



Conference Call Minutes
December 6, 2018 ~ 11:00 a.m. - 12:00 noon
Colorado Parks & Wildlife
6060 Broadway, Denver, CO 80216

Members Present: Bohrer, Emery, Gates, Justman, Melcher, and Neinas

Members Absent: Gurzick and Shettel

Also in Attendance: Jennifer Anderson (CPW-Council Liaison), Ginny Sednek (CPW-Council Secretary), Gary Thorson (CPW-Assistant Director), Jacqueline Meason (R&R Partners-Account Director), Dan Zimmerer (CPW), and Heather Hubbard (CPW)

Opening Remarks

The Council will need to participate and be prepared to make decisions at the start of 2019.

Gates informed the Council regarding a Citizen Petition for Rulemaking requesting that the Parks and Wildlife Commission (PWC) prohibit the commercial or recreational trapping of bobcats ([posted on the PWC/CPW website](#)). His concern is that this may set a precedent for other types of trapping/hunting and is working with organizations in opposition. Gates wanted to make sure all Council members are aware and will forward more information.

Partner Conference Sponsorship - Dan Zimmerer

Zimmerer requested the Council's continued support of the Partners in The Outdoors (PITO) conference by sponsoring the keynote speaker at the \$5,000 level. The keynote will be Mahting Putelis, co-founder of [Hunt to Eat](#), a new face with a strong message and new perspective to challenge those across the outdoor spectrum. Both Neinas and Thorson have heard Putelis speak; Putelis delivers a great message, especially to the 'In The Wind' audience, making him a good fit for the Council to sponsor. The conference has many attendees from the recreation sector and having a keynote such as Putelis could be beneficial to reach this segment regarding wildlife management.

Motion: The Council supports the sponsorship of \$5,000 for the Partners Conference - Emery
2nd - Melcher
Motion Carries by Council vote.

Zimmerer will send more details regarding the additional benefits of sponsoring the keynote speaker. Highlights include: introduction of the keynote, logo recognition, CPW Director recognition, ½ page ad, presence of the statues/trailer, and more. The 2019 conference will be focusing on the Statewide Comprehensive Outdoor Recreational Plan (SCORP) to advance the four priority areas. Zimmerer requests for Council members to share the PITO conference within their networks.

Approve 2019 Calendar - Neinas

Anderson sent a request to the PWC for the Wildlife Council to present at the 1/10/19 meeting in Denver. All Council members are encouraged to attend the PWC meeting since the Council's meeting is on 1/11. Melcher requested for the 1/11 meeting to start at 9 am with the R&R presentation first since he will be traveling. The Council agreed to have a 9 am start and will move forward with the 2019 calendar dates (see below).

Asset Update - Anderson

The deer puppet was sold to Delco Products for \$3,500 on 11/26/18. Anderson and Sednek moved the trailer and elk statue to Barr Lake State Park. Park Manager Seubert has been posting photos on

social media. Anderson will continue to look for other locations for the trailer. The statues will be at the International Sportsman's Expo (ISE) 1/10-1/13. Emery will help navigate the location of the statues and will relay these details. All Council members are encouraged to attend ISE.

R&R Partners Update

Trailer Wrap/Asset Update

❖ The trailer wrap is complete. The fish statue is still located at the Foothills Mall in Fort Collins and would like for it to remain there over the holidays due to the high foot traffic.

Timeline Review

- Online ethno-journals - The Research team is currently working on these.
- Courtroom Focus Group - Dates: Wed Jan 9th and Thursday Jan 10th. Located near the Tech Center. If Council members would like to attend please let R&R know since we can only have 5 attendees each night. R&R will send along more information.
 - At the 1/11 meeting R&R will provide some highlights, but not full findings.
- Media- at the 1/11 meeting, R&R will make recommendations for the light spring buy.

Council Discussion

There was concern from some Council members of the fish statue being located outside of Dick's Sporting Goods since this business has made an effort to get out of hunting sales (firearms). Council members would like to find a better venue for the location of the statue due to this. R&R understands these concerns and can look into moving the statue within the mall, but may not be able to with the holidays. R&R reminded the council that the statue is not located within the store and the placement is optimal for our target audience since they are likely to visit stores like these.

In general it is difficult to balance the Council's core beliefs. The Council walks a fine line for their target audience and constituents, especially since there are concerns about CPW's funding. They would like to meet halfway when they reach out to their target audience by also keeping their constituents in mind. Chairman Neinas agreed that these thoughts are correct and moving forward we should align ourselves with places that are in support of hunting/fishing. We also don't want to shut the door on the moveable middle. R&R has been trying to do this regarding the placement of the statues which can be difficult to place in good locations. Justman agreed that the current location could be beneficial and may encourage people to think differently. The Council was reminded of the metal signs that travel with the statues which includes a statement and the HAH url.

The Council agreed to not move the statue right now to take advantage of the holiday rush, but to look for other locations.

Motion: To adjourn Conference Call - Justman
2nd - Emery

2019 Wildlife Council Meeting/Call Dates

Month/Location	Meeting	Conference Call
January - Denver	Friday 1/ 11	-
February - Denver	Wednesday 2/ 20	-
<i>March - Call</i>	-	<i>Wednesday 3/6</i>
April- Budget Retreat TBD	Mon/Tues 4/1-4/2	-
<i>May - Call</i>	-	<i>Wednesday 5/1</i>
June - Denver	Wednesday 6/5	-
<i>July - Call</i>	-	<i>Wednesday 7/10</i>
August - Denver	Wednesday 8/7	-
<i>September - Call</i>	-	<i>Wednesday 9/11</i>
October - Denver	Wednesday 10/2	-
<i>November - Call</i>	-	<i>Wednesday 11/ 6</i>
December - Denver	Wednesday 12/4	-