

Hunter and Angler Subcommittee Meeting Minutes July 18, 2024 9-10 a.m.

Members Present: Ehrhart-Gemmill, Kitching, Weyand, Twinem

Also in Attendance: DeAngelo(D-lo) Wilkinson

Introductions and updates

The participants introduced themselves. The subcommittee discussed D-lo's recent work, including choosing swag items, creating artwork, mapping out flyer distribution locations, securing a courier, and developing social media assets.

Upcoming events and sponsorships

D-lo provided an update on his progress identifying 5 additional hunter/angler-focused events across the Front Range. He also discussed plans for "Biology and Brews" events at local breweries to educate the public on wildlife issues. The subcommittee discussed the pros and cons of having a physical presence at these events versus just providing promotional materials.

Flyer distribution and materials

The subcommittee reviewed the spreadsheet of potential flyer distribution locations, primarily focused on the Front Range. Lani and Tim offered to help distribute materials in the West Slope region. Brittni offered to provide physical flyers, rack cards, banners, and stickers for the council members to distribute at events and local businesses.

Scheduling and next steps:

The subcommittee discussed scheduling monthly subcommittee meetings, aiming to hold them the Thursday before the full council meetings. The subcommittee agreed to continue coordinating efforts to promote the council's initiatives and distribute materials.