

Janette Heung, Deputy Director, Colorado Outdoor Recreation Industry Office (OREC)

Janette works to support economic development within the outdoor industry, develop a dynamic workforce, advance conservation and stewardship, and promote health and wellness in the sector. She has worked as a consultant for a variety of clients specializing in strategic planning and program management with a focus on conservation and health, and is a cofounder of Unleashed, a winter climbing community event.