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FY26 EVENT  
RECAPS



**COLORADO  
WILDLIFE COUNCIL**

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# FLYATHALON 2025

## Recap:

- Raised \$130k that will benefit Greenback Cutthroat Trout
- Yeti coolers sponsored by CWC helped raise \$35k for Greenback Cutthroat Trout
- Branded CWC Yeti cooler post viewed 700x



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# ZELINSKY UPDATE

## Recap:

- Four days and 10 seminars at the ISE show. CWC mentioned and messaging used at each seminar.
  - CWC Lake Trout Event/Seminar
  - News coverage with Fox talking CWC
  - Four days supporting and representing the CWC at Ice Addiction
  - CWC Walleye Seminar
  - Two CWC Trivia nights
  - Two Days supporting and representing CWC at the Spring Classic
  - Lots of discussion and messaging of the CWC on the past 12 episodes of The Fan Outdoors as Big Game Applications are due
  - Guest speaker on Sportsmans of Colorado Radio with Scott Whatley and discussion of the CWC
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**COLORADO WILDLIFE COUNCIL PRESENTS**

## ICE FISHING - LAKE TROUT

WITH **NATE ZELINSKY**  
JANUARY 20, 2025  
6:00PM

**WHERE:**  
MARINA AT PELICAN BAY  
CHERRY CREEK STATE PARK  
4800 S DAYTON  
ST GREENWOOD VILLAGE CO 80111

**TOPICS INCLUDE:**

- ① -CATCHING LAKE TROUT NUMBERS-  
LOCATION  
BUILDING A PLAN  
JUGS AND TACKLE  
RODS/LINE
- ① -CATCHING GIANT/BIG/MATURE LAKE TROUT-  
LOCATION  
BUILDING A PLAN  
JUGS AND TACKLE  
RODS/LINE

**Dinner is INCLUDED!**  
courtesy of the Colorado Wildlife Council

**SPONSORS:** Colorado Wildlife Council, Bass Pro Shops, Eskimo, ION, Lowrance, Ford, Costa, Trokar, Jifty, Volar, Mir Heater, Berkley, GOBI HEAT.

# ZELINSKY UPDATE - PICTURES



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**THANK YOU!**

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