



**2023-2024
Off-Highway Vehicle Program
State Trail Grant Application**

Name of Project: TPA Stewardship Videos		Date of Application: 12/2/22
<i>(Please limit the project name to 5 words or less)</i>		
Total Project Cost: \$32000	Grant Request: \$30000	
<i>(round off to the nearest \$1)</i>	<i>Amount Requested (round off to the nearest \$1) must match the Project Budget Form.</i>	
PROJECT SPONSOR (Name and Address for entity legally responsible for project)		
Organization Name: Trails Preservation Alliance		
Mailing Address: 725 Palomar Lane, Colorado Springs, CO 80906		
		Fax:
Telephone: 719-338-4077	Email: ned@nedsuesse.com	

OFFICIAL USE ONLY – DUNS # (IF REQUIRED):

PROJECT CONTACT		
<small>This is the person with day-to-day responsibility for the managing the project, ensuring the contract scope of work will be fulfilled. Please notify us if <i>Project Contact</i> changes.</small>		
Name: Ned Suesse		Title: Board Chair
Mailing Address: PO Box 814, Salida, CO 81201		
Telephone: 719-338-4077	Fax:	Email: ned@nedsuesse.com
		Is this the primary contact for this grant: YES

PROJECT CLOSE-OUT CONTACT		
<small>This is the person responsible for submitting receipts for project spending and close-out. Please notify us if <i>Project Contact</i> changes.</small>		
Name: Ned Suesse		Title: Board Chair
Mailing Address: PO Box 814, Salida, CO 81201		
Telephone: 719-338-4077	Fax:	Email: ned@nedsuesse.com

GRANTS & AGREEMENTS SPECIALIST (USFS only) or BUDGET CONTACT (BLM only)		
Name: n/a		Title:
Mailing Address:		
Telephone:	Fax:	Email:

PROJECT LOCATION	
Nearest Town or City: _____	
County(ies): _____	
Township/Range/Section: _____	
State Senate District #: _____	
State Representative District #: _____	
LAND OWNERSHIP	
1. Provide the name/s of the property owners: n/a	
2. The trail corridor is controlled by: <input type="checkbox"/> Fee Simple <input type="checkbox"/> Lease <input type="checkbox"/> Easement <input type="checkbox"/> License <input type="checkbox"/> Right-of-Way <input type="checkbox"/> Land Acquisition Ownership to be obtained <input type="checkbox"/> Other (explain): _____	
TRAIL SYSTEM INFORMATION (List the number of miles for each type of OHV trail in your area)	
Miles of Singletrack: <u> n/a </u>	Miles of 50" or less: _____
Miles of Full-sized: _____	
TRAIL USER INFORMATION (Please check all that apply to the work planned for this project)	
<input checked="" type="checkbox"/> All-Terrain Vehicle	<input checked="" type="checkbox"/> Side x Side
<input checked="" type="checkbox"/> Motorcycling	<input checked="" type="checkbox"/> Full Sized 4X4
<input type="checkbox"/> Four-Wheeling	<input type="checkbox"/> Accessible Access
PROJECT INFORMATION (Please check all activities that apply to this project.) Include detailed information for each in the Project Scope of Work.	
<input type="checkbox"/> Trail Maintenance	<input type="checkbox"/> Travel Plan Implementation
<input type="checkbox"/> *New Trail Construction miles / ft. _____ (Approved through Travel Mgt Decision)	<input checked="" type="checkbox"/> Resource Protection & Improvement
<input type="checkbox"/> *Major Re-Route miles / ft. closed _____ (that will require new or additional <i>environmental</i> miles / ft. added _____ <i>approvals</i>)	<input type="checkbox"/> Signs
<input type="checkbox"/> Restoration/Rehabilitation (existing corridor)	<input type="checkbox"/> Youth Corps
<input type="checkbox"/> Visitor Contacts & Law Enforcement	<input type="checkbox"/> Planning
<input checked="" type="checkbox"/> Education	<input type="checkbox"/> Capital Equipment
	<input type="checkbox"/> Land Acquisition or Other
* New Trail Construction & Major Re-Route: Trail location(s) must be indicated on project map and detailed description of trail work plans must be provided in Project Selection Criteria, Section D-1, #3 Resource Protection, Enhancement & Restoration	
TRAIL ACTIVITIES SUMMARY (Based on your project description and budget, provide the percentage for each of the categories listed below.)	
% of Budget	Program maintenance (e.g., erosion controls, water bars and culverts, trail clearing and brushing, trail hardening and trail tread repairs, bridge construction and repairs, trailhead improvements and maintenance, crew wages, etc.)
93%	Enforcement, Education & Visitor Contacts (e.g., patrols, enforcement, education and visitor contacts, wages, safety contacts, equipment, etc.)
0%	Planning & Travel Plan Implementation (e.g., planning, engineering, maps, inventorying, travel management signs & installation, decommission non-system routes, rehabilitation, new construction, wages, monitoring, etc.)
7%	Equipment /Materials/ Signs/ Youth Corps/Miscellaneous (e.g., equipment maintenance and repair, personnel training, certification in the use of specialized equipment, program coordination, etc.)
100%	Total: (Note: Percentages should add to 100 %)

SCOPE OF WORK – Project Description:	
Project Name: TPA Stewardship Videos	Project No.: (to be completed by CPW)
Project Sponsor: Trails Preservation Alliance	Application Year: 2023-2024
Project Contact: Ned Suesse	Application No.: (to be completed by CPW)
Total Project Cost: \$32000	Grant Request: \$30000

Project Description: Please write a brief description of your project and the expected accomplishments. Be sure to include Who, What, When, and Where. This is your scope of work. (This section is not for project background, benefits or anything other than the actual work to be accomplished. Please address this information in question #2 of section D, Project Selection Criteria.)

WHO:

The Colorado Trails Preservation Alliance (TPA) is a non-profit based on Colorado that engages in land use advocacy and education across the state. We do this by assisting state and federal government agencies, local clubs, and individuals to create, support, and maintain trail access across the state.

The TPA has observed that many OHV users are either uninformed or misinformed about how to be good users and stewards of trails in the state. They are unclear about Motor Vehicle Use Maps (MVUMs), volunteering, how to best interact with other trail users, ways to minimize their impact to trails, the sticker program, and more. We believe these users would want to do the right thing if they knew how, so our goal is to show them how to be good users and stewards of the trail, thereby avoiding problems before they happen. We may also create new volunteers to help agencies with trailwork when people realize they can be part of the solution.

Kirkpatrick Digital Cinema, LLC is a leading provider of video services in the OHV industry. The principle, Cole Kirkpatrick is a many time state champion rider, who has built a successful company shooting advertising and promotional material for manufacturers and accessory companies. His associate, Russell Bobbitt, is a 5 time national champion. These qualifications give them credibility to spread a positive message from people who are looked up to in the sport.

WHERE?

These videos will be shot on trails across the state, and will be useful for clubs and individuals everywhere. We will ensure that a variety of terrain including western desert and high mountains are included.

WHAT?

The scope of the project is a minimum of 10 short videos, each released in formats that are appropriate to the host platform, which will include Facebook, Instagram, and Youtube. Each video will focus on a subject related to good stewardship and responsible OHV use of public lands. Subjects will include staying on the trail, knowing how to find open trails, the OHV sticker program, and helping out of state riders know what to expect and how to behave when they arrive.

An example of our idea in practice is releasing a short video showing riders early in the season encountering a snow drift and a down tree, and showing why it is important to stay on the trail alignment and carry a saw. The tone of the video will be positive- people doing what they love and are passionate about, and sharing the message in a tone that is helpful and collaborative. People have a choice about what media they choose to watch, so to be widely seen, the content has to be engaging, positive and fun.

WHEN?

As soon as the grant is funded, the TPA will engage with Kirkpatrick Digital Cinema, LLC for videos to be shot during the 2024 riding season. Videos will be released at a time that relates to their subject matter, so some videos will come out during the 2024 riding season, but those which relate to early season riding will be released in early 2025.

Program Funding Acknowledgement:

There are two ways this project will acknowledge funding from the OHV grant program. First, the videos will have a tag at the end showing “funded by Colorado OHV Registration Dollars”. Second, the TPA will have T-shirts and stickers made that promote the project and carry the logo, which will be handed out to clubs across the state.

Budget Form

Project Name: TPA Stewardship Videos

Date Project will be Completed: 7/1/25

Project Sponsor: Trails Preservation Alliance

ITEMS LISTED IN THE BUDGET BELOW SHOULD BE SPECIFIC AND CORRESPOND TO THE PLANNED ACTIVITIES INDICATED IN THE PROJECT DESCRIPTION (SCOPE OF WORK) IN YOUR GRANT APPLICATION. (Round amounts off to nearest dollar)

PROJECT FUNDING SOURCES <small>List all sources and amounts of project funding in this section (insert additional lines if needed)</small>	CASH	In-Kind <small>(Non-Cash)</small> Contributions	TOTAL
OHV Grant Funding (amount of requested OHV grant funds only)	\$ 30,000		\$ 30,000.00
Other Funding Sources <small>List other sources of project funding, here, and for what the funding will be used. (insert more lines if needed)</small>	\$ -	\$ -	\$ -
TPA Funding of promotional materials for project	\$ 2,000.00	\$ -	\$ 2,000.00
	\$ -	\$ -	\$ -
USE OF GRANT FUNDING	TOTAL PROJECT AMOUNT		\$ 32,000.00

List uses of grant funding (only) below

I. Personnel Costs				
<small>Identify as: Salary/wage, benefits, *travel, training, outfitting costs, personal protection equipment, etc. Non-Profit organizations will be required to purchase</small>				
Club Member/Employee Name or Title	\$ Per Hr			Total Cost
Retaining Kirkpatrick Digital Cinema, LLC (not per hour, per project)	\$ 30,000.00			\$ 30,000.00
	\$ -			\$ -
	\$ -			\$ -
	\$ -			\$ -
	\$ -			\$ -
	\$ -			\$ -
<small>For CPW use only. Approximate number of workhours</small>	1.00		Category Total	\$ 30,000.00
II. Project Materials/Supplies				
<small>Identify as: Signs, rock, lumber, paint, nails, printing, maps/guides, education materials, etc.</small>				
	Price Per	Quantity	Total	
Stickers/ Tshirts/ Promotional Materials	\$ 2,000.00	1	\$ 2,000.00	\$ 2,000.00
	\$ -		\$ -	\$ -
	\$ -		\$ -	\$ -
			Category Total	\$ 2,000.00
III. Equipment				
<small>Identify as: Trail Dozer, ATV, motorcycle, chainsaws, field equipment rentals, equipment fuel and repairs, fleet vehicle operations, etc.</small>				
N/A	\$ -		\$ -	\$ -
	\$ -		\$ -	\$ -
	\$ -		\$ -	\$ -
			Category Total	\$ -
III.A. FLEET Equipment				
<small>Identify as: Crew Fleet Vehicles/Trucks monthly FOR & USE, Fleet Equipment monthly USE.</small>				
N/A	\$ -		\$ -	\$ -
	\$ -		\$ -	\$ -
	\$ -		\$ -	\$ -
			Category Total	\$ -
V. Volunteer Support				
<small>Identify as: <u>For Volunteers Only</u> Safety education, safety gear (gloves/goggles), outfitting, per diem (meals or mileage when travel required by and identified in project scope of work), non-monetary awards or recognition.</small>				
Volunteers for Video Work	\$ -	50		\$ -
	\$ -			\$ -
	\$ -			\$ -
			Category Total	\$ -
VI. Insurance				
<small>(Non-profit organizations only)</small>				
	\$ -			\$ -
			Category Total	\$ -
VII. Grant Administrative Costs (Non-profit organizations only)				
<small>Identify as: administrative costs, office supplies, postage, phone charges, computer & printer supplies, etc. (Up to 5% of amount spent)</small>				
N/A	\$ -			\$ -
	\$ -			\$ -
			Category Total	\$ -
			Total	\$ 32,000.00

* Non-profit organizations that reimburse travel expenses will be required to use OHV Program Travel Forms - provided upon request

Note: Any changes to the budget must have pre-approval from the Program

D-1

PROJECT SELECTION CRITERIA

Carefully read and provide answers to each of the following four criteria (four page maximum):

All applicants must respond to the following selection criteria questions. You are allowed the space below each question to fill in your answer. If you have an answer that does not fill the entire page, do not feel obligated to fill the space. This application will be scored on a 100 point basis. The maximum number of points that can be awarded for each question is shown in parentheses. Each project will be reviewed by outside reviewers and State Trails staff, and projects will be ranked according to reviewer and staff scores. Failure to provide a response to any question (unless otherwise noted) will reduce your project's score. Please reference all attachments.

1. Need for & Benefit of the Project (25 points):

Describe the objectives of your project and how it will benefit, and protect riding opportunities while protecting resources in the project area. (**Use the following as a guideline for describing your project**)

- What specifically will the project accomplish?
- How will the project protect or improve riding opportunities?
- Will it provide essential maintenance to keep OHV riding opportunities available? Please describe maintenance history for this specific area.
- Describe how this project will foster and promote a satisfactory and challenging riding opportunity for OHV enthusiasts?
- Why is this project a priority at this time?
- Provide an estimate of how many and what types of OHV enthusiasts will benefit from the project?
- Describe how this project will provide long term value and sustainability?

The project will create and release 10 short videos on subjects relating to responsible OHV use on public land. These videos will be released and shared on social media platforms by clubs, agencies, and individuals, with a goal of creating a dialogue and culture around stewardship and responsible use.

Often, when we meet users doing something detrimental to the condition of a trail, the user is genuinely uninformed about the issue at hand. Examples include that they don't know to stay on the trail rather than leave it to go around an obstacle, or not knowing how to tell which trails are open for OHV use, or not being aware of the importance of maintenance for trail longevity. These issues are exacerbated by the popularity of media that show off-trail use, or bad trail use. For example, manufacturer advertisements show mud-slinging or off-trail use, popular youtube channels depict riding off trail, and extreme shows (RedBull TV) show unsustainable use.

Our goal is to offer a different perspective. The videos will take a tone of passionate users sharing what they are passionate about, and helping users know how to behave when they go riding. If successful, we hope that these videos would have a positive impact on any user who watched them, in terms of helping them think about being stewards of the trail rather than users, taking responsibility for how the next person sees the place they have passed, and increasing volunteerism.

OHVs have found many new riders over the last few years, and reaching these users now is important to establish good habits instead of bad ones. Furthermore, the content created by this project will have a long life- the same message about staying on the trail never goes out of style. There are too many variables to estimate the total number of views, but it would be far more than the number of users on any particular trail.

2. Partnerships, Support and Leverage (25 points):

Provide evidence of support for this project from trail users, agencies, local governments, community groups, or individuals and attach letters or petitions to your application packet. Applicants need to demonstrate that the project has a broad spectrum of support. Letters from the following entities are encouraged: relevant political subdivisions with jurisdiction over the project area, conservation organizations, user groups who frequent the area, and community organizations. The program places a higher value on the quality of supporting correspondence submitted rather than the quantity of support letters received. ***(Use the following as a guideline for describing your project)***

- Describe all agencies, groups, clubs or organizations who are partners on the project. Will the project utilize volunteers or youth group services?
- Are you aware of any controversy this proposed project has caused, if at all, in the local community?
- Create a narrative or a list that includes the amounts and sources of additional (non-grant) funds, in-kind services, materials, and any other items that will be used as leverage in your project:
 - Donations, contributions, materials and other ways that this project will be leveraged
 - Describe the types of funds that will be contributed to the project
 - Itemize any funds received from other grants or sources
 - Provide your total project cost, including the total amount of all grant funds, use of volunteers, donations, and any additional contributions mentioned in your narrative

The content created by this project can be leveraged by agencies, clubs, groups, and even individuals all over the state, using social media to reach people their followers. The strength of the approach is in creating content that can be shared far and wide, and reach users long before they load their OHV and head to the trails. Our hope is to make content that is attractive enough that individual influencers will pick it up and share it, creating a network effect that shows the message of stewardship and helps users to think about riding with a new perspective.

The videos will utilize volunteers to stage and shoot, but will not include youth group services. We are not aware of any controversy surrounding this project.

These videos will live online, but to help spread the message, the TPA will create a run of shirts and stickers that can be handed out to create awareness of the project. These will be distributed to clubs at the TPA annual club meeting, for the clubs to distribute as they see fit. We will also use the annual meeting as a place to introduce the project to the people who run club social media channels, so that we can coordinate the release of each video as it becomes available.

3. Resource Protection, Enhancement and Restoration relative to eligible OHV grant activities

(25 points):

Describe the principal objectives that will be accomplished by this project (e.g., new trail construction, trail relocation or major re-route, trail maintenance, restoration/rehabilitation or any other grant eligible activity). Include as many components as are applicable. Show how the project aids in the protection or improvement of the environment by addressing existing problems, and avoiding or minimizing impacts through the implementation of the project. ***(Use the following as a guideline for describing your project)***

- Will this project promote the protection, clean up, rehabilitation or avoidance of sensitive environmental resources such as wildlife habitat or wetlands in the project area? If so, explain how.
- Will the project include re-vegetation of eroded areas or trail that will promote the long term protection of sensitive or critical resources? If so, explain how.
- Will the project construct or improve drainage structures to prevent erosion or repair damage from excessive runoff, or harden and/or bridge stream crossings and wet areas?
- Describe any indirect benefits this project proposal will have on critical resources in the project area.

The purpose of the video series is to inform users and avoid damage before it occurs. While this project does not directly clean up or rehabilitate a particular area, we have seen how a single uninformed user can create damage that proves difficult and expensive to mitigate. If we can avoid that user making that bad decision, it absolutely results in long term benefit to sensitive and critical resources.

We also believe that the project can begin to create a culture of stewardship, that helps riders feel like they need to be a part of the solution. We anticipate a message in the videos about leaving the trail better than found, even just a little, each and every time you leave the truck. If this became a norm, where people took a moment to clean a drain, or clear a rock, or pick up trash on every ride, the collective positive impact of many small actions will be enormous.

Another aspect that we believe can help is creating social norms around good behavior, for peer pressure that will be the most effective enforcement tool possible. Today, in the absence of positive media from influential sources, a “bad apple” may feel like their detrimental actions are acceptable or even preferred by the riding community. Hopefully, in the future, their friends will point out the negative consequences of their bad actions and help them see the light of thinking long term about public land use.

4. Travel Management Plan Implementation, Education and Enforcement (25 points):

Active and effective OHV management is based upon the implementation of travel management plans, broad public awareness, compliance, enforcement and providing adequate recreation opportunities. Describe how the project will promote active OHV management and improve OHV use for the benefit of public land visitors. To receive a full score of 25 points for this category the project must incorporate at least one of the following components. (**Use the following as a guideline for describing your project**)

Travel Management:

- Will this project employ one or more travel management measures such as educational tools, signage, control structures, methods to reduce conflicts among user groups, visitor contacts and/or increased compliance efforts to improve adherence to OHV regulations and designations? If so, explain those measures.
- Include information as to how the project will enhance and promote multiple-use trails.
- Will the project assist in monitoring or closing or rehabilitating off-trail, non-system OHV routes in compliance with TMPs or MVUMs or address damaged or closed routes pursuant to an MVUM? (e.g., repair, or the placement or replacement of signage, fencing, and trail barriers or reseeding, resurfacing, decommissioning, or re-contouring trails, etc.). If so, explain how.
- Describe how this project is consistent with the long term plans of the land management agency with jurisdiction over the project area?

Education

- Describe the educational components of the project and how this will specifically benefit OHV riders, as well as other area visitors and residents. Note, the most effective educational efforts are those targeted to "on the ground" user education in the field encouraging responsible use through educational materials such as signs, brochures, maps, kiosks, and field contacts.
- Explain how this project will encourage responsible use through education.
- Does this project use or provide educational tools such as maps, signs, brochures, kiosks, or patrols to educate riders? If so, explain.

Enforcement and Compliance Activities:

- How will the project improve compliance of OHV regulations and route designations?
- Will the project utilize law enforcement or compliance measures to increase compliance with state OHV laws, measures to increase compliance and law enforcement efforts?
- How will the project utilize law enforcement or compliance measures to increase compliance with state OHV laws, designated routes and OHV registration requirements for both resident and non-resident OHV recreationists?
- How will project assess, document and report the results of compliance and laws enforcement efforts?
- Include an estimate of the time and/or financial resources that will be devoted specifically to visitor contacts, compliance and law enforcement under this proposal.

Our goal in this series will be to present Travel Management not as the enemy of a good ride, but as the playing field that helps enable it. We'll look at how to use TMP/ MVUMs as tools to plan a great ride, and we'll look at the rules from the perspective of how they help protect the resource for generations to come.

Our observation is that many users, particularly visitors from out of state, may have some idea of *what* they can do based on signage, but very little idea of *why* those rules exist. For example, seasonal closures might seem arbitrary if they are presented without an explanation of their benefit to a species, so we can use the videos as a means to help riders see the rules from a bigger perspective where they make more sense, and are therefore easier to comply with.

A key focus of the series will be in helping people think about the impact of their passage. For example, we will address riding thru a puddle rather than widening it, avoiding wheelspin at obstacles, and staying on the trail rather than going off it to get around an obstacle. In every case, we can frame the subject in terms of why that is important to the long term health of the resource and the sport, rather than preaching control and compliance.

(F) Project Illustration

Photographs, Drawings, Engineering Plans, Diagrams

Provide project illustrations or photos to further demonstrate the needs of the project.

Items to consider including may be:

- Photos (4-6) of the project area or photos of another project's outcome that illustrates what you will do for this project
- Engineering drawings of the project
- Diagrams/plans of the project

n/a

(G) Letters of Project Support

Provide up to six (6) letters of support from entities that are supporting the project in ways other than cash or in-kind contributions. Letters should come from at least three of the categories listed below. Letters must be current, and must document the need and demand for the proposed project. Please note, identically worded form letters do not sufficiently fulfill this requirement. All letters must be included with the application. Letters mailed directly to the State Trails Program will not be accepted as letters of support for the application, rather they will be treated as public comments on the project as proposed.

- Adjacent land owners
- Federal, county, city and private land owners
- Individual users or user groups
- Partners and/or cooperators

Three letters are attached: The Salida Ranger District, the Rampart Range Motorized Management Committee, and the San Juan Trail Riders.

Mr. Tom Metsa
Colorado State Parks
OHV Program Manager
13787 So. Highway 85
Littleton, CO 80125

Letter of Support for TPA Online Video Series

Dear Mr. Metsa,

The Rampart Range Motorized Management Committee is an all-volunteer, 501c3 non-profit service organization that provides sub-contractors, volunteers, and equipment to maintain OHV trails in the Pike & San Isabel National Forest and the Royal Gorge Field Office of the Bureau of Land Management. We also provide education and outreach through our online platforms. Having seen first-hand success with leveraging digital content for public education, we support the TPA's "How to be a great trailrider video series" grant proposal.

Those of us who volunteer as advocates share a frustration with land managers over the challenges of reaching motorized recreationists to spread a message of good stewardship. We believe that at least some of the bad behavior we see comes from ignorance rather than ill intention. These videos may help to spread a message that is badly needed - that being a good steward is something all of us can do, every time we are out on the trail.

We know that even if most people act well while riding, a few bad apples can do a lot of damage. If we can strengthen the culture of stewardship, the bad apples will find themselves being shunned, not celebrated, to all of our benefit. Improving the culture of trailriding won't be quick or easy, but this project offers a potential to do exactly that.

Finally, the people who are putting this project forward are qualified to make content that will get traction and spread. We see this project as an experiment but one with a good likelihood of having a positive impact far beyond the dollars spent.

Thank you,



Leah Hendricks, Marketing Chair
Rampart Range Motorized Management Committee, Inc.
PO Box 3511, Englewood, Co 80155

Tara Morey
San Juan Trail Riders
905 Spruce Drive
Durango, CO 81301

November 29, 2022

OHV Grant Selection Subcommittee
Colorado State Parks OHV Program
13787 South Highway 85
Littleton, CO 80125

Re: Trailrider and Steward Video Series Grant Proposal

Dear OHV Sub-Committee Members,

The San Juan Trailriders are a club with its principal goal focused on preserving the sport of motorized single-track trail riding.

We are writing to support the Trails Preservation Alliance's grant request for the "Trailrider and Steward Video Series" for a number of reasons.

First, being that it aligns with our goals. Here in Southwestern CO, we often have an influx of out of state visitors who use and enjoy our trail systems. We're glad to have their visitation, but we'd be even happier if they arrived with an idea of how to be good visitors. Every year, we repair damage from people going around obstacles, riding trails before they are ready, and more. We think these videos might be a way to connect with the people who are on their way to Colorado and help them see how to behave when they arrive. This in turn will help preserve the sport of motorized single-track trail riding.

Second, we believe the success of the project will hinge on the quality of the presentation. The videographer runs projects for many companies in the industry and we believe they will be able to make videos that actually get seen.

Finally, we would love to see more users make the connection that trails don't take care of themselves. Hopefully, these videos can serve to awaken people to the need to lessen their impact when they are riding, and raise their involvement in taking care of trails the rest of the time.

Sincerely,


Tara Morey



File Code: 1630
Date: November 28, 2022

Off-Highway Vehicle Grant Program
Colorado State Parks OHV Program
13787 South Highway 85
Littleton, CO 80125

Dear Mr. Metsa and OHV Committee Members,

The Salida Ranger District holds a host of off-highway vehicle recreation opportunities and is expected to increase with a handful of our roads being converted into trails open to all vehicles. Our recreation rangers, OHV trail crew, law enforcement officer, and district employees have witnessed a variety of uneducated or irresponsible use throughout the district and forest including off route travel, high speeds of travel, user conflict, and lack of general trail etiquette. While our goal is to educate these users while contacting them on public land, we feel much more can be done on the forefront to help educate users before they get to the forest.

The Salida Ranger District is in support of the Trail Preservation Alliance grant proposal of Stewardship Videos for the following reasons:

- Our district frequently contacts OHV users who are excited to talk to the trail crews, recreation rangers, or law enforcement about their recreation opportunities and local experiences. A vast majority of our contacts are users who are well intentioned however come with misinformation on rules, regulations, or ethics. While some of our interactions do end in citations, the bulk end in an educational discussion with the users being very receptive and thankful for the information, resulting in compliance.
- While our agency has worked hard to create a better community relationship with all users around the forest, we still fall short on reaching all recreationalists for a variety of reasons. Whether visitors are unfamiliar with local land management offices, are put off by a forest service uniform and badge, or simply prefer to keep to themselves, we have a hard time reaching the masses with our messaging. Our partners and trail stewards have worked diligently to help bridge these gaps and we would like to recognize the positive impacts these relationships have built.
- The era of social media has proven to both benefit and cause harm to our natural resources. Social media accounts have sometimes spread misinformation on area rules and regulations, add heightened visibility to popular areas, and often show images or videos of users displaying poor public land etiquette. The benefit of this proposal would be to add similar content online to appeal to users by keeping it fun and visually appealing, however add a strong educational message to each video and work towards benefiting our public land. The hope is to send a message of responsible use while also



showing the great recreation opportunities that come with trail stewardship.
Please consider this letter of support for the TPA's "Stewardship Videos" project.

Sincerely,

X J. Perry Edwards

Signed by: Department of Agriculture
JAMES EDWARDS
District Ranger