

# Wildlife Council

## **FY 2021** - Estimated Amount Available to Spend by Month Actual revenue and expenses through latest accounting period

		Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend	Available to Spend Minus Reserve
<b>Balance</b>		1,910,127	1,910,127	\$	\$	1,910,127	1,910,127
<b>Reserve</b>		(400,000)	(400,000)				(400,000)
<b>Actual</b>	July	278,517	277,853	529,004	406,683	1,781,296	1,381,296
	August	168,026	348,065	84,754	171,165	1,958,196	1,558,196
	September	181,060	202,965	124,204	171,620	1,989,541	1,589,541
	October	118,701	116,526	53,964	94,026	2,012,041	1,612,041
	November	82,246	91,825	99,134	47,018	2,056,848	1,656,848
	December	318,491	318,420	864,134	841,011	1,534,257	1,134,257
	January	19,071	29,411	99,134	111,048	1,452,620	1,052,620
	February	10,920	15,339	49,134	39,165	1,428,794	1,028,794
	March	147,589	199,487	99,133	60,061	1,568,220	1,168,220
	<b>Estimated</b>	April	539,656	0	49,133	0	2,058,742
May		235,796	0	99,133	0	2,195,405	1,795,405
June		457,384	0	49,134	0	2,603,655	2,203,655
Period 13		0	0	0	0	2,603,655	2,203,655
		2,557,457	1,599,891	2,200,000	1,941,797	2,603,655	2,203,655

Date of report: 4/6/2021

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

Media Buy in July and December

The highlighted figures coordinate with the figures on the monthly revenue and expenses table

Estimated revenue was calculated by averaging FY19 (doubling only July-December figures) and FY20 averaging these figures.

Estimated expenditures is a combination of estimates from R&R Partners' expenses and Council operation costs

**COLORADO DEPARTMENT OF NATURAL RESOURCES**  
**COLORADO PARKS AND WILDLIFE**  
**STATEMENT OF REVENUE AND EXPENSES**  
**WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND**  
**FY 20-21 (as of 4/6/21)**

<b>Beginning Fund Balance</b>		<b>1,910,127</b>													
<b>Revenue Code</b>	<b>Account Name</b>	<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>Period 13</b>	<b>Total</b>
4300	OTHER NONBUSINESS LICENSES														-
4303	HUNTING AND FISHING LICENSES														-
4311	OTH NONBUS LICENSE(ENTERPRISE)	277,853	345,624	200,880	114,392	89,793	316,367	27,945	13,854	198,039					1,584,746
5206	OTHER CHARGES														-
5908	INTEREST INCOME - EXEMPT		2,441	2,085	2,134	2,032	2,053	1,466	1,485	1,448					15,144
6050	UNREALIZED GAIN/LOSS														-
6600	DONATIONS-PRIVATE-GENERAL														-
830B	REIMBURSEMETN OF PRIOR YEAR EXPENSE														-
<b>Total Revenue</b>		<b>277,853</b>	<b>348,065</b>	<b>202,965</b>	<b>116,526</b>	<b>91,825</b>	<b>318,420</b>	<b>29,411</b>	<b>15,339</b>	<b>199,487</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,599,890</b>
<b>Expenses</b>		<b>July</b>	<b>August</b>	<b>September</b>	<b>October</b>	<b>November</b>	<b>December</b>	<b>January</b>	<b>February</b>	<b>March</b>	<b>April</b>	<b>May</b>	<b>June</b>	<b>Period 13</b>	<b>Total</b>
1121-1525	STATUTORY PERSONNEL & PAYROLL	9,100	6,585	6,335	5,231	6,038	2,143								35,433
1920	PERSONAL SVCS - PROFESSIONAL														-
2255	RENTAL OF BUILDINGS (INC. BOOTHS)														-
2258	Parking Fees			13											-
2512	IN-STATE PERS TRAVEL PER DIEM			116											116
2513	IN-STATE PERS VEHICLE REIMBSMT														-
2520	IN-STATE TRAVEL/NON-EMPLOYEE														-
2522	IS/NON-EMPL - PERS PER DIEM														-
2523	IS/NON-EMPL - PERS VEH REIMB														-
2610	ADVERTISING	400,000	158,037	163,787	81,687	39,072	838,717	110,261	39,036	57,022					1,887,622
2611	PUBLIC RELATIONS														-
2612	OTHER MARKETING EXPENSES														-
2641	OTHER ADP BILLINGS-PURCH SERV														-
2680	PRINTING/REPRODUCTION SERVICES			42											42
2810	FREIGHT														-
2820	OTHER PURCHASED SERVICES														-
3110	OTHER SUPPLIES AND MATERIALS	(3,824)	3,917	199	6,368	1,646		570	24						8,900
3112	AUTOMOTIVE SUPPLIES														-
3120	BOOK/PERIODICAL/SUBSCRIPTIONS														-
3121	OFFICE SUPPLIES														-
3140	NONCAPITALIZABLE INFORMATION TECHNOLOGY														-
4105	BANK CARD FEES	1,408	2,626	1,127	739	262	151	217	105	3,038					9,671
4111	PRIZES AND AWARDS														-
4170	MISCELLANEOUS FEES AND FINES														-
4180	OFFICIAL FUNCTIONS														-
4220	REGISTRATION FEES														-
6214	IT OTHER - DIRECT PURCHASE														-
6280	OTHER CAP EQUIPMENT-DIR PURCH														-
<b>Total Expenditures</b>		<b>406,683</b>	<b>171,165</b>	<b>171,620</b>	<b>94,026</b>	<b>47,018</b>	<b>841,011</b>	<b>111,048</b>	<b>39,165</b>	<b>60,061</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>1,941,797</b>
<b>Impact to Fund Balance</b>		<b>(128,831)</b>	<b>176,900</b>	<b>31,345</b>	<b>22,499</b>	<b>44,807</b>	<b>(522,592)</b>	<b>(81,637)</b>	<b>(23,826)</b>	<b>139,426</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>-</b>	<b>(341,908)</b>
<b>Ending Fund Balance</b>														<b>1,568,219</b>	

FY2021 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,075,000.00	
							remaining	\$140,611.42	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$1,997,568.53
							remaining	\$30,805.80	
Colorado Wildlife Council - Outreach Team							starting	\$90,000.00	\$0.00
							remaining	\$31,014.25	

Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
Advertising Budget								
7/1/20	Contract	2016*901	R&R Partners	Beginning Balance		\$2,075,000.00		
7/8/20	Invoice	2021*155	R&R Partners	CWC Fall 2020 Media Buy	2610		\$400,000.00	<input checked="" type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Media Placements	2610		\$5,836.25	<input checked="" type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Creative Production	2610		\$109,679.16	<input checked="" type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Website Redesign	2610		\$19,320.00	<input checked="" type="checkbox"/>
8/14/20	Invoice	2021*572	R&R Partners	Basic Compensation - July	2610		\$23,202.08	<input checked="" type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Media Placements	2610		\$5,836.25	<input checked="" type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Creative Production	2610		\$109,679.16	<input checked="" type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Website Redesign	2610		\$19,320.00	<input checked="" type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Quantitative Study	2610		\$5,750.00	<input checked="" type="checkbox"/>
9/3/20	Invoice	2021*904	R&R Partners	Basic Compensation - August	2610		\$23,202.08	<input checked="" type="checkbox"/>
10/14/20	Invoice	2021*1237	R&R Partners	Media Placements	2610		\$5,836.25	<input checked="" type="checkbox"/>
10/14/20	Invoice	2021*1237	R&R Partners	Creative Production	2610		\$9,679.16	<input checked="" type="checkbox"/>
10/14/20	Invoice	2021*1237	R&R Partners	Website Redesign	2610		\$19,320.00	<input checked="" type="checkbox"/>
10/14/20	Invoice	2021*1237	R&R Partners	Quantitative Study	2610		\$23,650.00	<input checked="" type="checkbox"/>
10/14/20	Invoice	2021*1237	R&R Partners	Basic Compensation - September	2610		\$23,202.08	<input checked="" type="checkbox"/>
11/4/20	Invoice	2021*1512	R&R Partners	Media Placements	2610		\$5,836.25	<input checked="" type="checkbox"/>
11/4/20	Invoice	2021*1512	R&R Partners	Creative Production	2610		\$9,679.16	<input checked="" type="checkbox"/>
11/4/20	Invoice	2021*1512	R&R Partners	Website Redesign	2610		\$355.00	<input checked="" type="checkbox"/>
11/4/20	Invoice	2021*1512	R&R Partners	Basic Compensation - October	2610		\$23,202.08	<input checked="" type="checkbox"/>
11/30/20	Invoice	2021*1778	R&R Partners	Media Placements	2610		\$805,836.25	<input checked="" type="checkbox"/>
11/30/20	Invoice	2021*1778	R&R Partners	Creative Production	2610		\$9,679.16	<input checked="" type="checkbox"/>
11/30/20	Invoice	2021*1778	R&R Partners	Basic Compensation - November	2610		\$23,202.08	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2106	R&R Partners	Creative Production - Post Production	2610		\$66,473.21	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2107	R&R Partners	Media Placements	2610		\$5,836.25	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2107	R&R Partners	Creative Production	2610		\$9,679.16	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2107	R&R Partners	Website Redesign	2610		\$240.00	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2107	R&R Partners	Competitive Report	2610		\$4,830.00	<input checked="" type="checkbox"/>
1/4/21	Invoice	2021*2107	R&R Partners	Basic Compensation - December	2610		\$23,202.08	<input checked="" type="checkbox"/>
2/3/21	Invoice	2021*2545	R&R Partners	Media Placements	2610		\$5,835.25	<input checked="" type="checkbox"/>
2/3/21	Invoice	2021*2545	R&R Partners	Creative Production	2610		\$9,999.12	<input checked="" type="checkbox"/>
2/3/21	Invoice	2021*2545	R&R Partners	Basic Compensation - January	2610		\$23,202.08	<input checked="" type="checkbox"/>
3/1/21	Invoice	2021*3000	R&R Partners	Media Placements	2610		\$5,835.25	<input type="checkbox"/>
3/1/21	Invoice	2021*3000	R&R Partners	Creative Production	2610		\$14,359.16	<input type="checkbox"/>
3/1/21	Invoice	2021*3000	R&R Partners	Exploratory Research	2610		\$8,050.00	<input type="checkbox"/>
3/1/21	Invoice	2021*3000	R&R Partners	Basic Compensation - February	2610		\$23,202.08	<input type="checkbox"/>
3/19/21	Invoice	2021*3217	R&R Partners	Exploratory Research	2610		\$5,575.00	<input type="checkbox"/>
3/31/21	Invoice	2021*3347	R&R Partners	Media Placements	2610		\$5,836.25	<input type="checkbox"/>
3/31/21	Invoice	2021*3347	R&R Partners	Creative Production	2610		\$9,679.16	<input type="checkbox"/>
3/31/21	Invoice	2021*3347	R&R Partners	Exploratory Research	2610		\$8,050.00	<input type="checkbox"/>

FY2021 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,075,000.00	
							remaining	\$140,611.42	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$1,997,568.53
							remaining	\$30,805.80	
Colorado Wildlife Council - Outreach Team							starting	\$90,000.00	\$0.00
							remaining	\$31,014.25	

Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
3/31/21	Invoice	2021*3347	R&R Partners	Basic Compensation - March	2610		\$23,202.08	<input type="checkbox"/>
Totals						\$0.00	\$1,934,388.58	<input type="checkbox"/>
Remaining Balance							\$140,611.42	

Operating Budget								
12/23/20	Credit Card	Sednek/Dec	Amazon	Cookbooks as annual appreciation item (Hunt to Eat had sold out)	3110		\$50.20	<input checked="" type="checkbox"/>
1/4/21	GAX	2021*3906	Ginny Sednek	Reimbursement for purchasing taxed appreciation t-shirts on Hunt to Eat	3110		\$65.20	<input checked="" type="checkbox"/>
1/12/21	GAX	2021*4132	LeoLena	John Justman Plaque	3110		\$55.00	<input checked="" type="checkbox"/>
12/30/20	Credit Card	Sednek/Jan	Hunt To Eat	T-Shirt For Volunteer Annual Appreciation Item	3110		\$23.80	<input checked="" type="checkbox"/>
3/4/21	Purchase Order	2021*10038	Crystal Egli	Council Member Recruitment Consultation	1920		\$4,000.00	<input type="checkbox"/>
Totals						\$0.00	\$4,194.20	<input type="checkbox"/>
Remaining Balance							\$30,805.80	

Outreach Budget								
4/23/20	GAX	2020*7713	Colorado Events	Urban Market 10/10/20 amd Boulder Market 8/9/20	2255/RBTH		\$218.20	<input type="checkbox"/>
7/1/20	Temporary Wages	July-Nov	Andrew Lodwig	Temp time 7/1-11/30/20			\$17,804.37	<input checked="" type="checkbox"/>
7/1/20	Temporary Wages	July-Nov	Garrett Boudinot	Temp time 7/1-11/30/20			\$17,070.27	<input checked="" type="checkbox"/>
7/29/20	GAX	2021*701	Andrew Lodwig	Trailer hitch	3110		\$92.76	<input checked="" type="checkbox"/>
8/6/20	Credit Card	Lodwig/Aug	Parking	Parking for event	2258		\$13.00	<input checked="" type="checkbox"/>
8/8/20	Credit Card	Lodwig/Aug	Home Depot	safety cones, paracord, and wagon	3110		\$198.85	<input checked="" type="checkbox"/>
9/18/20	GAX	2021*1893	Garrett Boudinot	Travel	2512		\$58.00	<input checked="" type="checkbox"/>
9/18/20	GAX	2021*1894	Andrew Lodwig	Travel	2512		\$58.00	<input checked="" type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	Imprints	t-shirts for event give-aways	3110		\$3,000.00	<input checked="" type="checkbox"/>
9/9/20	Credit Card	Lodwig/Sept	In Evolution Marketing	lip balm and hand sanitizer event give-aways	3110		\$1,118.47	<input checked="" type="checkbox"/>
9/23/20	Credit Card	Boudinot/Sept	Imprints	Bandanas	3110		\$2,250.00	<input checked="" type="checkbox"/>
9/28/20	Internal Transfer		IDS	Survey Cards	2680		\$42.36	<input checked="" type="checkbox"/>
10/16/20	Credit Card	Lodwig/Oct	In Evolution Marketing	lip balm, cozies, and hand sanitizer for CWC events	3110		\$1,645.85	<input checked="" type="checkbox"/>
12/15/20	Credit Card	Boudinot/Dec	Dick's Sporting Goods	Yeti Cooler for survey drawing giveaway	3110		\$399.99	<input checked="" type="checkbox"/>
3/1/21	Temporary Wages	March - June	Eeland Stribling	Temp time 3/1-6/30/21			\$14,975.64	<input type="checkbox"/>
3/10/21	Credit Card	March	Amazon	Headphones for CWC temp employee	3110		\$39.99	<input type="checkbox"/>
Totals						\$0.00	\$58,985.75	<input type="checkbox"/>
Remaining Balance							\$31,014.25	<input type="checkbox"/>