

# Partners in the Outdoors Conference



## Best Practices for Session Presenters

1. Design your session for the audience: participants want to be able to take action with the information you present.
  - What's the point of your information?
  - How is it applicable?
  - What will they be able to do with the information after leaving the session?
2. Provide new information that has been tested, "we tried this." Then offer ideas for how to apply the learning in another sector: "these are lessons learned and this is what it means."
3. Examples from Colorado are key ... let the participants see the ideas in action, or pose a potential action in a variety of places ... make content relevant through local application.
4. Strive for a healthy balance of content and interaction (different participants want different approaches): bring great information to life with participation and discussion.
5. Data always backs-up a presenters' information, but should be shared in a compelling way (create connection to the audience when presenting big datasets).
6. Presentation descriptions and titles match the actual content: 'sell' the session honestly.
7. Sessions provide new, professional-level information that advances the field.
8. Participants leave sessions able to continue the conversation after the conference ... how can participants follow-up with each other as they apply the information in new places?
9. Presenters provide worksheets (not just PowerPoint slides) which will help participants ask questions, document their learning, and remember key information.
10. Bring an audience interaction element into your presentation with tools such as "Poll Everywhere" which offers technology to see ideas and responses in real time.

## A special note to panel sessions...

11. Moderators are sharp, connect the dots, ask great questions, and don't talk too much.
12. Panelists represent diverse user groups, backgrounds, and cultures as much as possible.
13. Moderators and panelists plan out speaking points, questions, and timing ahead of the conference to ensure all perspectives get equitable time and participation.
14. A call to action is made especially clear by the moderator and/or panelists at the end.

