



COLORADO WILDLIFE COUNCIL

Virtual Planning Retreat
Agenda

April 3, 2020 ~ 9:00 am - 2:35 pm

<u>#</u>	<u>Time</u>	<u>Action/Info</u>	<u>Agenda Item</u>
1	9:00		Call to Order/Welcome/Introductions - Neinas
2	9:05	(A)	Approve Minutes* - Neinas <ul style="list-style-type: none">February Meeting (2/20)March Conference Call (3/12)
3	9:10	(I)	Treasurer Report* and Budget Discussion - Gurzick and Neinas <ul style="list-style-type: none">Wildlife Council Revenue ProjectionsBudget ReportDetailed Expenses
4	9:40	(I)	Capitol Meeting Recap - Neinas
5	9:55	(I)	Council Reports - Neinas
6	10:10	(I)	Outreach Team Presentation - Andrew Ludwig
7	10:40	(I)	FY20/21 Operational Plan* - Anderson
	10:50		Break
8	11:00	(I)	R&R Presentation <ul style="list-style-type: none">(I) FY 19/20 Recap - 10 min(I) Target Audience - 15 min(I) Brand Strategy - 15 min(I) Channel and Paid Media - 20 min
	12:00		Lunch
8	12:30	(I/A)	R&R Presentation & Council Discussion (continued) <ul style="list-style-type: none">(I/A) Research - 15 min(I) Creative - 15 min(I/A) Website - 10 min(A) 20/21 Planning - 15 min(I) Next Steps - 5 min
9	2:30		Public Comment
10	2:35		Adjourn

*Handouts included

*Council Members should submit any agenda items to Ginny Sednek at virginia.sednek@state.co.us 2 weeks before the next scheduled meeting.

**Any documents that Council members or R&R Partners want to be distributed for the meeting are due 1 week before the next scheduled meeting.

Attendance- *Bylaws, Section 4.*

All Council meetings shall be open to the public. In order to allow Council members to fully consider public input, written comments from the public are invited and encouraged; however, oral input from the public shall be accepted at Council meetings subject to time limits as determined by the chairperson. The public may present written comments to the Council Chairperson at any time. The Council may invite guests to make presentations to the Council.

<u>2020 Wildlife Council Meeting/Call Dates</u>		
Month/Location	Meeting	Conference Call
April - Virtual Planning Retreat	-	Friday 4/3
<i>May - Call</i>	-	<i>Thursday 5/14</i>
June - Pueblo	Thursday 6/18	-
<i>July - Call</i>	-	<i>Thursday 7/9</i>
August - Denver	Thursday 8/13	-
<i>September - Call</i>	-	<i>Thursday 9/10</i>
October - Denver	Thursday 10/8	-
<i>November - Call</i>	-	<i>Thursday 11/12</i>
December - Denver	Thursday 12/10	-