and Wildlife

Jack Placchi Trails and Travel Management Coordinator, Bureau of Land Management

Katie Navin Executive Director, Colorado Alliance for Environmental Education

> Monica Thompson Association Director of Health and Wellness Initiatives, YMCA of Metropolitan Denver

> > Lenore Bates Colorado Scenic Byways Coordinator, Colorado Department of Transportation

**Natalie Flowers** Professional Development Coordinator, Colorado Parks and Recreation Association

Willie Kalaskie Chairman, National Wild Turkey Federation's Pike's Peak Chapter & Secretary, Pike's Peak Outdoor Recreation Alliance

Dan Zimmerer Partnership Coordinator, Colorado Parks and Wildlife

Erin Vogel Partnership Assistant, Colorado Parks and Wildlife

Conference Program designed by Tabbi Kinion, Colorado Parks and Wildlife

Interested in being part of this team next year? E-mail Dan Zimmerer at daniel.zimmerer@state.co.us









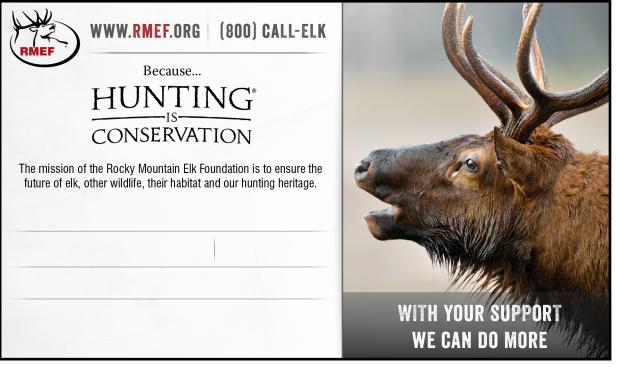
### We've got an app for that!

Schedule of events In-depth session descriptions and speaker bios Sponsor and exhibitor information Maps of meeting facilities and local area Up-to date news

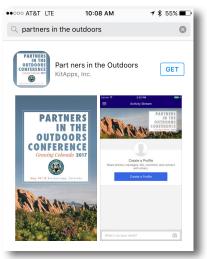
#### Create a login within the app to enjoy additional features:

- Create your personalized schedule and reminders by bookmarking sessions, speakers, sponsors, and exhibitors
- Rate, provide feedback and comments to sessions and speakers
- Vote in polls and view voting statistics
- Make posts, comments and like other users' posts
- Take photos in the app to post to the Activity Stream or social media
- Receive push notifications from CPW
- Direct message other attendees privately
- Search for attendees by "Interests"

### Search for Partners in the Outdoors









# PARTNER

#### Northeast Region Nominees

- Adams County Parks and Open Space •
- Cabela's
- Eagle Claw and Denver Water
- Ducks Unlimited •
- Friends of Staunton State Park
- History Colorado •

#### Northwest Region Nominees

- Encana
- Town of Oak Creek

#### Southeast Region Nominees

- Arkansas River Outfitters Association
- Bureau of Land Management
- Chaffee County
- The City of Canon City
- City of Salida •
- Fremont County •
- Greater Arkansas River Nature Association
- La Junta Police Department
- Lake County Open Space Initiative
- Lake County •
- The Southern Colorado Trail Builders
- United States Forest Service

#### Southwest Region Nominees

- City of Durango
- BLM Tres Rios Field Office •
- CDOT Region 5 Office •
- BP



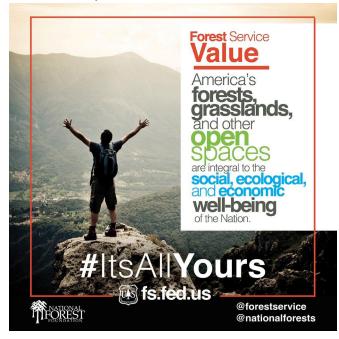
Thank you to the Bureau of Land Management for sponsoring the 2017 Partners in the **Outdoors Conference.** 

#### Statewide Partner of the Year

- Adams County Parks and Open Space
- Arkansas River Outfitters Association •
- Bird Conservancy of the Rockies
- Cabela's •
- Colorado State Library •
- Eagle Claw and Denver Water •
- Ducks Unlimited
- Encana .
- Fremont County •
- Friends of Staunton State Park
- United States Fish and Wildlife Service, Partners for Fish and Wildlife Program History Colorado
- La Junta Police Department ٠
- The Southern Colorado Trail Builders •
- Town of Oak Creek

#### Statewide Collaboration of the Year

- Adams County Parks and Open Space
- Arkansas River Outfitters Association
- Colorado State Library •
- Eagle Claw and Denver Water •
- Fremont County •
- History Colorado











Contributing



### N KOZY

### Time 10:00am-1:30pm

Noon - 5:30pm

6:00pm-8:00pm

Event **Executive Summit\*** 

Colorado Momentum Initiative\*

**Forever Colorado Social** A Salute to Colorado Producers Location Imperial Ballroom

Breckenridge Ballroom

Colorado Ballroom

\*These events are invitation-only

### **Congratulations to the 2016 Grant Recipients**

After the 2016 Annual Partners in the Outdoors conference, these 13 organizations were each granted \$2,000 towards a collaborative project. Participant registration fees and grant partners were able to award a total of \$26,000.

- Americas For Conservation + The Arts •
- Big City Mountaineers and Environmental Learning for Kids
- Cal-Wood Education Center
- City of Colorado Springs Parks, Recreation and Cultural Services
- Colorado Outward Bound School
- Denver Police Activity League
- Friends of Mueller State Park
- Friends of Staunton State Park
- Greater Arkansas River Nature Association
  - Gold Belt Tour Scenic and Historic Byway Association
  - The Nature Connection Coalition-Western Slope Conservation Center
  - Volunteers for Outdoor Colorado
  - Yampatika



### When we work together, so much more becomes possible.

Noble Energy is proud to sponsor the Partners in the Outdoors Conference to support awareness and respect for natural resources and responsible outdoor recreation. We all have a role in ensuring Colorado remains a great place to live, work and explore.

Cabolas

GRAND JUNCTION 2424 US Hwy 6 and 50 Grand Junction, CO 81505 970.683.5000 cabelas.com/grandjunction

LONE TREE

303.625.9920

cabelas.com/lonetr

10670 Cabela Drive

Lone Tree, CO 80124

IT'S IN YOUR NATURE.

IT'S IN YOUR

#### THORNTON

14050 Lincoln Street Thornton, CO 80023 303.625.6100 cabelas.com/thorntor



The Nature Conservancy is proud to sponsor the 2017 Partners in the **Outdoors Conference** 



Fly fishing on the Gunnison River © Mark Skalny



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# ARTNER IN THE OUTDOORS OGRAN

### **Exclusive Grant Opportunity for Conference Attendees**

Colorado Parks and Recreation Association and Colorado Parks and Wildlife, with the support of our partners in the outdoors, provide this funding opportunity in order to promote strong initiatives that link coalitions of organizations, agencies, schools, businesses and communities.

The Partners in the Outdoors Grants are distributed by Colorado Parks and Recreation Association. All partner organizations who attend the Partners in the Outdoors Conference May 11th-12th, 2017 are eligible to apply. These funding opportunities are a unique element to the Partners Conference and are designated solely for those in attendance. We are here to support what you do every day!

#### **Eligibility Requirements:**

- Must attend the 2017 Partners in the Outdoors Conference
- Have matching funds (dollar for dollar)
- Must be a collaborative effort among partners
- Must utilize and document via photos/video (more information to be provided upon selection)

#### Projects should address elements of the following areas:

- Outdoor Recreation Education/outreach
- Integration of Outdoor Recreation Interests
- Healthy Lifestyles and Communities
- Stewardship/Conservation
- Protect, Connect and Inspire Coloradans to appreciate, enjoy and care for our great outdoors (GOCO Strategic • Initiative)

*Grant applications and guidelines will be sent via e-mail to all attendees after the conference.* 



<b>Time</b> 6:30-7:30am	<b>Event</b> Morning Hike (Optional)	<b>Location</b> Meet in Hotel Lobby
9:00	Conference Registration Exhibitor Booth Set-up	Conference Center
9:00 - 11:30	Pre-conference Meetings/Workshops	Invitation Only
11:45	Lunch	Colorado Ballroom
12:30pm	<b>Opening Keynote</b> - Elizabeth Garner	Colorado Ballroom
1:15 - 2:30	Breakout Sessions 1	Rooms 6 - 17 (see page 9)
2:30 - 2:45	Afternoon Break	
2:45 - 4:00	Breakout Sessions 2	Rooms 6 - 17 (see page 10)

#### **Elizabeth Garner Colorado State Demographer**



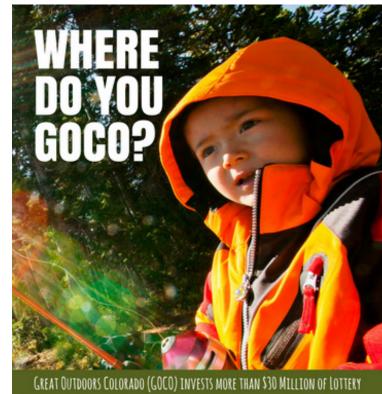
**Colorado's Changing Demographics** 

Colorado is changing. Colorado is growing and attracting people from out of state. Colorado is also aging and becoming more racially and ethnically diverse. The economy is growing but we are also seeing downward pressure on household income. Growth, income, racial diversity, and aging will all impact the demand

and use of outdoor recreation in the state. What are the demographic trends that impact Colorado and how will they impact the mission of organizations and agencies in the hunting, angling and outdoor recreation industry?

Elizabeth is the State Demographer with the Colorado Department of Local Affairs, an agency focused on strengthening the capacity of Colorado's communities and local governments. She leads the State Demography Office, which produces population and economic estimates and forecasts for use by state agencies and local governments.

## THURSDAY SCHED



PROCEEDS IN COLORADO PARKS AND WILDLIFE EACH YEAR-AND MILLIONS MORE IN THE STATE'S OUTDOORS. GOCO FUNDING MAKES IT POSSIBLE FOR COLORADANS TO ENJOY SCENI VIEWS, PARKS, TRAILS, RIVERS, AND MUCH MORE. FIND OUT MORE AT GOCO.ORG

# THURSDAY AWARDS BANQUET

<b>Time</b>	<b>Event</b> Social Hour	Location
5:00pm	Social Hour	Colorado Ballroom Lobby
6:30	Dinner	Colorado Ballroom
6:50	Staying Relevant - CPW Director Bob Broschei	d
7:10	Keynote - Lt. Governor Donna Lynne	
7:30	Partner Awards Ceremony	

#### Bob Broscheid, Director of Colorado Parks and Wildlife



Director Broscheid will speak to how Colorado Parks and Wildlife is working to stay relevant amidst a changing Colorado. Bob is an avid outdoorsman who loves Colorado and its abundant natural and recreational resources. Broscheid took the helm at Colorado Parks and Wildlife in 2013. He holds a bachelor's degree in Wildlife Management from Arizona State University and is a graduate of the National Conservation Leadership Institute. Prior to becoming Director of Colorado Parks and Wildlife, he was a biologist, Habitat Branch Chief, and Deputy Director of the Arizona Game and Fish Department.



#### Donna Lynne Lieutenant Governor State of Colorado

The Lieutenant Governor will address the importance of outdoor recreation of all types to Colorado's economy and the quality of life of our residents and visitors.

Donna Lynne was sworn in as Colorado's 49<sup>th</sup> Lieutenant Governor

and Chief Operating Officer on May 12<sup>th</sup>, 2016. She previously served as the executive vice president for the Kaiser Foundation Health Plan Inc. and Kaiser Foundation Hospitals, and as group president responsible for its Colorado, Pacific Northwest and Hawaii regions. Dr. Lynne is recognized as one of the top women business leaders in Denver and one of the top 25 Women in Healthcare in the nation. She holds a bachelor's degree in Economics and Political Science from University of New Hampshire, a Masters of Public Administration from George Washington University, and Doctor of Public Health from Columbia University.



SINCE 1983, THE COLORADO LOTTERY HAS INVESTED \$3 BILLION DOLLARS IN COLORADO PARKS, TRAILS, RECREATION CENTERS, AND OPEN SPACES. FUNDING ALL THE WAYS COLORADO PLAYS. PLAY ON, COLORADO.



Location	Session	Presented by
Room 14	<b>Educational Practices for Tomorrow's Audiences</b> In a diversifying world where technology and other interests compete with nature and outdoor recreation, educators will need to evolve their programs into opportunities that connect audiences to natural resources in more meaningful ways. In this session, we will discuss how to move from a traditional presenter-focused method, to facilitating more personal and relevant programs for your audiences.	Mary McCormac Northeast Region Education Coordinator Colorado Parks and Wildlife Bevin Carithers Chief Park Ranger Boulder County Parks and Open Space
Combined Room 11/12	<b>Furthering Outside Connections</b> Does your organization work to engage youth and families outdoors? Do you seek to reach a wider audience? Perhaps you have access to youth and need to get them more involved? In this highly facilitated networking session, learn about the conference's grant opportunities and connect with other groups who offer programs, people, or places and also desire to engage more youth outdoors.	Emily Tristant Let's Move Outside YMCA Anna Danila Outdoors and Travel Program Manager Girl Scouts of Colorado
Combined Room 6/7/8	<b>Colorado Climate Plan</b> Join Taryn for an overview of the Colorado Climate Plan and the strategies and recommendations proposed for the Tourism & Recreation, Ecosystems, and Water sectors with an emphasis on what we are working on with our partners for the year ahead.	<b>Taryn Finnessey</b> Senior Climate Change Specialist Colorado Water Conservation Board
Room 15	<b>Grant Writing and Program Development - Part II</b> Continued session from Breakout 3.	<b>Christine Groves</b> Consultant for Non-profit Grant Writing and Program Development
Breckenridge Ballroom	Current Outdoor Recreation Initiatives This session will include updates from Jefferson County's ebike research from Mary Ann Bonnell, the Colorado the Beautiful trails initiatives from Margaret Taylor, Nick Dellaca, and Eric Drummond, and a legislative bill update from Luis Benitez. Q &A will follow each section update.	<ul> <li>Margaret Taylor, CPW Assistant Director</li> <li>Nick Dellaca, CPW State Trails Program</li> <li>Eric Drummond, CPW GIS Analyst</li> <li>Mary Ann Bonnell, Visitor Services Manager</li> <li>JeffCo Parks &amp; Open Space</li> <li>Luis Benitez, Director</li> <li>Colorado Outdoor Recreation Industry Office</li> </ul>
Room 16	<b>Evaluation Models</b> What role does evaluation play in telling your organization's story? After building your understanding of theory of change, logic models, and consistent messaging, join Blue Lotus Consulting & Evaluation as we walk you through the evaluation process and how it can help you tell your story in consistent and meaningful ways.	Kelly Keena Co-founder/Principal Consultant, Blue Lotus Consulting and Evaluation Corrie Colvin Williams Co-founder/Principal Consultant Blue Lotus Consulting and Evaluation
Combined Room 9/10	<b>Inclusion Means ALL Participate – Are You ALL In?</b> This session focuses on inclusion and disability awareness by providing insight on disability characteristics, disability simulations, minimizing barriers, and providing how to include individuals with disabilities into general recreation and outdoor recreation programs. Let's ALL make inclusion the expectation, not the exception.	Sarah Braun and Felicia Barnhart Therapeutic Recreation Program City of Colorado Springs

7

### BREAKOUT SESSIONS 4 Friday 10:15am - 11:30am

#### NS 3 BR iday 8:45am - 10:00am

Location	Session	Presented by	Time	Event
Combined	Telling Your Story 201	Brianna Doby	6:30am-7:30	Hike (Optional)
Room 9/10	This is an advanced session that focuses on high-level messaging for Telling Your Story in a complex socio-political environment. We will evaluate our primary	Non-Profit Consultant Positive Rhetoric	7:00 - 8:30	Breakfast Buffet
	story and messages using a contrast assessment, tailored to varied supportive and		8:45 - 10:00	Breakout Sessions 3
	oppositional audiences. Learn skills that help answer tough questions while gaining high-altitude agreement for projects and initiatives.		10:00	Morning Break
Breckenridge	The Fight for the Outdoor-Sapien: We Want You!	Matt Dunfee	10:15	<b>Breakout Sessions 4</b>
Ballroom	Do you know how many people hunt, fish or target shoot in the U.S. or where their ranks are headed in the next 10 years? The data is now in, and it will surprise you.	Programs Manager Wildlife Management Institute	11:30	Lunch
	State fish and wildlife agencies, conservation NGO's, and the outdoor industry are	whence management institute	Noon	Closing Keynote - To
	all pulling together, mobilizing their resources, and changing the way they approach recruitment, retention, and reactivation (R3) of the "outdoor-sapien."		12:30pm	Conference closing rema
Combined Room 6/7/8	<b>Exploring Public Lands Significance</b> Colorado's public lands form the backbone for the state's booming outdoor recreation industry. They support hunting and fishing, hiking and camping, climbing and mountain biking, grazing and ranching, all while providing wildlife habitat. What is at stake for public lands moving forward? What values do these lands support and how can we best manage them for multiple uses?	<ul> <li>Steve Bonowski, Conservatives for Responsible Stewardship</li> <li>Scott Braden, Wilderness Advocate Conservation Colorado</li> <li>Adam Gall, Backcountry Hunters &amp; Anglers</li> <li>Luis Benitez, Colorado Outdoor Recreation Industry Office</li> </ul>		<b>Tovar Cerulli</b> Founder, Clearwater Co Bridging and Merging The landscape of wildlife conservat
Room 15	Grant Writing and Program Development - DOUBLE SESSION Part I - Session continues during Breakout Session 4 This fast-paced workshop has been carefully crafted to teach you how to write the most common seven elements of a grant along with where to find money. A true to life hands-on exercise using Silk will help participants envision who and how to strategically expand the program. Those attending this breakout group will be invit- ed to a free 1-day workshop this summer to complete a proposal/program.	<b>Christine Groves</b> Consultant for Non-profit Grant Writing and Program Development		challenges facing agencies and orga while becoming more relevant to n deepen the social, political, and fisc conflicting views, how can we find in ways that amplify shared goals a
Room 14	Urban Wildlife/Human Conflict As Colorado's human population is rapidly growing it is not surprising that wildlife and human conflicts along our urban corridors are also increasing. What happens when agencies engage residents in mitigating human-wildlife conflict? Explore the results of two research programs designed to build a healthy and respectful relation- ship between humans and urban coyotes.	Mary Ann Bonnell Visitor Services Manager JeffCo Parks & Open Space	and vegetarians alike. F conservation and educa Foundation, and many	turned-hunter, Tovar is the author of ocused on bridging value and finding tion institutions, including the Wildli state wildlife agencies. His writing has among other publications. Tovar is a
Room 16	Starting at the End: Using Logic to Achieve Your Goals	Tabbi Kinion		
	Your two week vacation is coming - do you just wake up the morning it starts, go to the airport, and hope something works out? Many programs start with a great ideas	Statewide Education Coordinator Travis Long		
	but not every program is designed with the destination defined or the best way to get there mapped out. With a little up front planning we can better evaluate our	Hunter Education Coordinator		
	effectiveness and use our limited resources more effectively.	Colorado Parks and Wildlife		
Combined Room 11/12	<b>Fostering a Lasting Culture of Stewardship</b> While efforts across the state work to connect more people to our outdoors, we collectively lack a means of caring for these places. Without a caring public, we face the possibility that we will degrade our outdoor resources. VOC will share examples and successes we have in place fostering a lasting culture of stewardship that benefits our natural places and communities all across the state over the long term.	Anna Zawisza Director of Community Relations and Strategic Partnerships Volunteers for Outdoor Colorado		



Location Meet in Hotel Lobby Colorado Ballroom Rooms 6 - 17 (see page 11)

Rooms 6 - 17 (see page 12) Colorado Ballroom Colorado Ballroom Colorado Ballroom

Keynote - Tovar Cerulli

ce closing remarks

#### earwater Communications d Merging Conservation Values

vildlife conservation and outdoor recreation is in rapid transition. One of the primary agencies and organizations is relevancy: staying relevant to the people we already serve nore relevant to new constituents. As institutions, how do we effectively broaden and political, and fiscal bases of support for conservation? In the face of diverse and sometimes how can we find common ground? How can we adapt our thinking and focus our attention fy shared goals and values?

r is the author of *The Mindful Carnivore*, which has earned praise from hunters, ecologists, value and finding common ground, Tovar has consulted and presented for dozens of luding the Wildlife Management Institute, The Wildlife Society, the Aldo Leopold s. His writing has appeared in Outdoor America, High Country News, The Atlantic, ations. Tovar is a hunter-education instructor and holds a PhD in Communication from

# BREAKOUT SESSIONS 1 Thursday 1:15pm - 2:30pm

			And March		
Location	Session	Presented by	Location	Session	Presented by
Combined Room 9/10	<b>Finding Your Why</b> Identify and harness the core beliefs of you and your team by creating clarity, vision and unified culture to become an inspired organization. This is a method through which you can make decisions to bring your cause to what you do every day. Leave inspired to take action in fulfilling your "Why" and create new opportunities for you and your organization.	<b>Levi Schroder</b> Consultant, Trainer, and Speaker; Founder Schroder & Associates, LLC	Combined Room 11/12	The Power of your Story Any organization that depends on the support of the community understands the importance of establishing and maintaining trust. This comes from the work that you do as well as from the story you tell about your organization. The stories about the mission of your work ignite the passion of stakeholders and champions of your organization.	Lori Hoffner Professional Speaker, Trainer Supporting CommUnity, Inc
Combined Room 11/12	Principles for Advancing Outdoor Recreation and Conservation Colorado recently became the first state to formally adopt the Principles found on page 17. In this session, we will share the story of the SHIFT movement and its connection the highly successful North American Model of Wildlife Conservation. We'll also explore what these principles may mean for you and your organization.	Lauren Truitt Communications and Website Manager Colorado Parks and Wildlife Dan Gates The Wildlife Council	Room 15	<b>Fireside Chat: Access, Use, and Permitting on Federal Lands</b> As Public Land managers and commercial outfitters how do we work together to deliver a high quality product to the public we serve? We serve the public who owns the land that defines the work that we do, yet rarely come together to discuss best practices, common goals, and expectations for delivering a quality experience. Discuss how property managers and commercial outfitters alike can accomplish common goals.	Jim Bedwell, Director of Recr Lands, Minerals, and Volunte Tim Finger, CO State Cave Co David Leinweber, Owner, An Howard Horton, Angler Ed. C
Breckenridge Ballroom	<b>Colorado's Carrying Capacity Crisis</b> Has Colorado reached a "crisis" stage with regards to its social carrying capacity and outdoor resources? This workshop will investigate the "social" dimension of carrying capacity and explore the amount and type of use an area can accommodate while sustaining quality visitor experiences. We will assess various case studies from around the state and brainstorm solutions.	Daniel Bowan Assistant Professor of Recreation and Outdoor Leadership CSU-Pueblo	Combined Room 6/7/8	Partnership Best Practices - Case Study The Nature Conservancy is a proud partner of Vail Resort's summer activities program entitled "Epic Discovery." The program is designed to connect kids and families with nature and encourages a "learn through play" model by featuring extensive environmental education elements	Carlos Fernandez, Colorado State The Nature Conservancy Beth Ganz, Vice President, Public and Sustainability at Vail Resort Scott Fitzwilliams, White River N Forest Supervisor, USFS
Room 14	<b>Tools to Develop Partnerships and Deepen Collaboration</b> Become a pro with on-line tools that make it easier for you to connect, communicate, and collaborate with partners! During this interactive session, we'll dig deeper into Silk, a database of outdoor partners. We'll also explore The Civic Network, a platform that can support your collaborative efforts. Bring your computer, tablet, or smart phone to this session!	Andrew Beisel Information Systems Coordinator Civic Canopy	Combined Room 9/10	throughout the activities.         Creative Problem Solving – The Exciting Way to Bring Your         Great Ideas to Reality       Does just hearing the phrase Strategic Planning send a shudder down your spine, running for the hills? Matt Gray has a fresh spin on what it means to think carefully about your strategy, asking the questions that must be	Matt Gray Executive Director Rocky Mountain Innovation
Room 15	Recreation Access for Big W vs. Little w The Big W little w dialogue centers on impact and access to defined wil- derness. If you have the same wilderness ethic of deep wilderness (big W) in a heavy urban zone then you have less opportunity for access, engage- ment and funding. Learn how to not "do away" with a wilderness ethic but rather how to define front vs. back country.	Luis Benitez Director Colorado Outdoor Recreation Industry Office	Breckenridge Ballroom	<ul> <li>asked, and building the right team and context. By using concepts of design thinking, we'll walk through the seven steps of solving any problem.</li> <li>Colloquium on Outdoor Recreation in the West         Nature-based tourism and recreation managers require accurate data regarding resource use both within, and beyond, their boundaries. This research seeks to identify the key issues and concerns and the associated     </li> </ul>	Todd Franks, PhD candidate Human Dimensions Natural Colorado State University
Combined Room 6/7/8	<b>Volunteer Stewardship in Colorado – A Watershed Moment</b> Join Volunteers for Outdoor Colorado, Great Outdoors Colorado, and the Colorado Outdoor Stewardship Coalition for a joint announcement of \$1.2 million in new funding to elevate volunteer stewardship efforts in our beloved Centennial state. Help shape this program, and the future of stewardship efforts in Colorado, in this interactive session.	Ann Baker Easley, Executive Director Volunteers for Outdoor Colorado Chris Castilian, Executive Director Great Outdoors Colorado Jason Bertolacci (Moderator) Co-Founder, Berbur LLC	Room 16	recreation and tourism opportunities that affect the management of the Rocky Mountain region, as identified by relevant stakeholders. <b>Latinos and the Outdoors</b> Latinos comprise approximately 20 percent of Colorado's population and one in every five Denver-area residents is Latino. While this population and its needs are growing, the programs, networks and institutions are slow to eatch up. Latines have four measures to conform on a point.	Rafael Salgado Executive Director Cal-Wood Education Center
Room 16	Partner Speed Networking Please join us to connect – in a fun, informal environment – with new partners working across Colorado. In this speed networking session, Susan and Emily hope to get you networking, talking, and definitely laughing as you "date" unlikely partners. We'll push you to think about a-typical partners and how new opportunities could enhance your work. We'll also share tips and advice on building effective partnerships.	Susan Alden Weingardt Partnership Liaison, US Forest Service, Rocky Mountain Region Emily Olsen Colorado Program Manager National Forest Foundation	Room 14	to catch up. Latinos have fewer resources to explore, enjoy, and learn about their natural resources. Best Practices for Managing Tomorrow's Volunteers How can we develop effective tools and techniques to develop a highly trained and engaged volunteer workforce in caring for our great outdoors? Explore the changing face of volunteerism, best practices, and key ingredients to make sure your volunteer program is successful.	Michelle Fuller, Philanthropy F Julia McCleary, Butterfly Pavili Anna Zawisza, Volunteers for Ou Fletcher Jacobs, CPW

# BREAKOUT SESSIONS 2 Thursday 2:45pm - 4:00pm