



Outreach Team Updates October 8, 2020

Added banners for outreach booth



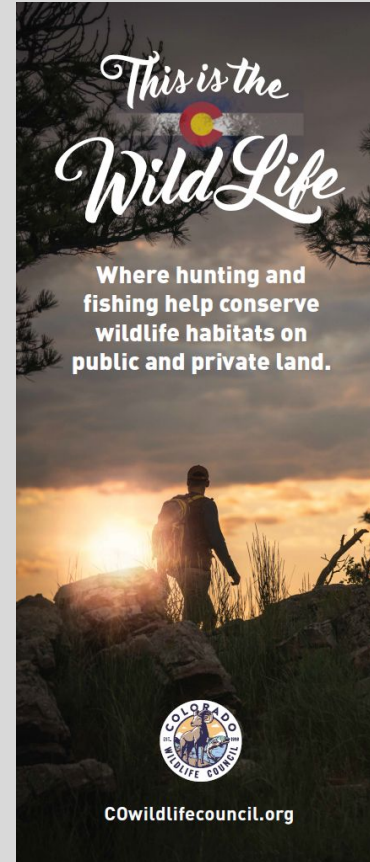
This is the
Wild Life

Where hunting and fishing fund hatcheries that stock over 90 million fish per year.



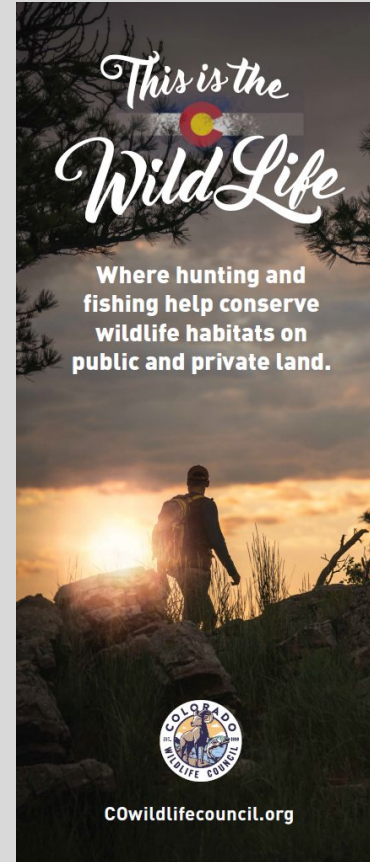



COwildlifecouncil.org



This is the
Wild Life

Where hunting and fishing help conserve wildlife habitats on public and private land.





COwildlifecouncil.org

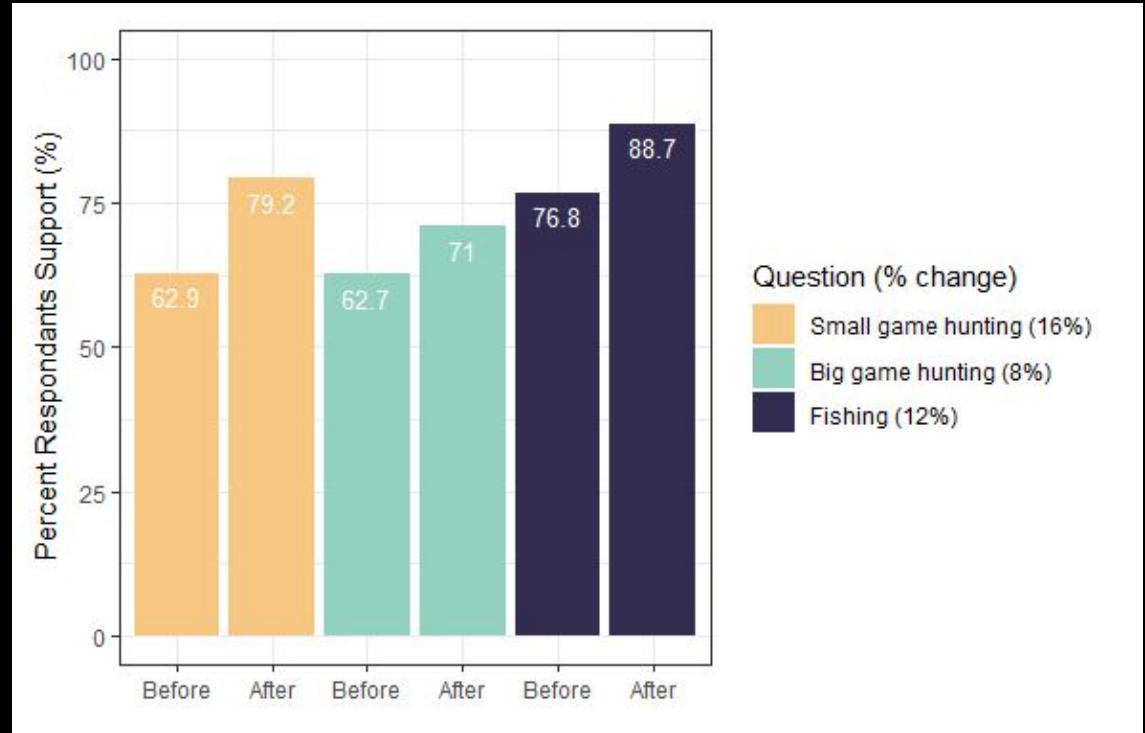
Outreach at state parks

Recent

- Elevenmile
- Castlewood
- Golden Gate

Upcoming

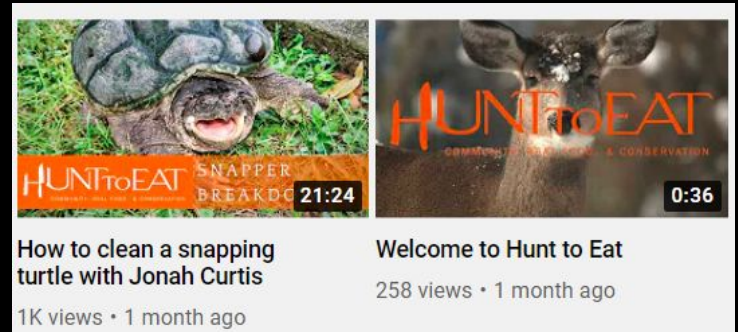
- Eldorado
- Staunton
- Castlewood



Partnership with Hunt to Eat

Projects

1. Apparel collaboration
 - Need reciprocal sales venue - CPW?
2. Youtube video: discussion of hunting and fishing license fees with CWC Outreach Team @ SWA




Other campaign of note




62.7
**MILLION HUNTERS
IN AMERICA**

There are 49 million recreational fishermen and roughly 13.7 million hunters in the United States.

81% of hunters and anglers identify as conservationists according to a National Sportsmen's Survey, a number which holds true across party lines; including 83% of Republicans, 81% of Democrats, and 80% of independents.

 Each year, recreational fishing has an approximate \$125 billion impact on the economy and employs 800,000 Americans nationwide, according to The American Sportfishing Association

Hunter spending generates more than \$185 million per day for the US economy, including expenditures on firearms, travel, and more, according to the National Shooting Sports Foundation.


 Teddy Roosevelt's appreciation for the environment came from his hunting background, and his presidential legacy includes the founding of the U.S. Forest Service and the expansion of the National Parks Service.

Fishing and hunting licenses play a critical role in funding environmental conservation, with costs supporting fisheries, habitat and population protection.

Sunday hunting bans in 11 states have halted over 27,000 new jobs being created, paying over \$730 million in wages, and contributing about \$2.2 billion in additional economic activity.

Fun Fact: Wild game meats are higher in protein than commercially raised meat and are packed with nutrients like Iron and Zinc!

Now more than ever, it is vital that we continue to find ways to fund wildlife habitat and conservation efforts, which hunters have historically funded, and teach young people about the importance of hunting.



SCAN ME

Stand Up For Sportsmen is brought to you by...



Questions?

