

Wildlife Council

FY 2023 - Estimated Amount Available to Spend by Month

Actual revenue and expenses through latest accounting period

	Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend	Available to Spend Minus Reserve	
Balance	2,993,172	2,993,172		\$	2,993,172	2,993,172	
Reserve	(400,000)	(400,000)				(400,000)	
Actual	July	246,273	203,783	358,051	316,633	2,880,322	2,480,322
	August	294,992	272,983	94,547	35,988	3,117,316	2,717,316
	September	198,962	189,162	99,547	87,182	3,219,296	2,819,296
	October	115,291	100,913	407,035	92,738	3,227,471	2,827,471
	November	109,758	114,380	149,764	398,230	2,943,621	2,543,621
	December	324,146	317,590	52,364	139,842	3,121,369	2,721,369
	January	26,488	33,491	391,454	42,871	3,111,989	2,711,989
	February	21,367	28,080	388,854	382,309	2,757,760	2,344,502
	March	185,310	179,391	387,228	386,739	2,550,412	2,142,584
	Estimated	April	602,265		342,323		2,810,354
May		184,036		51,918		2,942,472	2,534,644
June		404,885		51,918		3,295,438	2,887,610
Period 13		0	0	0	0		
	2,713,770	1,439,771	2,775,000	1,882,531	3,295,438	2,887,610	

CWC Spending Authority as of 7/1/2022: \$3,000,000

Date of report: 4/3/2023

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

The highlighted figures coordinate with the figures on the monthly revenue and expenses table

Estimated expenditures is a combination of estimates from R&R Partners' expenses and Council operation costs

Per Council decision 12/2022, estimated expenditures increased for FY23 by \$575,000 for R&R Partners

**COLORADO DEPARTMENT OF NATURAL RESOURCES
COLORADO PARKS AND WILDLIFE
STATEMENT OF REVENUE AND EXPENSES
WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND
FY 22-23 (as of 4/3/2023)**

Beginning Fund Balance		2,993,172													
Revenue Code	Account Name	JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	PERIOD 13	TOTAL
4300	Other NonBusiness License														-
4303	Hunting and Fishing Licenses														-
4311	Other NonBus License (Enterprise)	203,783	268,490	184,904	93,396	108,014	310,394	26,645	20,282	171,806					1,387,710
5206	Other Charges														-
5908	Interest Income - Exempt		4,493	4,258	7,517	6,366	7,196	6,846	7,798	7,585					52,059
6050	Unrealized Gain/Loss														-
6600	Donations - Private - General														-
830B	Reimbursement of Prior Year Expense														-
	Total Revenue	203,783	272,983	189,162	100,913	114,380	317,590	33,491	28,080	179,391	-	-	-	-	1,439,769
Expenses		JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	PERIOD 13	TOTAL
1121	Payroll: Temp. Part-Time Wages														-
1130	Payroll: Overtime Wages														-
1520	Payroll: FICA-Medicare Contrib.														-
1522	Payroll: PERA														-
1524	Payroll: PERA - AED														-
1525	Payroll: Pera - Supplemental AED														-
1920	Personal Services - Professional														-
2254	Rental of Motor Vehicles														-
2255	Rental of Buildings														-
2258	Parking Fees														-
2512	In-State Personal Travel Per Diem														-
2520	In-State Travel/Non-Employee				30										-
2522	In-State/Non-Employee - Per Diem		470			356	162		467						1,455
2523	In-State/Non-Employee - Mileage		404		196	430	204		663						1,897
2610	Advertising and Marketing	314,888	32,747	85,870	91,790	396,618	139,347	41,947	381,037	378,437					1,862,678
2680	Printing and Reproduction Services							375							375
2820	Purchased Services														-
3110	Supplies and Materials						36								36
4100	Other Operating Expenses														-
4105	Bank Card Fees	1,745	2,367	1,144	722	357	94	247	142	2,888					9,707
4140	Dues and Memberships									5,000					5,000
4170	Miscellaneous Fees And Fines														-
4180	Official Functions			168		294		302		414					1,178
4220	Registration Fees					175									175
	Total Expenditures	316,633	35,988	87,182	92,738	398,230	139,842	42,871	382,309	386,739	-	-	-	-	1,882,531
	Impact to Fund Balance	(112,850)	236,995	101,980	8,175	(283,850)	177,747	(9,381)	(354,229)	(207,349)	-	-	-	-	(442,762)
Ending Fund Balance														2,550,409	

FY2023 - Detailed Expenses

						starting	\$2,650,000.00	
Colorado Wildlife Council - Advertising						remaining	\$787,321.72	Total Spent
Colorado Wildlife Council - Operating						starting	\$35,000.00	\$1,887,772.63
						remaining	\$30,267.34	
Colorado Wildlife Council - Outreach Team						starting	\$115,000.00	
						remaining	\$94,638.31	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
Advertising Budget								
7/1/22	Contract	2022*2288	R&R Partners	Beginning Balance		\$2,075,000.00		
7/22/22	Invoice	2023*419	R&R Partners	Media Placements	2610		\$263,137.50	✓
7/22/22	Invoice	2023*419	R&R Partners	Research Costs	2610		\$51,750.00	✓
8/16/22	Invoice	2023*620	R&R Partners	Basic Compensation - July	2610		\$11,780.00	✓
				Creative Concepting & Asset Production		\$5,000.00	✓	
				Social Media Strategy & Community Management		\$2,275.00	✓	
				Website Maintenance		\$1,981.66	✓	
				Public Relations/Earned Media		\$3,910.00	✓	
				Exploratory Research		\$1,625.00	✓	
				Analytics, Brand Strategy		\$650.00	✓	
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	✓	
				Research Costs		\$51,750.00	✓	
9/14/22	Invoice	2023*848	R&R Partners	Basic Compensation - August	2610		\$11,780.00	✓
				Creative Concepting & Asset Production		\$6,740.00	✓	
				Social Media Strategy & Community Management		\$2,275.00	✓	
				Website Maintenance		\$1,581.66	✓	
				Public Relations/Earned Media		\$910.00	✓	
				Exploratory Research		\$1,625.00	✓	
				Analytics, Brand Strategy		\$650.00	✓	
				Quantitative Online Survey		\$3,033.33	✓	
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	✓	
				Research Costs		\$51,750.00	✓	
				10/12/22		Invoice	2023*1091	R&R Partners
Creative Concepting & Asset Production	\$12,660.00	✓						
Social Media Strategy & Community Management	\$2,275.00	✓						
Website Maintenance	\$1,581.66	✓						
Public Relations/Earned Media	\$910.00	✓						
Exploratory Research	\$1,625.00	✓						
Analytics, Brand Strategy	\$650.00	✓						
Quantitative Online Survey	\$3,033.33	✓						
Media - Campaign Planning, Buying, Reporting	\$5,525.00	✓						
Research Costs	\$51,750.00	✓						
11/17/22	Invoice	2023*1585	R&R Partners		Basic Compensation - October			
				Creative Concepting & Asset Production	\$15,000.00	✓		
				Social Media Strategy & Community Management	\$2,275.00	✓		
				Website Maintenance	\$1,581.66	✓		
				Public Relations/Earned Media	\$910.00	✓		
				Exploratory Research	\$1,625.00	✓		
				Analytics, Brand Strategy	\$650.00	✓		
				Quantitative Online Survey	\$3,033.34	✓		
				Media - Campaign Planning, Buying, Reporting	\$5,525.00	✓		
				Research Costs	\$91,100.00	✓		
				Media Placements	\$263,137.50	✓		
				Basic Compensation - November			\$11,780.00	✓
				Creative Concepting & Asset Production			\$15,000.00	✓
				Social Media Strategy & Community Management			\$2,275.00	✓

FY2023 - Detailed Expenses

Colorado Wildlife Council - Advertising						starting	\$2,650,000.00	
						remaining	\$787,321.72	Total Spent
Colorado Wildlife Council - Operating						starting	\$35,000.00	\$1,887,772.63
						remaining	\$30,267.34	
Colorado Wildlife Council - Outreach Team						starting	\$115,000.00	
						remaining	\$94,638.31	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
12/21/22	Invoice	2023*1948	R&R Partners	Website Maintenance	2610		\$1,581.66	<input checked="" type="checkbox"/>
				Public Relations/Earned Media		\$910.00	<input checked="" type="checkbox"/>	
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>	
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>	
				Media - Campagn Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>	
				Production Hard Costs		\$100,000.00	<input checked="" type="checkbox"/>	
1/10/23	Invoice	2023*2132	R&R Partners (VC*34864)	Basic Compensation - December	2610		\$11,780.00	<input checked="" type="checkbox"/>
				Creative Concepting & Asset Production		\$15,000.00	<input checked="" type="checkbox"/>	
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>	
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>	
				Public Relations/Earned Media		\$910.00	<input checked="" type="checkbox"/>	
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>	
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>	
				Competitive Analysis Report		\$2,600.00	<input checked="" type="checkbox"/>	
Media - Campagn Planning, Buying, Reporting	\$5,525.00	<input checked="" type="checkbox"/>						
1/19/23	Contract	2022*2288	R&R Partners	Approved Incremental Budget Increase		\$575,000.00	<input checked="" type="checkbox"/>	
2/16/23	Invoice	2023*2630	R&R Partners	Basic Compensation - January	2610		\$11,780.00	<input checked="" type="checkbox"/>
				Media Placements		\$250,000.00	<input checked="" type="checkbox"/>	
				Creative Concepting & Asset Production		\$10,000.00	<input checked="" type="checkbox"/>	
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>	
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>	
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>	
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>	
				Competitive Analysis Report		\$2,600.00	<input checked="" type="checkbox"/>	
				Media - Campagn Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>	
Production Hard Costs	\$95,000.00	<input checked="" type="checkbox"/>						
3/3/23	Invoice	2023*2796	R&R Partners (VC*34864)	Basic Compensation - February	2610		\$11,780.00	<input checked="" type="checkbox"/>
				Media Placements		\$250,000.00	<input checked="" type="checkbox"/>	
				Creative Concepting & Asset Production		\$10,000.00	<input checked="" type="checkbox"/>	
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>	
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>	
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>	
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>	
				Media - Campagn Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>	
Production Hard Costs	\$95,000.00	<input checked="" type="checkbox"/>						
				Totals		\$2,650,000.00	\$1,862,678.28	<input type="checkbox"/>
				Remaining Balance			\$787,321.72	<input type="checkbox"/>
Operating Budget								
8/18/22	Credit Card	Bowser/August	King Soopers	8/18 meeting lunch - OFFN 1357	4180		\$168.10	<input checked="" type="checkbox"/>
8/23/22	GAX	2023*1503	Don Anderson	Travel	2522/2523		\$60.48	<input checked="" type="checkbox"/>

FY2023 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,650,000.00	
							remaining	\$787,321.72	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$1,887,772.63
							remaining	\$30,267.34	
Colorado Wildlife Council - Outreach Team							starting	\$115,000.00	
							remaining	\$94,638.31	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled	
8/23/22	GAX	2023*1504	Lani Kitching	Travel	2522/2523		\$414.04	<input checked="" type="checkbox"/>	
8/23/22	GAX	2023*1505	Dan Gates	Travel	2522/2523		\$399.41	<input checked="" type="checkbox"/>	
10/3/22	GAX	2023*2606	Lani Kitching	Travel	2523/2520		\$226.00	<input checked="" type="checkbox"/>	
10/20/22	Credit Card	Sednek/October	Qdoba	Lunch for 10/20 CWC Meeting OFFN-23-1540	4180		\$251.21	<input checked="" type="checkbox"/>	
11/2/22	GAX	2023*3454	Lani Kitching	Travel & TU Event Registration	2522/2523		\$622.91	<input checked="" type="checkbox"/>	
11/2/22	GAX	2023*3480	Dan Gates	Travel	2522/2523		\$327.77	<input checked="" type="checkbox"/>	
11/2/22	GAX	2023*3481	Don Anderson	Travel	2523		\$50.40	<input checked="" type="checkbox"/>	
12/21/22	GAX	2023*4649	Don Anderson	Travel	2523		\$51.52	<input checked="" type="checkbox"/>	
12/21/22	GAX	2023*4653	Dan Gates	Travel	2522/2523		\$314.48	<input checked="" type="checkbox"/>	
12/13/22	Credit Card	Sednek/December	Natural Grocers	Lunch items for 12/15 CWC meeting OFFN-23-1738	4180		\$111.94	<input checked="" type="checkbox"/>	
12/13/22	Credit Card	Sednek/December	Safeway	Lunch items for 12/15 CWC meeting OFFN-23-1738	4180		\$26.56	<input checked="" type="checkbox"/>	
12/15/22	Credit Card	Sednek/December	Snarfs	Sandwiches for 12/15 CWC meeting OFFN-23-1738	4180		\$163.73	<input checked="" type="checkbox"/>	
2/8/23	Credit Card	Sednek/February	Natural Grocers	Snacks for CWC meeting OFFN-23-1738	4180		\$14.18	<input checked="" type="checkbox"/>	
2/10/23	Credit Card	Sednek/February	Off Broadway Cafe	Lunch for CWC meeting OFFN-23-1738	4180		\$400.00	<input checked="" type="checkbox"/>	
2/10/23	GAX	2023*5991	Lani Kitching	Travel	2522/2523		\$385.90	<input checked="" type="checkbox"/>	
2/10/23	GAX	2023*5992	Dan Gates	Travel	2522/2523		\$310.51	<input checked="" type="checkbox"/>	
2/10/23	GAX	2023*5993	Tony Bohrer	Travel	2522/2523		\$379.24	<input checked="" type="checkbox"/>	
2/10/23	GAX	2023*5994	Don Anderson	Travel	2523		\$54.28	<input checked="" type="checkbox"/>	
Totals						\$0.00	\$4,732.66	<input type="checkbox"/>	
Remaining Balance							\$30,267.34		
Outreach Budget									
11/4/22	Credit Card	Sednek/November	O'Reilly Auto Parts	Wrenches and sockets for CWC statue casters	3110		\$35.97	<input checked="" type="checkbox"/>	
11/28/22	Credit Card	Sednek/December	Project Street Gold - AJ Davis	Weld repair on elk statue ear	2820		\$375.00	<input checked="" type="checkbox"/>	
12/15/22		-	Additional Sponsorship Funds	Approved at 12/15/22 meeting		\$25,000.00		<input type="checkbox"/>	
3/6/23	GAX	2023*6475	5Point Film Festival	Sponsorship CWC SPON-23-2221	4140		\$5,000.00	<input checked="" type="checkbox"/>	
3/13/23	Temporary Wages		Brianna Fett	Temp Wages 3/15-6/30/23			\$14,950.72	<input type="checkbox"/>	
Totals							\$20,361.69	<input type="checkbox"/>	
Remaining Balance							\$94,638.31		