



# COLORADO WILDLIFE COUNCIL

## Planning Retreat Agenda

April 17 - 18, 2023

Origin Hotel Red Rocks ~18485 W Colfax Ave, Golden, CO 80401

April 17: 11 a.m. - 5 p.m.

6380' Boardroom

<u>#</u>	<u>Time</u>	<u>Action/Info</u>	<u>Agenda Item</u>
1	11:00		Call to Order/Welcome/Introductions - Gates
2	11:05	(I)	Council Discussion - Gates <i>Council/Staff only</i>
	12:00		Lunch - <i>Council/Staff only</i>
3	1:00		Identification of FY24 Priorities - Bohrer <ul style="list-style-type: none"> <li>• Review 5 points: 'The Science of How to make people care'</li> <li>• Ideas <ul style="list-style-type: none"> <li>○ Campaign</li> <li>○ Sponsorships/Partnerships</li> <li>○ Outreach Team</li> </ul> </li> </ul>
4	2:00	(I/A)	R&R Presentation* <ul style="list-style-type: none"> <li>• (I) FY22-23 Recap &amp; Highlights</li> <li>• (I) Research</li> <li>• (A) Creative Campaign Concepts</li> </ul>
	3:00		Break - <i>Snacks provided</i>
4	3:15	(I/A)	R&R Presentation* <ul style="list-style-type: none"> <li>• (A) Creative Campaign Concepts (continued)</li> <li>• (A) Media Channels Recommendation</li> <li>• (I) FY23-24 Planning - Budget &amp; Timeline</li> <li>• (I) Paid Media Recap</li> </ul>
5	4:55		Public Comment
	5:00		Recess
	6:00		Dinner ( <i>Invitation Only</i> ) - Table Mountain Grill & Cantina - Golden, CO

April 18: 8:30 am - 1 p.m.

6380' Boardroom

<u>#</u>	<u>Time</u>	<u>Action/Info</u>	<u>Agenda Item</u>
	7:30		Breakfast
6	8:30	(I)	Call to Order: Day 2 - Gates
7	8:35	(I/A)	R&R Presentation (continued)* <ul style="list-style-type: none"> <li>• (A) Social</li> <li>• (I) Analytics</li> </ul>

- (I) Paid Media Recap
- (I) Public Relations
- (I) Rockies Partnership
- (A) Approve Budget

	<b>10:10</b>		<b>Break</b>
<b>8</b>	<b>10:20</b>	<b>(A)</b>	<b>Approve Minutes* - Gates</b> <ul style="list-style-type: none"> <li>• February Meeting (2/9)</li> <li>• March Conference Call (3/9)</li> </ul>
<b>9</b>	<b>10:25</b>	<b>(I)</b>	<b>Treasurer Report* - Sednek</b> <ul style="list-style-type: none"> <li>• Wildlife Council Revenue Projections</li> <li>• Budget Report</li> <li>• Detailed Expenses</li> </ul>
<b>10</b>	<b>10:35</b>	<b>(I)</b>	<b>Council &amp; Subcommittee Reports - Gates</b>
<b>11</b>	<b>10:50</b>	<b>(I)</b>	<b>CPW Leadership Team Update - Cannon</b>
<b>12</b>	<b>11:00</b>	<b>(I)</b>	<b>Legislative Update and Sportsman's Day at Capitol - Gates</b>
<b>13</b>	<b>11:20</b>	<b>(I)</b>	<b>Council Member Vacancy Discussion - Bohrer</b> <ul style="list-style-type: none"> <li>• Current/Upcoming/Position Searches</li> </ul>
<b>14</b>	<b>11:40</b>	<b>(I/A)</b>	<b>Sponsorship Opportunities - D. Anderson &amp; Stribling</b>
	<b>12:00</b>		<b>Lunch</b>
<b>15</b>	<b>12:30</b>	<b>(I)</b>	<b>FY24 Operational Plan Timeline - J. Anderson</b>
<b>16</b>	<b>12:40</b>	<b>(I)</b>	<b>Outreach Team Overview - J. Anderson &amp; Brianna Fett</b>
<b>17</b>	<b>12:50</b>	<b>(I)</b>	<b>Parks and Wildlife Commission Meeting - Gates</b>
<b>18</b>	<b>12:55</b>		<b>Public Comment</b>
<b>19</b>	<b>1:00</b>		<b>Adjourn</b>

*\*Documents emailed*

Council Members should submit any agenda items to Ginny Sednek at [virginia.sednek@state.co.us](mailto:virginia.sednek@state.co.us) two weeks before the next scheduled meeting.

\*\*Any documents that Council members or R&R Partners want distributed for the meeting are due one week before the next scheduled meeting.

Attendance- *Bylaws, Section 4.*

All Council meetings shall be open to the public. In order to allow Council members to fully consider public input, written comments from the public are invited and encouraged; however, oral input from the public shall be accepted at Council meetings subject to time limits as determined by the chairperson. The public may present written comments to the Council Chair at any time. The Council may invite guests to make presentations to the Council.

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**2023 Wildlife Council Meeting/Call Dates**

<b>Month/Location</b>	<b>Date</b>	<b>Day of Month</b>
<i>May - Call</i>	<i>5/11</i>	<i>2<sup>rd</sup> Thursday</i>
<b>June - Meeting</b>	<b>6/8</b>	<b>2<sup>nd</sup> Thursday</b>
<i>July - Call</i>	<i>7/13</i>	<i>2<sup>rd</sup> Thursday</i>
<b>August - Meeting</b>	<b>8/10</b>	<b>2<sup>nd</sup> Thursday</b>
<i>September - Call</i>	<i>9/14</i>	<i>2<sup>rd</sup> Thursday</i>
<b>October - Meeting</b>	<b>10/12</b>	<b>2<sup>nd</sup> Thursday</b>
<i>November - Call</i>	<i>11/9</i>	<i>2<sup>rd</sup> Thursday</i>
<b>December - Meeting</b>	<b>12/14</b>	<b>2<sup>nd</sup> Thursday</b>