# CWC Outreach Team Updates 6/1/23

Mike Weigang, Linnea Turner, & Brianna Fett

# Mike and Linnea started on the 15<sup>th</sup> of May. They have already attended two events!

Mike- Csu FWCB, Native and avid outdoorsmen

Linnea- UMN- Duluth Environmental Science, outdoor enthusiast



#### Boulder Creek Festival

 Family focused event mainly engaged with excited kids looking at our trivia wheel

• 580 overall engagements over 3 days

• 25 meaningful engagements

#### **Engagement Tool**

Trivia Wheel

Categories: licensing, wildlife, fish stocking, state wildlife areas

- Easy giveaways- stickers, coloring sheets, post card and hand sanitizer
- The winnable giveaways-T-shirts, cutlery sets, planter boxes, and koozies



## New Sponsorships

San Juan Brewfest- we will also be attending Outdoorsman Days

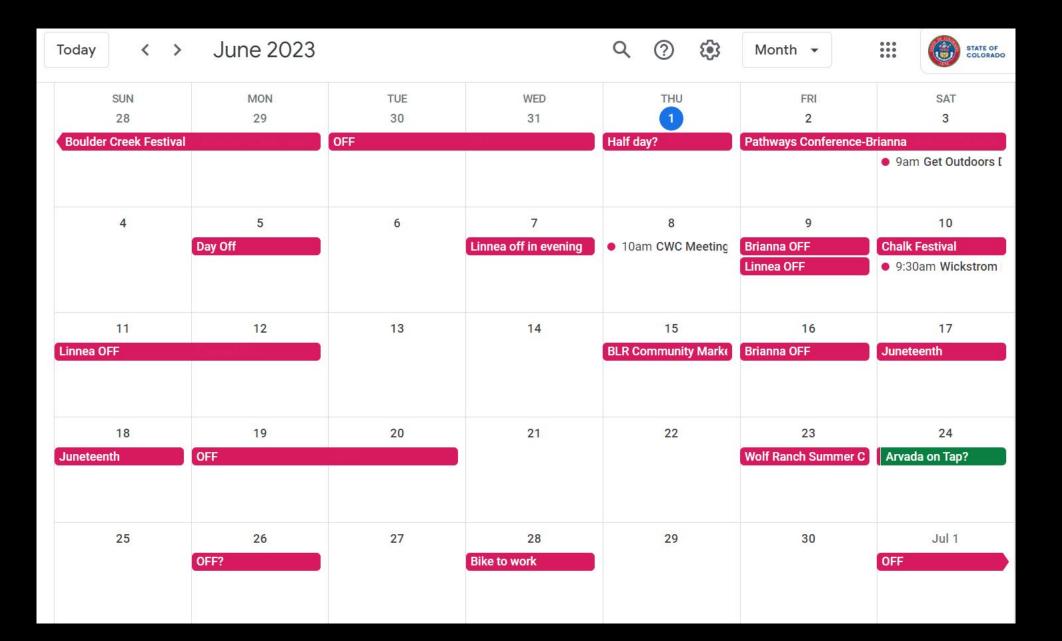
\*Colorado Youth Outdoors

#### New Events

Banning Lewis Ranch Community Market Days
Wolf Ranch Summer Concert Series
Olathe Sweet Corn Festival
Urban Market
Elk Fest- in some capacity
Pumpkin Harvest Festival at Four Mile Park

### Giveaways

We have started our large giveaways! We are going to base the giveaway off of people signing up for our newsletter. We will determine the winners at the end of each month and giveaway a camping hammock, yeti mug, and waterproof power bank.



Today < > July 2023				Q 💯 🥸	Month 🕶	STATE OF COLORADO
SUN 25	MON 26 OFF?	TUE 27	WED 28 Bike to work	THU 29	FRI 30	SAT Jul 1
OFF	3 Brianna OFF	4 Monument 4th of July	5	6	7 Wolf Ranch Summer C	8 Urban Market
9 Urban Market	10 OFF	11	12	13	14 Victor Gold Rush Days?	15
16 Victor Gold Rush Days	17 OFF?	18	19 Linnea OFF	20	21 Royal Gorge Whitewater	22 Festival
23	24 OFF	25	26	27 Taste of Springs	28	29 OFF
OFF	31	Aug 1 Leftover Day	2	3	4 Olathe Sweet Corn Festiv	5 val