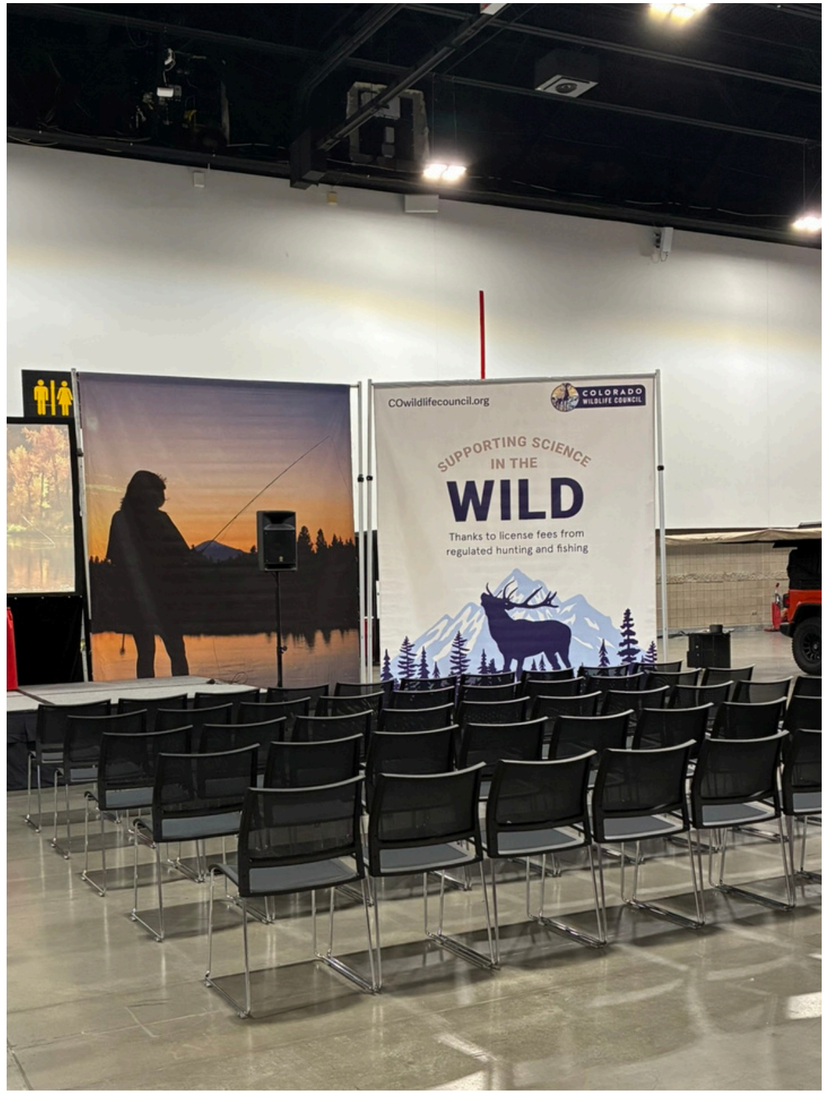
FY26 EVENT RECAPS

COLORADO
WILDLIFE COUNCIL

INTERNATIONAL SPORTSMAN EXPO

Takeaway:

- Delivered 2000 bags to the expo
- Banner looked great and was in a prominent place
- Watched tons of people carrying around bags
- The Sportsman Radio booth had our signage and giveaways up
- CPW booth had our stickers, rack cards, and lip balm up



INTERNATIONAL SPORTSMAN EXPO - PICTURES



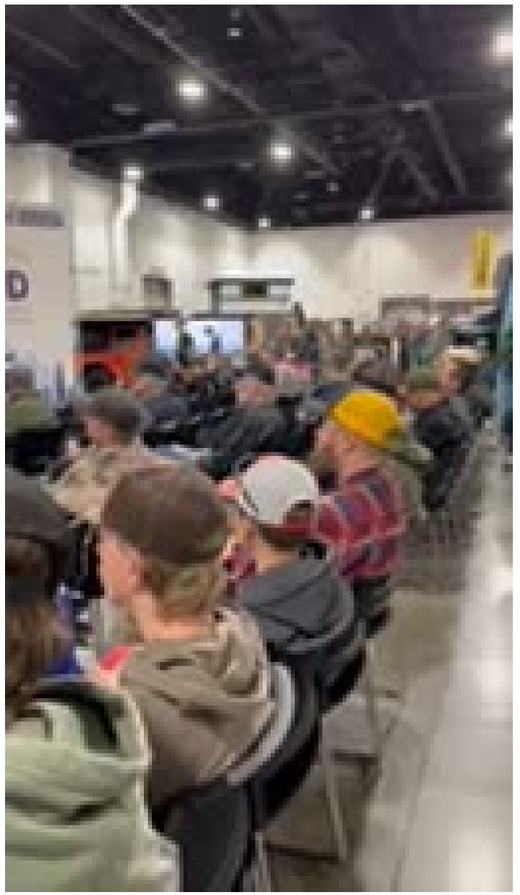




INTERNATIONAL SPORTSMAN EXPO - VIDEOS







JANUARY ICE FISHING SEMINAR- ZELINSKY

Takeaway:

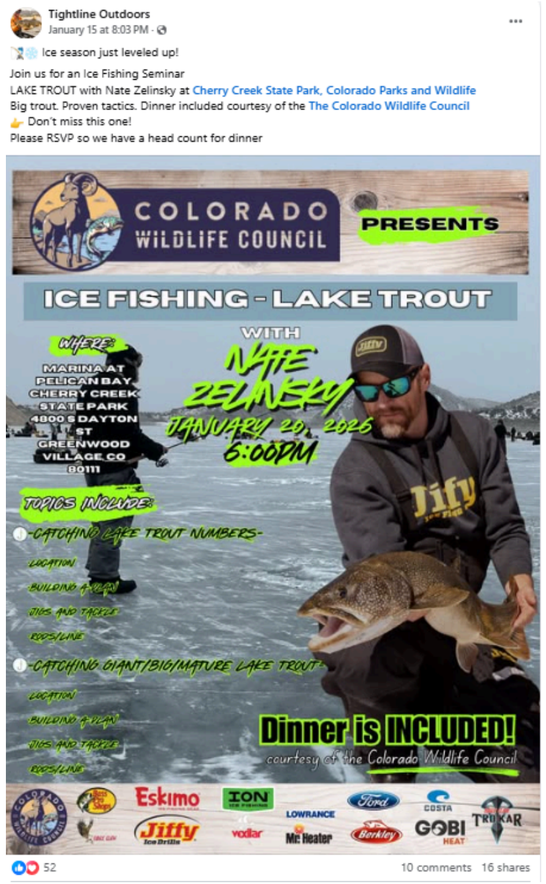
- 55-65 people in attendance
- 3x Social media posts
- “I was able to turn the CWC discussion in the beginning more into a conversation than a speech, and it went well. Very impactful!” - Nate
- All the food was eaten
- Unfortunately, Nate was working alone, so not many photos







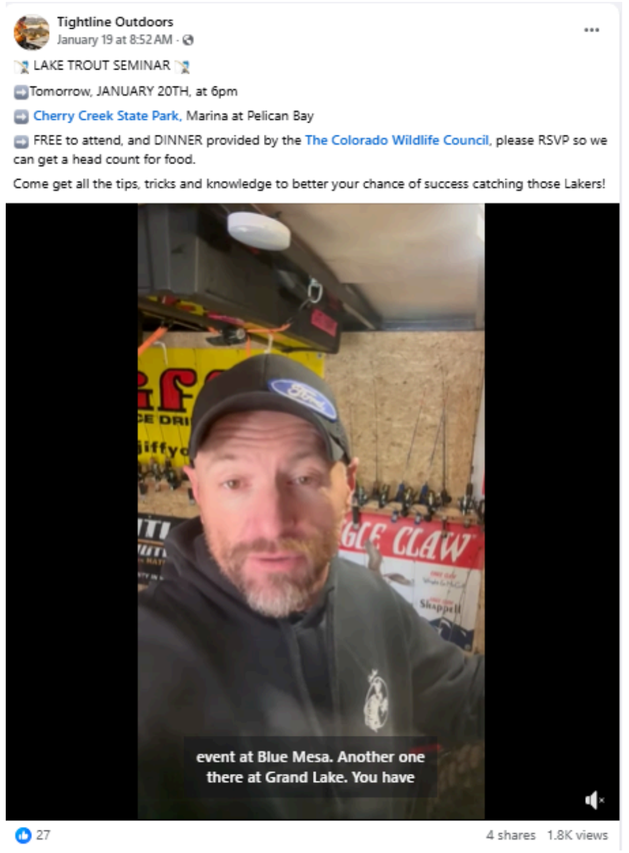
JANUARY ICE FISHING SEMINAR- SOCIAL MEDIA



52 likes/ 10 comments/ 16 shares



10 likes/ 1 share



27 likes/ 1.8k views/ 4 shares

THANK YOU!