

Wildlife Council

FY 2021 - Estimated Amount Available to Spend by Month

Actual revenue and expenses through latest accounting period

	Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend	Available to Spend Minus Reserve
Balance	1,910,127	1,910,127		\$	1,910,127	1,910,127
Reserve	(400,000)	(400,000)				(400,000)
Actual						
July	278,517	277,853	529,004	406,683	1,781,296	1,381,296
August	168,026	348,065	84,754	171,165	1,958,196	1,558,196
September	181,060	159,054	124,204	165,587	1,951,663	1,551,663
Estimated						
October	118,701	0	53,964	0	2,016,399	1,616,399
November	82,246	0	99,134	0	1,999,511	1,599,511
December	318,491	0	864,134	0	1,453,868	1,053,868
January	19,071	0	99,134	0	1,373,804	973,804
February	10,920	0	49,134	0	1,335,590	935,590
March	147,589	0	99,133	0	1,384,045	984,045
April	539,656	0	49,133	0	1,874,567	1,474,567
May	235,796	0	99,133	0	2,011,230	1,611,230
June	457,384	0	49,134	0	2,419,480	2,019,480
Period 13	0	0	0	0	2,419,480	2,019,480
	2,557,457	784,972	2,200,000	743,436	2,419,480	2,019,480

Date of report: 9/25/2020

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

Media Buy in July/August and February

The highlighted figures coordinate with the figures on the monthly revenue and expenses table

Estimated revenue was calculated by averaging FY19 (doubling only July-December figures) and FY20 averaging these figures.

Estimated expenditures is a combination of estimates from R&R Partners' expenses and Council operation costs

COLORADO DEPARTMENT OF NATURAL RESOURCES
COLORADO PARKS AND WILDLIFE
STATEMENT OF REVENUE AND EXPENSES
WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND
FY 20-21 (as of Aug 6, 2020)

Beginning Fund Balance		1,910,127													
<u>Revenue</u>	<u>Account Name</u>	<u>July</u>	<u>August</u>	<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>	<u>January</u>	<u>February</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>Period 13</u>	<u>Total</u>
4300	OTHER NONBUSINESS LICENSES														-
4303	HUNTING AND FISHING LICENSES														-
4311	OTH NONBUS LICENSE(ENTERPRISE)	277,853	345,624	156,969											780,446
5206	OTHER CHARGES														-
5908	INTEREST INCOME - EXEMPT		2,441	2,085											4,526
6050	UNREALIZED GAIN/LOSS														-
6600	DONATIONS-PRIVATE-GENERAL														-
830B	REIMBURSEMETN OF PRIOR YEAR EXPENSE														-
	Total Revenue	277,853	348,065	159,054	-	-	-	-	-	-	-	-	-	-	784,972
<u>Expenses</u>		<u>July</u>	<u>August</u>	<u>September</u>	<u>October</u>	<u>November</u>	<u>December</u>	<u>January</u>	<u>February</u>	<u>March</u>	<u>April</u>	<u>May</u>	<u>June</u>	<u>Period 13</u>	<u>Total</u>
1121-1525	STATUTORY PERSONNEL & PAYROLL	9,100	6,585	590											16,275
1920	PERSONAL SVCS - PROFESSIONAL														-
2255	RENTAL OF BUILDINGS (INC. BOOTHS)														-
2258	Parking Fees			13											-
2512	IN-STATE PERS TRAVEL PER DIEM			116											116
2513	IN-STATE PERS VEHICLE REIMBSMT														-
2520	IN-STATE TRAVEL/NON-EMPLOYEE														-
2522	IS/NON-EMPL - PERS PER DIEM														-
2523	IS/NON-EMPL - PERS VEH REIMB														-
2610	ADVERTISING	400,000	158,037	163,787											721,825
2611	PUBLIC RELATIONS														-
2612	OTHER MARKETING EXPENSES														-
2631	COMM SVCS FROM OUTSIDE SOURCES														-
2641	OTHER ADP BILLINGS-PURCH SERV														-
2680	PRINTING/REPRODUCTION SERVICES														-
2810	FREIGHT														-
2820	OTHER PURCHASED SERVICES														-
3110	OTHER SUPPLIES AND MATERIALS	(3,824)	3,917	199											292
3112	AUTOMOTIVE SUPPLIES														-
3117	EDUCATIONAL SUPPLIES														-
3118	FOOD AND FOOD SERV SUPPLIES														-
3120	BOOK/PERIODICAL/SUBSCRIPTIONS														-
3121	OFFICE SUPPLIES														-
	NONCAPITALIZABLE INFORMATION TECHNOLOGY														-
4105	BANK CARD FEES	1,408	2,626	882											4,915
4111	PRIZES AND AWARDS														-
4170	MISCELLANEOUS FEES AND FINES														-
4180	OFFICIAL FUNCTIONS														-
4220	REGISTRATION FEES														-
4260	NONEMPLOYEE REIMBURSEMENTS														-
6214	IT OTHER - DIRECT PURCHASE														-
6280	OTHER CAP EQUIPMENT-DIR PURCH														-
	Total Expenditures	406,683	171,165	165,587	-	-	-	-	-	-	-	-	-	-	743,436
	Impact to Fund Balance	(128,831)	176,900	(6,533)	-	-	-	-	-	-	-	-	-	-	41,536
Ending Fund Balance														1,951,663	

FY2021 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,075,000.00	
							remaining	\$1,353,175.02	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$728,832.26
							remaining	\$35,000.00	
Colorado Wildlife Council - Outreach Team							starting	\$90,000.00	\$0.00
							remaining	\$82,992.72	

Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
Advertising Budget								
7/1/20	Contract	2016*901	R&R Partners	Beginning Balance		\$2,075,000.00		<input type="checkbox"/>
7/8/20	Invoice	2021*155	R&R Partners	CWC Fall 2020 Media Buy	2610		\$400,000.00	<input type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Media Placements	2610		\$5,836.25	<input type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Creative Production	2610		\$109,679.16	<input type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Website Redesign	2610		\$19,320.00	<input type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Basic Compensation - July	2610		\$23,202.08	<input type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Media Placements	2610		\$5,836.25	<input type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Creative Production	2610		\$109,679.16	<input type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Website Redesign	2610		\$19,320.00	<input type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Quantitative Study	2610		\$5,750.00	<input type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Basic Compensation - August	2610		\$23,202.08	<input type="checkbox"/>
								<input type="checkbox"/>
	Invoice		R&R Partners		2610			<input type="checkbox"/>
Totals						\$0.00	\$721,824.98	
Remaining Balance							\$1,353,175.02	

Operating Budget								
								<input type="checkbox"/>
								<input type="checkbox"/>
								<input type="checkbox"/>
								<input type="checkbox"/>
								<input type="checkbox"/>
Totals						\$0.00	\$0.00	
Remaining Balance							\$35,000.00	

Outreach Budget								
4/23/20	GAX	2020*7713	Colorado Events	Urban Market 10/10/20 amd Boulder Market 8/9/20	2255/RBTH		\$218.20	<input type="checkbox"/>
7/29/20	GAX	2021*701	Andrew Lodwig	Trailer hitch	3110		\$92.76	<input type="checkbox"/>
8/6/20	Credit Card	Lodwig/Aug	Parking	Parking for event	2258		\$13.00	<input type="checkbox"/>
8/8/20	Credit Card	Lodwig/Aug	Home Depot	safety cones, paracord, and wagon	3110		\$198.85	<input type="checkbox"/>
9/18/20	GAX	2021*1893	Garrett Boudinot	Travel	2512		\$58.00	<input type="checkbox"/>
9/18/20	GAX	2021*1894	Andrew Lodwig	Travel	2512		\$58.00	<input type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	Imprints	t-shirts for event give-aways	3110		\$3,000.00	<input type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	In Evolution Marketing	lip balm and hand sanitizer event give-aways	3110		\$1,118.47	<input type="checkbox"/>
9/23/20	Credit Card	Boudinot/Sept	Imprints	Bandanas	3110		\$2,250.00	<input type="checkbox"/>
Totals						\$0.00	\$7,007.28	
Remaining Balance							\$82,992.72	