



COLORADO WILDLIFE COUNCIL

Meeting Minutes

June 27, 2024 ~ 8 - 8:30 a.m.

Virtual Via Zoom

Members Present: D.Anderson, Gates, Kitching, Orvis, Stribling, & Weyand

Members Absent: Ehrhart-Gemmill, Twinem, & Williams

Also in Attendance: CPW: Jennifer Anderson (Staff Liaison); R&R Partners: Angela Suganuma (Account manager), Greg King (Creative), Jennifer Harlan (Media), Thomas Hardman (Website); Public:

(v)= Virtual Attendance for Council

R&R Partners Presentation (Recording click links in text)

24/25 Paid Media Overview & Budget

The Council was sent the media strategy information in advance and R&R Partners answered Council questions about the media plan.

Motion - To accept the 24/25 media strategy as presented - Anderson. Seconded. Motion carried unanimously.

Motion - To adjourn the meeting - Gates. Seconded. Motion carried unanimously.

2024 Wildlife Council Meeting Dates

Month/Location	Date	Day of Month
<i>July - Virtual**</i>	<i>7/11</i>	<i>2nd Thursday</i>
August - In-Person	8/15	3rd Thursday
<i>September - Virtual</i>	<i>9/19</i>	<i>3rd Thursday</i>
October - In-Person	10/17	3rd Thursday
<i>November - Virtual</i>	<i>11/21</i>	<i>3rd Thursday</i>
December - In-Person	12/19	3rd Thursday

****July meeting is on the 2nd Thursday due to the PWC meeting on the 3rd Thursday**