

Jennifer Plowden, Senior Conservation Economist, The Trust for Public Land

Jennifer Plowden is a Senior Conservation Economist at The Trust for Public Land, a national nonprofit that creates parks and protects land for people, ensuring healthy, livable communities for generations to come. Jennifer has a managing role in the Conservation Economics program, where she measures the economic value and fiscal impacts of parks, open space, land conservation, and trails. She has conducted research in jurisdictions across the country, including communities in California, Colorado, Texas, and Virginia.