



Colorado Wildlife Council

Grassroots Marketing
For Hunter/Angler Subcommittee

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Form: [DNR Digital Accessibility
Accommodation Request Form](#)

Updates

- In Progress
- What's Next



What's In Progress/Next



- 3 BIG TICKET Events ('25)
 - ISE 1/9-1/12 - **Solidified**
 - Mile High Hunt & Fish Expo 4/11-4/13 - **In Negotiations**
 - Outside Festival & Summit 5/30-6/1 - **In Negotiations**
- Award Program launched w/o 12/9
 - 1 response so far
- Received Nates Proposal - **Are we good to go?**
- Brewery Event - **In Negotiation with Timnath Beer Works**

ISE Deliverables



- Naming Rights of Fishing and Adventure Theater (“Fishing Theater Presented by Colorado Wildlife Council”)
- Banner placement in Adventure & Fishing Theater
- Logo on daily printed schedule at sponsored feature
- Distribution of CWC provided bags (850)
- Logo and link on ISE Denver Web page (starts 12/13/24)
- Logo & Link in two ISE emails to opt-in list of \$20,000

Fee: \$5,000



QUESTIONS