

IPAWS RFP Process

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Writing the Request For Proposals - Year Long Process

- Used some pieces and background from 2021 Request For Information
- Hired a contractor to help with requirement gathering and drafting the document.
- Met with 25 agency experts to review previous requirements- edit and add new requirements.
- Captured current challenges from all staff
- Executive Management Team, Office of Information and Technology, and Procurement review
- Posted for 2.5 months (November- January). Responded to vendor questions.



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Requirement Worksheets

3.01.2	Mandatory	Draws system infrastructure	Draws system infrastructure must be reliable and scalable to accommodate fluctuating volumes of users, ever-changing rules and regulations, and integrations with other CPW systems, databases, and third-party services to validate licenses, process payments, check for suspensions, and provide reporting.
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- Fully compliant
- Modification or customization required
- Needs to be developed
- Will not be met

**Over 1,100 Unique Requirements
40% of the Written Proposal Score**



Additional Scoring Criteria - Written Proposal

Vendor's Description of Proposed Solution- 15%

Vendor Organization and Management- 5%

Project Strategy and Management- 10%

Pricing Proposal- 20%

Overall Impressions-10%



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Vendor Submissions



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Product Demos

- License Sales Flow
- Draw Execution
- Reservations
- Registrations
- Configuration and Product Setup
- Apps
- Reporting
- Marketing
- Physical Fulfillment



Filter by
Available Dates

Select Dates

Filter by
Reservation Type

All Reservation Types

Camping

Max RV Length

0 ft

20A Electric

30A Electric

50A Electric

Sewer Hookup

Cabins

Lodge Rooms

Shelters

Tours

Access/Permits

Programs

Golf

Filter by
Region



Big Hill Pond State Park

Pocahontas, TN

Big Hill Pond State Park is located in the southwestern part of McNairy County and encompasses 4,138 acres of timberland and hard wood bottomland. Camping and picnic pavilion reservations are available, and the park welcomes guests with a diverse event and activity calendar.

Camping Reservations

Shelters & Pavilions

Events & Programs



Big Ridge State Park

Maynardville, TN

The heavily forested, 3,687-acre park is located in the Appalachian Ridge and Valley range, characterized by narrow ridges flanked by fertile stream valleys. Big Ridge State Park's topography is dominated by three ridge systems giving the area its beautiful lake and scenery.

Camping Reservations

Cabin Reservations

Shelters & Pavilions

Events & Programs



Bledsoe Creek State Park

Gallatin, TN

The park features 68 campsites. There are more than four miles of scenic hiking trails. The trails meander through the forest and along the lake shore of the park. One mile of these trails is paved making it accessible to persons with disabilities. The trails are open year round.

Camping Reservations

Shelters & Pavilions

Events & Programs



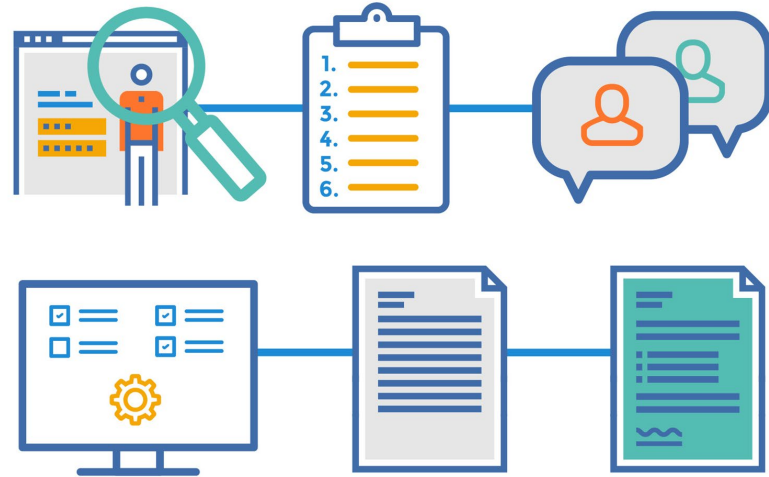
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Vendor Selection

- Overall Scores
- Reference Checks
- Best and Final Pricing
- Best value to CPW



Vendor selected was.... Brandt!



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Why Brandt?

- Modern and intuitive system
- Can accommodate 90% of our requirements with their existing platform. Minimal customization needed.
- Can accommodate our draws, including the DWG changes
- Enhanced data and administrative tools- live dashboards
- Strong marketing platform-CRM and communication tools.
- Experience with transitioning from other vendors. Has met implementation timelines.
- Opportunities to try new things- hard cards, bundling products, etc.
- Took the time to learn our agency and business needs. Excited to be our partner.

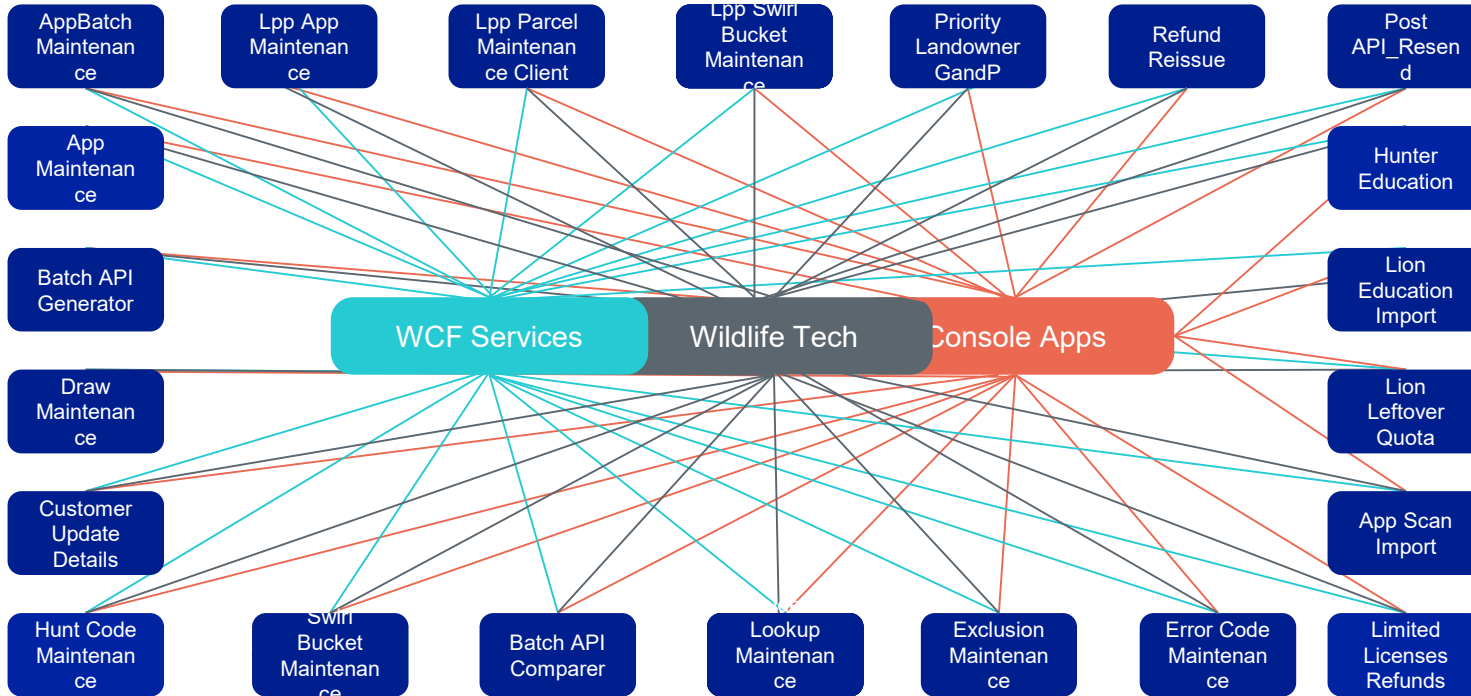


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Hunt Draw Ecosystem



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Challenges With The Current System

- System Complexity
- Legacy Application, Technology, Architecture
- System Speed
- Loading of applications from Vendor to State Hunt Draws takes days
- Time to run a draw
- Not able to make quick changes (coding versus configuring)
- Unable to quickly run multiple and variable test draws with production data. Load testing.
- Supportability

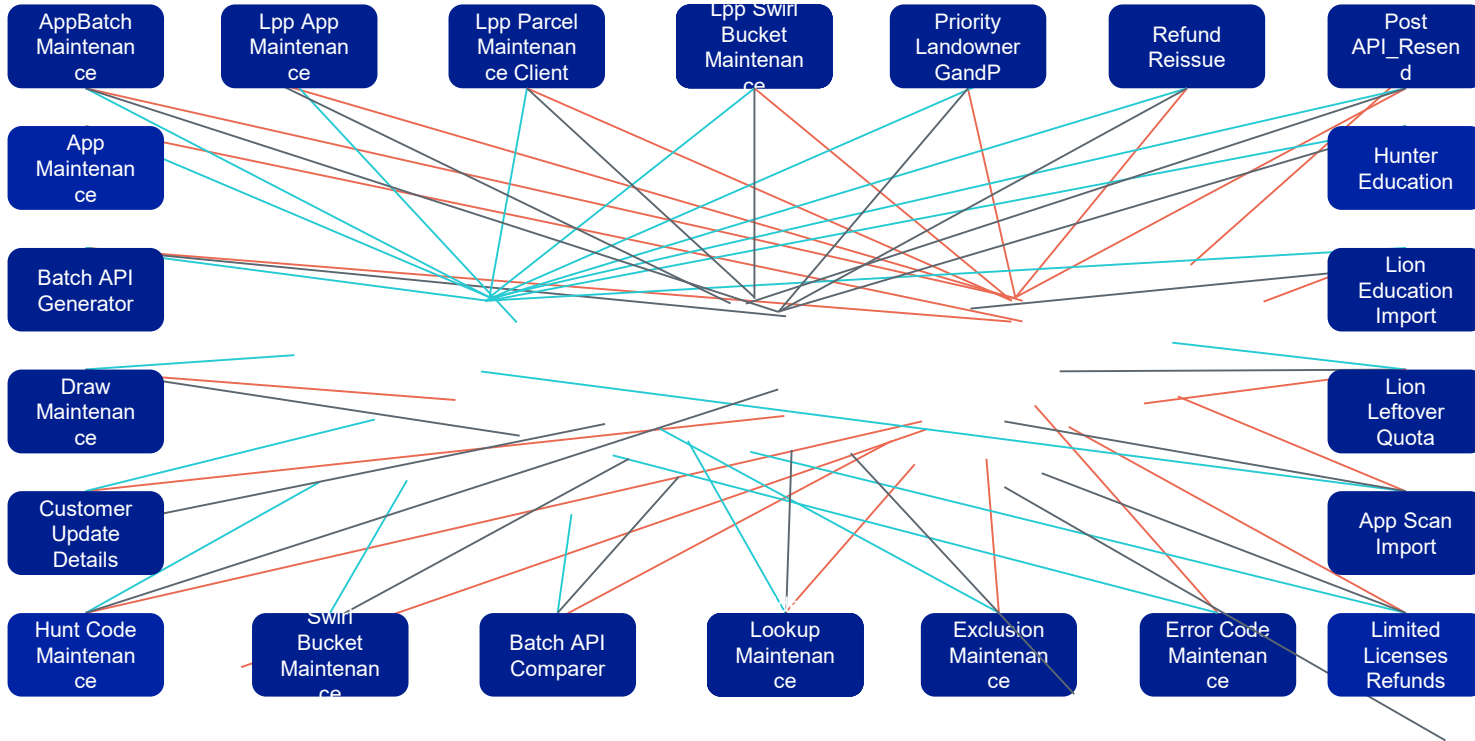


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Hunt Draw Ecosystem Changes



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Desired State

- Modernize the system and moving the Draw to Brandt
- UI/UX improvements
- Configurable
- Added Functionality
 - Modeling with previous draw data
- Performance
- Sustainable



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What's Next?

- Work cannot begin until contract is signed- this could take months
- Aspira will continue to be our vendor through June of 2026 or until we have the new system up and running.
- Some Aspira enhancements will be paused.
- Staff will continue to provide the Commission with updates throughout the process.



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Questions?

If you have any questions,
let minnow!



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