

4TH ANNUAL BEERS, BANDS, AND BARBED WIRE STRANDS

A COLORADO PUBLIC LANDS DAY
CELEBRATION



Colorado Backcountry Hunters & Anglers

May 15th-16th, 2026
I Bar Ranch, Gunnison



What it's all about?

Public lands are vital to our Colorado way of life. They provide us with adventure and solace, they support our local communities, they are the foundation of our outdoor recreation economy, and they are critical to supporting healthy wildlife populations.

Colorado Backcountry Hunters & Anglers is hosting our 4th annual weekend festival on Colorado Public Lands Day (May 15th - 16th).



We are bringing public landowners from across the state to the I Bar Ranch in Gunnison for the biggest habitat restoration event and public lands celebration of the year.

Well known bands, wild game cuisine, sweepstakes, sponsor booths, bonfires, special guests, and onsite camping, food and beverages are all on tap for this event.

This event isn't just about having a great time. Participants and sponsors will work with agency partners to remove barbed wire fence to improve habitat connectivity and restore wetland habitat for wildlife on public land. Join us and let's demonstrate the power of the public lands community and our commitment to our wildlife resources.

Impact over the years

AVG. ATTENDANCE

**250
PEOPLE**



**IMPACT
14.25 MILES OF
FENCE
PULLED**

Event Video Recaps

- [Savage Firearms short film of 2023](#)
- [Colorado Public Lands Day](#)
- [The Stewardship](#)
- [Full Day Recap Video](#)



TO CONFIRM SPONSORSHIP

PLEASE FOLLOW UP WITH THE BHA POINT PERSON WHO CONTACTED YOU TO CONFIRM THE SPONSORSHIP LEVEL YOU ARE COMMITTING TO. THE BHA POINT PERSON WILL FOLLOW UP WITH PAYMENT INSTRUCTIONS. ONCE PAYMENT AND YOUR COMPANY LOGO ARE RECEIVED, WE WILL FOLLOW UP WITH A DONATION FORM. AN EVENT ITINERARY WITH LOAD IN/OUT INSTRUCTIONS WILL BE PROVIDED BY APRIL 1ST.

**BRITTANY PARKER - CHAPTER COORDINATOR
PARKER@BACKCOUNTRYHUNTERS.ORG**

Event Schedule

Friday the 15th (optional)

- Camp set up (bathrooms and running water on site)
- Wild game pot luck
- Bonfire
- Fireside music

Saturday the 16th

- Breakfast and coffee on site
- Check in and safety talk for stewardship projects
- Stewardship work until 2 or 3:00 out in the field
- Dinner back at the IBar with live music from Bard Edrington V. and the Blackbirds
- Special guest speakers
- Vendor interactions and games
- Sweepstakes prize giveaways from our valued sponsors

Sunday the 17th

- Morning clean up and head out!

SPONSORSHIP LEVELS

Financial and product donations accepted, financial donations preferred

	Silver	Gold	Platinum	Presenting (1)
Cost	\$500	\$1,000	\$2,000	\$5,000
Your company logo on event marketing materials	✓	✓	✓	✓
4 complimentary tickets to Saturday night show	✓	✓	✓	✓
Guaranteed booth in the event vendor area	✓	✓	✓	✓
Your company logo on event webpage	✓	✓	✓	✓
Your company will be highlighted as a Chapter Corporate Sponsor on the BHA website and in four issues of the BHA Backcountry Journal	✓	✓	✓	✓
Recognition in all event announcements		✓	✓	✓
Promotional item in volunteer swag bags (if applicable)			✓	✓
Priority Booth Placement (Premium Location)			✓	✓
Featured in event newsletter/email and inclusions in event press release			✓	✓
Access to all post event assets (videos and images)			✓	✓
Dedicated social media post about your product/service				✓
Logo on banner at event locations				✓
Event presented by your company on all marketing materials and event branded merch				✓
On-Stage Acknowledgement during event program				✓