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# Sponsorship Proposals



# PROPOSALS FOR REVIEW

1. Beers, Bands, and Barbed Wire Strands - May 15-16, 2026
2. 5 Point Film Festival - April 23-26, 2026
3. Outside Festival 2026 - May 29-31, 2026



[Sponsorship Proposal Form](#)



# SPONSORSHIPS TO DATE FY26

- Sportsman of Colorado Radio - Ongoing
- Mile High Hunt & Fish Expo - March
- Colorado Outfitters Association - April
- International Sportsman Expo - January
- Wildlife Action Summit - October
- Thornton Harvest Fest (Fishing Derby) - October
- Flyathalon - September
- Tarantula Festival - September
- Easterseals Colorado Classic Clay Shoot - July
- United Houndsmen of Colorado Banquet - August

# MONEY SPENT TO DATE FY26

- Total = \$50,520

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# BEERS, BANDS, & BARBED WIRE STRANDS

**Organization:** Backcountry Hunters & Anglers

**Description:** We are bringing public landowners from across the state to the I Bar Ranch in Gunnison for the biggest habitat restoration event and public lands celebration of the year.

**Dates:** May 15-16, 2026

**Location:** Bar Ranch/ Gunnison, CO

**Proposed Level Cost:** 4 tiers (\$500-\$5,000)

- Recommended - \$2,000 or \$5,000

**Sponsorship Includes:** (Click for full proposal)

- \*Inclusions vary by tier\*
  - Webpage, social media, newsletter, and banner recognition
  - Swag bag giveaway opportunity
  - Access to post-event assets
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# 5 POINT FILM FESTIVAL

**Description:** For 19 years, we have welcomed the global adventure community to Carbondale, CO for our annual Flagship Festival. Unlike other film festivals, our sold out auditorium of 4,000 attendees watch the same films in the same room - together. This shared emotional experience excites and inspires, building community around powerful stories of adventure.

**Dates:** April 23-26, 2026

**Location:** Carbondale, CO

**Proposed Level Cost:** 6 tiers (\$500-\$50,000)

- Recommended - \$5,000, \$10,000, \$15,000, or \$25,000

**Sponsorship Includes:** [\(Click for full proposal\)](#)

- \*Inclusions vary by tier\*
  - On-screen ad, ad in program, inclusion in marketing campaigns, gear giveaways
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# OUTSIDE FESTIVAL 2026

**Dates:** May 29-31, 2026

**Location:** Denver, CO

**Proposed Level Cost:**

- \$15,000 (10x20 space)
- \$25,000 (10x30 space)

**Sponsorship Includes:** [\(Click for full proposal\)](#)

- 3 social posts
- 2 foam boards with CWC program details
- Right to distribute giveaways & for brand ambassadors
- Logo on webpage

CWC Responsible For:

- Creating the program agenda, all related supplies/materials to accommodate that agenda, and staffing our space
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**T H A N K   Y O U !**

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