



# COLORADO WILDLIFE COUNCIL

## Creative Sub-committee Conference Call Notes February 27, 2023 ~ 3:30 - 4 p.m.

**Members Present:** Ehrhart-Gemmill, Gates, & Twinem

**Members Absent:**

**Also in Attendance:** CPW: Ginny Sednek (Secretary/Acting Treasurer); R&R Partners: Jacqueline Meason (Account Director), Dani Schneider (Program Manager), & Pat Buller (Creative)

### Concept Review and Discussion

Will have artistic mural at Coors Field, location has good visibility near Gate B (by first base) on a steel structure (14.6' x 9.1'), and will be weather proof. Design will need to be approved by CWC and Rockies management, for an install date no later than 3/31. Mural will be painted by AJ Davis (painted other CWC mural), have developed a good to partnership and specializes in wildlife. Need to select 2-3 animals.

**Committee:** Will the mural be interactive with a QR code and will it have words?

**R&R:** Can add QR code from the existing or launch to a specific page on CWC website about these animals. AJ does not have words in artwork. Could use CWC logo like past mural (decal).

**Committee:** Prefer more easily recognizable CO wildlife (e.g. some thought black-footed ferret was an otter). Thought moose, bighorn sheep, or mountain lion would do well. Birds are not as recognizable. Could have moose and mountain lion, predator/prey dynamic.

**R&R:** Suggested one animal to not over complicate since artist does close-ups of animals and had a hard time with both elk and fish with prior mural.

**Committee:** Would like to move forward with the moose. Make note that it is a Shiras moose (not Alaskan/Yukon or Canadian). Would also like to have the CWC logo on the mural.

**R&R:** Artist had idea of 3-D component that could work well with the antlers. Rockies approved this 3-D element, just requested that it has the color purple incorporated. Will share sub-committee decision of moose at March conference call.

### 2023 Wildlife Council Meeting/Call Dates

Month/Location	Date	Day of Month
<i>March - Call</i>	<i>3/9</i>	<i>2<sup>rd</sup> Thursday</i>
April - Planning Retreat	4/17 - 4/18	3 <sup>rd</sup> Mon/Tues
<i>May - Call</i>	<i>5/11</i>	<i>2<sup>rd</sup> Thursday</i>
June - Meeting	6/8	2 <sup>nd</sup> Thursday
<i>July - Call</i>	<i>7/13</i>	<i>2<sup>rd</sup> Thursday</i>
August - Meeting	8/10	2 <sup>nd</sup> Thursday
<i>September - Call</i>	<i>9/15</i>	<i>2<sup>rd</sup> Thursday</i>
October - Meeting	10/12	2 <sup>nd</sup> Thursday
<i>November - Call</i>	<i>11/9</i>	<i>2<sup>rd</sup> Thursday</i>
December - Meeting	12/14	2 <sup>nd</sup> Thursday