Sponsorship Packages and Options for Denver Sportsman Show 2027

Package 1 – Official Presenting Sponsor of the Denver Sportsman's Show (Investment $15,000)

- Official Sponsor of the Show
    - Denver Sportsman's Show 2027 presented by Sponsor
    - Name/logo inclusion in paid show print, TV, radio & PR Campaigns
    - Show will encourage media to include reference to Sponsor in pre-event and on-site non-paid media advertising which is not under show's control
    - Press release to include Sponsor unique and timely content, to be sent to all media
    - Website link from show's official website on sponsor page
    - Show site branded content with ad placement on home page
    - Co-Branded emails 2 x distributions
    - Opportunity to include sponsor logo and/or sponsor blurb on pre-show email blasts
    - Sponsor featured on show blogs, Facebook and Instagram
    - Media tracking – Post Show Report
    - Two free electronic show tickets for every Sponsor customer
    - Promo Code: Sponsor to offer discount tickets to the show
- Name and logo on show entry signage & additional signage where show name is displayed (outside & inside the show)
- Opportunity to include marketing material to exhibitors in onsite pickup packet

Package 2 – Stage Sponsor (Investment $8,000)

- Official Sponsor of the feature stage
    - Name inclusion on the Stage at the Show
    - Logo inclusion on the show guide floor plan
    - Logo inclusion on the signs at the entrance of the show and stage
    - Name inclusion on overhead announcements regarding stage activity i.e. "Blank celebrity now appearing on the Sponsor Stage"
- Link to Sponsor website from Show's official website via the exhibitor listing page
- Show site branded content with ad placement on home page
- Opportunity to be included in social media
- Sponsor logo will be featured on two email blasts prior to the event
- 200 Complimentary Tickets

Package 3 – Official Product Sponsor (Investment $6,000)

- Official Product Sponsor of the Show
- Opportunity to include sponsor logo and/or special offer from Company on (2) pre-show email blasts to shows consumer database – *Idea: Include a special educational message about your organization*
- Banner ad with link on shows official websites, appears on all pages of sites in rotation

- Website link from show’s official websites on sponsor page with (1) paragraph description
- Opportunity to be included in social media
- Sponsor logo on the show’s official guide
- 50 additional complimentary show tickets
- Logo on sponsorship signage at the show.
- 2 Floor decals placed in high traffic areas of the show