Meeting Agenda: Colorado Wildlife Council - November 20, 2025
10:00 a.m. – 12:00 p.m. ~ Virtual

#	Time	Action/Info	Agenda Item
1	10:00	(I)	Call to Order/Welcome – Kitching
2	10:05	(I/A)	Approve Minutes ● October CWC & H/A Subcommittee ● November Creative Meeting
3	10:10	(I/A)	R&R Presentation ● Media Update FY25/26 Q1 Report – Thomas (15 min) ○ Q1 media performance and key takeaways ● Rockies Partnership – Sophie(15 min) ○ 2025 season partnership recap ○ Next year's contract discussion/approval ● Website Performance – Adam Felder (5 min) ○ Key metrics and recommendations ● Social Media –Henry (10 min) ○ Influencer updates ○ Q1 organic recap ○ Q3 content calendar – for approval ● Q3 Newsletter – Sophie(5 min) ○ Topics – for approval ● Creative Campaign –Pat/Sophie (10 min) ○ Radio – for approval ○ Longform – for approval
4	11:10	(I/A)	Brand Communication & Style Guide Approval
5	11:20	(I/A)	Hunter/Angler Outreach Update ● Approval of any subcommittee work
6	11:30	(I)	2026-2027 Operations Plan Update
7	11:35		Executive Session as allowed by §24-6-402(4)(b), C.R.S. ● To receive legal advice on potential updates to the Colorado Wildlife Council bylaws & the RFP process
8	11:50	(I/A)	Discussion and Consideration of Bylaw Amendments
9	11:55	(I)	Public Comment
10	12:00		Meeting Adjourned

Documents emailed

Council Members should submit any agenda items to Megan Schulz at megan.schulz@state.co.us two weeks before the next scheduled meeting.
**Any documents that Council members or R&R Partners want distributed for the meeting are due one week before the next scheduled meeting.
Attendance- Bylaws, Section 4.
All Council meetings shall be open to the public. In order to allow Council members to fully consider public input, written comments from the public are invited and encouraged; however, oral input from the public shall be accepted at Council meetings subject to time limits as determined by the chairperson. The public may present written comments to the Council Chairperson at any time. The Council may invite guests to make presentations to the Council.

2025 Wildlife Council Meeting Dates

- January 16, 2025 – Virtual
- February 20, 2025 – In Person
- March 19 & 20 (Wed/Thurs), 2025 – Planning Retreat
- April 17, 2025 – Virtual
- May 15, 2025 – Virtual
- June 18, 2025 – In Person
- July 10, 2025 – Virtual
- August 14, 2025 – In Person
- September 18, 2025 – Virtual
- October 16, 2025 – In Person
- November 20, 2025 – Virtual
- December 18, 2025 – In Person