

Brandt System Update

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COLORADO
Parks and Wildlife
Department of Natural Resources

Updates & Announcements

- May of 2025- announced Brandt as the winner of the Request for Proposals process
- Contract signed in February 2026
- Requirements gathering sessions and development are in progress
- Data migration- first round complete
- User Acceptance Testing recently started
- Go-Live June of 2027!

Transition to Electronic Products



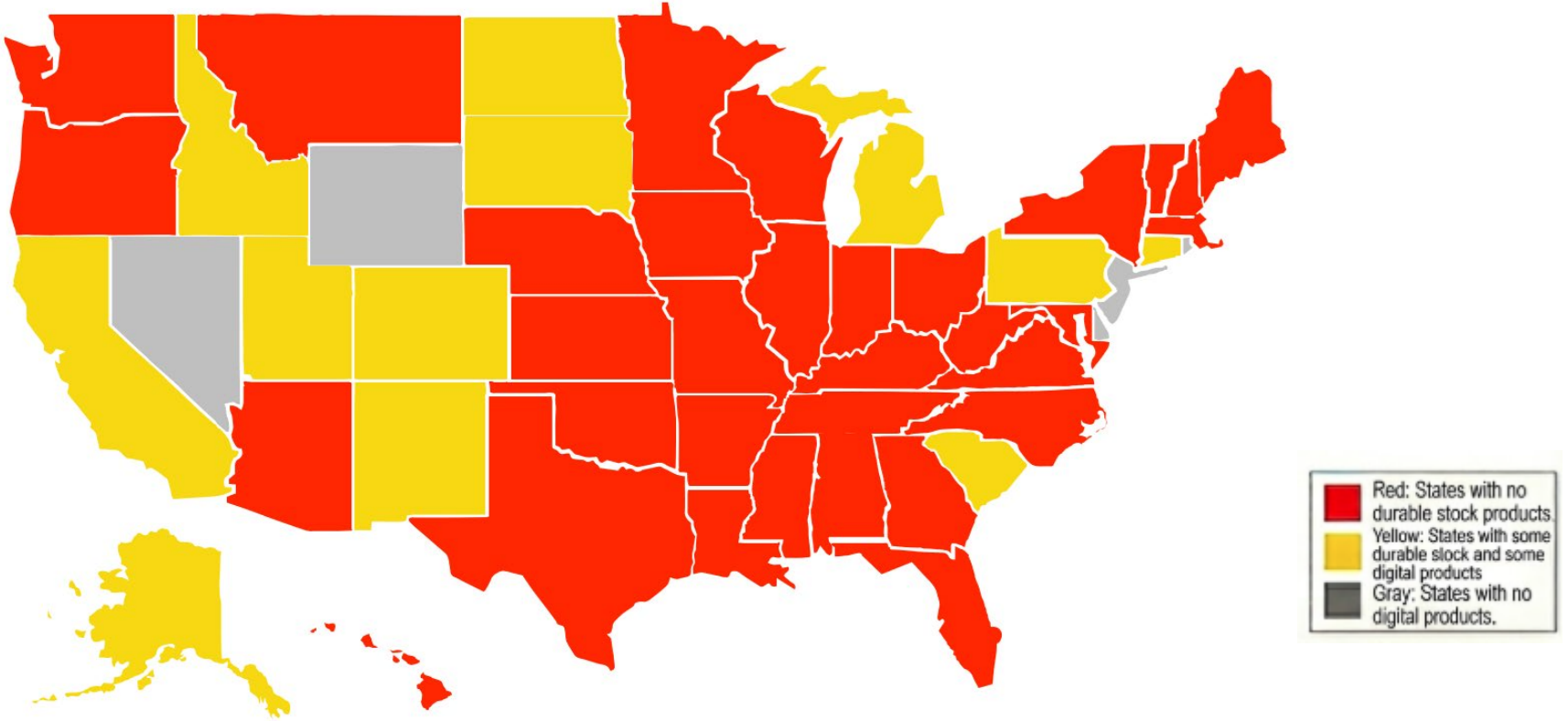


Benefits of Electronic Products



- Cost savings
- Instant fulfillment- no waiting or losing products in the mail
- Customer convenience- carry everything on your phone
- Makes processing refunds easier- nothing to return
- Environmentally friendly
- No printer equipment errors or need to order stock
- Allows for e-tagging

Electronic Product Adoption



Non-Digital Options Available

- Customers will be able to print a PDF copy of most products from home
- CPW staff can also print PDF for customer

- E-tagging will be available through web or by phone, if customer does not have/want the app



Hard Cards

- Collectors item
- Different designs to choose from annually
- Contests for the artwork chosen
- Additional revenue generated from sales supports marketing



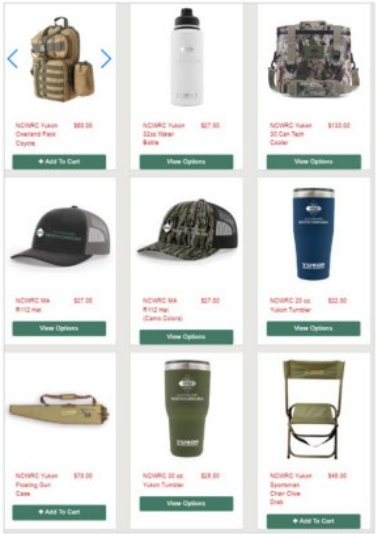
Camping and Park Passes

- Purchase daily park passes in combination with a camping reservation
- Provide urgent customer communications through the app- fire bans, road, facility or campground closures
- Site alerts- site availability



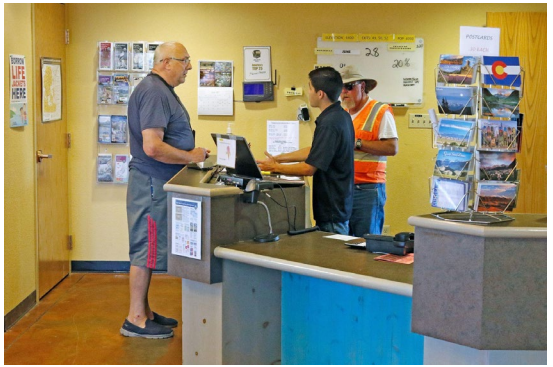
Other Exciting Features

- Equipment Manager
- Drop ship merchandise
- Auto renewals- annual products
- Product bundles/activity packages









Reg Changes

- Changes will be needed to regs to implement electronic products, e-tagging, etc.
- September & November 2026 (all impacted chapters)






Thank You!
Questions?