



Colorado Wildlife Council

Grassroots Marketing
For Hunter/Angler Subcommittee

Agenda

- What's Done
- In Progress
- What's Next



What's Done



- Swag items chosen
- Artwork for swag items chosen
- Flyer drop locations identified and mapped out
- Flyers/Courrier secured
- Social media sharing instructions complete
- First draft of "Conservationist of the Year" contest application
- Easter Seals Clay Shoot Event Sponsorship Secured

In Progress

- Sourcing/Securing Events
- Identifying locations for brewery events
- Rules for “Conservationist of the Year” contest
- Ordering Swag Items
- Gaining Agreement from businesses for flyer drop off



Events Status



1 Event Secured

**3 Events
Negotiating**

**3 Biology &
Brews Events**

What's Next



- Finalize & secure more sponsorships
- Order swag items
- Begin flyer distribution locations
- Identify and secure breweries
- Finalize Conservationist of the year application
- Begin planning awards event

Easter Seals Clay Shoot

Deliverables

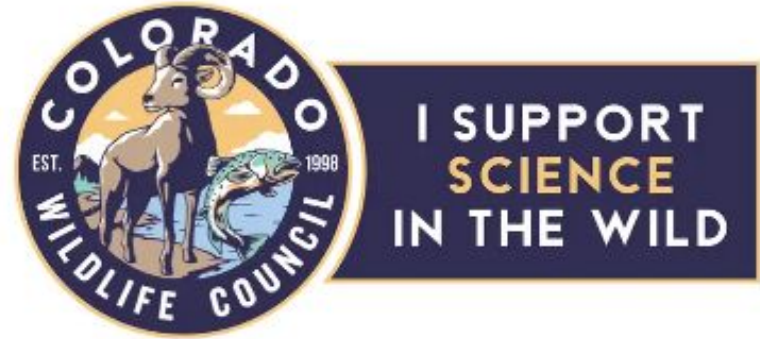
- Logo on event pop up on website
- Logo on all direct communication
- Social posts x 3
- Signage at event
- Flyers present at events
- Council Member onsite presence opportunity





QUESTIONS

Swag Logos - Appendix



Swag Items - Appendix



Flyer Distribution Locations - Appendix



Business	Phone	Address	City
No Limits Archery	(303) 270-0185	3050 E 78th Ave	Denver
Bear Creek Archery	(303) 7818733	3340 S Knox Ct	Englewood
Rocky Mountain Speciality Gear	303-421-2259	4298 Kipling St B	Wheat Ridge
Sportsman's Warehouse	(303) 761-5900	3910 River Point Pkwy	Sheridan
Sportsman's Warehouse	(303) 428-6500	11 W 84th Ave	Thornton
Sportsman's Warehouse	(303) 840-2321	18420 Cottonwood Dr	Parker
Sportsman's Warehouse	(719) 597-9200	555 N Chelton Rd	Colorado Spring
Sportsman's Warehouse	(970) 461-5000	1675 Rocky Mountain Ave	Loveland
Scheels	(970) 663-7800	4755 Ronald Reagan Blvd	Johnstown
Scheels	(719) 220-6444	1226 Interquest Pkwy	Colorado Spring
Cabelas	(303) 625-6100	14050 Lincoln St	Thornton
Cabelas	(303) 625-9920	10670 Cabela Dr	Lone Tree
Bowhunters Edge Archery	(719) 597-7774	3812 E Pikes Peak Ave #	Colorado Spring

Flyer Distribution Locations - Appendix



Bowhunters Edge Archery	(719) 597-7774	3812 E Pikes Peak Ave #	Colorado Spring
Bill Pellegrino's Archery Hut	(719) 638-0554	6325 E Platte Ave	Colorado Spring
4518 Innovation Dr	(970) 226-5900	4518 Innovation Dr	Fort Collins
Empty Quiver Archery	(720) 887-6822	7180 W 117th Ave	Broomfield
Golden High Country Archers	(720) 536-0840	4471 Salvia St	Golden
Shoot Indoors Broomfield	(303) 854-9102	1 Park St	Broomfield
Shoot Indoors Denver	(719) 223-5554	410 Raritan Way	Denver
5280 Armory	(720) 898-4747	4781 W 58th Ave	Arvada
Silver Bullet Shooting Range	(720) 898-0267	5901 W 38th Ave	Wheat Ridge
Colorado Clays	(303) 659-7117	13600 Lanewood St	Brighton
Trigger Time Gun Club	(303) 651-0816	3575 Stagecoach Rd	Longmont
Greenmill Sportsman's Club	(303) 539-9054	2490 Co Rd 3	Erie
BluCore Shooting Center	(303) 988-5587	7860 W Jewell Ave	Lakewood
Game Lines Archery	(720) 989-1950	191 Mine Ln	Boulder
Angler's Covey	(719) 471-2984	295 S 21st S	Colorado Spring

Flyer Distribution Locations - Appendix



Peak Fly Shop	(719) 260-1415	5632 N Academy Blvd	Colorado Spring
Colorado Tackle Pro	(719) 471-2984	297 S 21st St,	Colorado Spring
Discount Fishing Tackle	(303) 698-2550	2645 S Santa Fe Dr,	Denver
Angler's All Denver	(303) 794-1104	1303 E 6th Ave	Denver
Bill's Live Bait	(303) 288-2434	6001 Washington St	Denver
Orvis	(303) 355-4554	2770 E 2nd Ave	Denver
The Canyon Fly Shop	(304) 692-6450	6814 W 38th Ave	Wheat Ridge
Charlies Flybox	(303) 403-8880	7279 W 52nd Ave #2	Arvada
The Outdoorsman's Attic	(303) 781-3626	2650 W Hampden Ave	Sheridan
Valley Country Fishing Tackle & L	(303) 680-3544	4351 S Parker Rd	Aurora
AvidMax	(720) 836-3619	7399 S Tucson Way STE A	Centennial
Elkhorn Fly Shop	(970) 227-4707	3121 W Eisenhower Blvd	Loveland
St. Peter's Fly Shop - South	(970) 377-3785	2008 E Harmony Rd	Fort Collins
Bennett's Bait & Tackle	(970) 532-2213	121 Bunyan Ave	Berthoud
St. Peter's Fly Shop	(970) 498-8968	202 Remington St	Fort Collins
Laughing Grizzly Fly Shop	(303) 772-9110	10675 Ute Hwy	Longmont
Arbor Anglers Lafayette/Boulder	(720) 512-1416	489 US-287 Suite 130	Lafayette
Front Range Anglers	(877) 935-2975	2344 Pearl St	Boulder
Rocky Mountain Anglers	(303) 447-2400	1904 Arapahoe Ave	Boulder