



COLORADO WILDLIFE COUNCIL

Creative Subcommittee Meeting Minutes May 3, 2024 ~ 10 - 11 a.m.

Members Present: Ehrhart-Gemmill, Gates, and Twinem

Members Absent:

Also in Attendance: Miriam Swofford, Gerri Angelo, Pat Buller, and Greg King

DISCUSSED

CWC Director Bid and Treatment Presentation

- R&R presented 3 production companies treatments outlining the approach each director would take for the production and associated costs for each production company was prepared and presented for the subcommittee to review.
- R&R recommendation is Futuristic. Their overall budget is within the \$400k production budget.
- The Creative Subcommittee appreciated the details and focus the R&R team brought to the meeting
- Twinem likes Brenden as director, because Brenden has recently completed another filming assignment in Colorado for Great Outdoors Colorado and he made impressive work. Twinem likes the craftsmanship of Lumenati filming on 16mm film. Hatch feels dated and too much reality TV to Twinem.
- Ehrhart-Gemmill likes Futuristic and Lumenati as well.
- There was a discussion on production schedule and possibly moving beyond June 30th. However, Ehrhart-Gemmill confirmed the work from the \$400k needs to be spent in FY23/24. If we need to extend into FY 24/25, funds would need to be reallocated from paid media into creative production development.
 - Creative subcommittee and R&R will work towards scheduling meetings ahead of time to work with the Council's schedules.
- Ehrhart-Gemmill will have approval on the production scripts but has some notes to provide by 5/3
- Gates will lean on Twinem's expertise on the production partner selected
- There was a discussion around the DP, R&R provided the following:
 - Futuristic: [Will Gardner](#)
 - Hatch: John Carter Director/DP
 - Lumenati: <https://mackfisher.com/>

NEXT STEPS

1. Ehrhart-Gemmill to confirm when/if CPW needs to review final files.
2. Ehrhart-Gemmill will also determine the CPW biologist on camera and the coordination. R&R will provide talent direction to CPW to provide guidance for the type of officer or biologist we would like to film on camera. The length of time the CPW biologist/officer will also be provided to help with the selection process. R&R provided this information on 5/3.
3. If the creative subcommittee selects with Futuristic, Twinem would like to understand if we can explore another photographer. Or if we go with Dave, can we use a similar post treatment to match the motion picture. R&R provided alternative options on 5/3.