Sponsorship Proposals

COLORADO
WILDLIFE COUNCIL

PROPOSALS FOR REVIEW

1. **Denver Sportsman Show -** February 11-14, 2027
2. **Colorado Field Ornithologists Convention** - May 28-31, 2026
3. **Troutfest** - June 27, 2026
4. **No Limits 3D Sponsorship** - Through April 9, 2026

Sponsorship Proposal Form

SPONSORSHIPS TO DATE FY26

- Rocky Mountain Bighorn Sheep Banquet - April
- 5Points Film Festival - April
- Beers, Bands, & Barbed Wire Strands - April
- Sportsman of Colorado Radio - Ongoing
- Mile High Hunt & Fish Expo - March
- Colorado Outfitters Association - April
- International Sportsman Expo - January
- Wildlife Action Summit - October
- Thornton Harvest Fest (Fishing Derby) - October
- Flyathalon - September
- Tarantula Festival - September
- Easterseals Colorado Classic Clay Shoot - July
- United Houndsmen of Colorado Banquet - August

MONEY SPENT TO DATE FY26

- Total = $62,520

DENVER SPORTSMAN SHOW

Description: Discover the Rocky Mountain region's oldest, largest, and most prestigious garden and home show - a nine-day spectacular event-where you can visit with the region's gardening gurus and home improvement experts from more than 400 booths!

Dates: February 11-14, 2027

Location: National Western Center

Proposed Level Cost: 3 tiers ($6,000-$15,000)

Sponsorship Includes: **(Click for full proposal)**

- *Inclusions vary by tier*
- Email blasts
- Banner ad on webpage
- Various logo recognition



COLORADO FIELD ORNITHOLOGISTS CONVENTION

Description: This event offers 3 days of field trips, workshops and presentations, a silent auction, a keynote banquet, a popular science session, and a well-attended exhibit hall. Exhibitors will engage with birders, ornithologists, naturalists, photographers, and other birdy people.

Dates: May 28-31, 2026

Location: Loveland, CO

Expected Audience: 225 people

Proposed Level Cost: 3 tiers ($300-$1,000)

Sponsorship Includes: (Click for full proposal)

- *Inclusions vary by tier*
- Logo on all signage
- Promotional item handout
- Logo on webpage and promo emails



TROUTFEST 2026

Description: Troutfest Colorado is a one-of-a-kind summer festival celebrating community, conservation, and education. Designed for anglers, aspiring anglers, outdoor enthusiasts, and those new to the importance of river health, the event welcomes people of all ages and backgrounds.

Date: June 27, 2026

Location: Coors Field

Proposed Level Cost: $25,000

Sponsorship Includes: **(Click for full proposal)**

- Watershed Partner-level recognition at Troutfest Colorado
- Engagement across Colorado TU's 22 chapters and key events
- Visibility within statewide education and public outreach campaigns
- Ongoing collaboration aligned with shared conservation goals
- We welcome the opportunity to refine this partnership together.



NO LIMITS - 3D SPONSORSHIP

Description: We are the largest pro shop in Northern Colorado. We have 44 indoor lanes with distances out to 40 yards. Our outdoor 3D range is open from April to October with a variety of foam animal targets. Our outdoor sight in range has targets out to 100 yards.

Date: Through April 9th, 2026

Location: Denver, CO

Proposed Level Cost: $1,600

Sponsorship Includes: **(Click for full proposal)**

- Logo recognition
- Weekly social media posts
- CWC included in competition announcements
- Material display opportunities
- Sponsorship of 3D League Grand Prize Bow



THANK YOU!