

Heidi Pankow, Public Relations Manager, Ouray Chamber Resort Association

Heidi started her professional travel career with the Hertz Corporation, starting at Phoenix Sky Harbor Airport and working her way up to the Hertz National Accounts office where she managed a global corporate account. After 13 years and 2 (of 3) children, Heidi and her husband Scott moved from Phoenix to Grand Junction where she entered the advertising and marketing world for 7 years and then spent 5 years working for Girl Scouts of Colorado.

Now Heidi lives, works and plays in Ouray, Colorado. She manages the public relations work, media relations and outreach, international and US visitor outreach, social media, and special projects as needed. She works on all the Ouray Chamber Resort Association collaborations such as Colorado Historic Hot Springs Loop and Colorado Scenic Byways projects. Heidi is passionate about sharing Ouray and the entire state of Colorado with the world.

In her spare time, Heidi enjoys hiking, canyoning, live music, and exploring Colorado. She sits on the board of the Ouray Mountain Air Music Series, is active with Ouray school and community groups.