



COLORADO WEST LAND TRUST

Sponsorship Proposal

Prepared For

Fill In

From

Colorado West Land Trust

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(970) 263-5443



Who We Are

CWLT is a community-based nonprofit that partners with landowners, local businesses, volunteers, and public agencies to protect the places that make western Colorado so special. Through conservation, restoration, and community engagement, we safeguard land that supports our economy and quality of life.

Our Mission

Our mission is to protect and enhance agricultural land, wildlife habitat and scenic lands in western Colorado to benefit the community at large, enrich lives, provide opportunities for outdoor recreation, and ensure our connection to land for generations to come.

13,033 acres
of prime farmland



30,966 acres
of Gunnison Sage Grouse habitat



More than 30 miles
conserved along the Colorado, Gunnison,
North Fork, and Uncompahgre Rivers



18,914 acres
of irrigated farmland



112,354 acres
of elk winter range



Why Support Us?

Your sponsorship directly supports on-the-ground conservation, community events, youth engagement, restoration projects, and the healthy landscapes that drive tourism, agriculture, and outdoor recreation in our region.

Partnering with us aligns your business with values your customers care about—local food, outdoor access, climate resilience, and a thriving western Colorado.



Why Now?

Western Colorado is experiencing unprecedented pressures including rapid development, drought, climate variability, and escalating demand for outdoor access.

Your investment today helps protect land and water resources before they are lost, supports climate-resilient restoration work, and ensures that the landscapes we all depend on remain intact for future generations.



Sponsorship Benefits

	Lead \$10,000	Platinum \$5,000	Gold \$2,500	Silver \$1,000	Bronze \$500
Annual Report Lead Sponsor	✓				
Press release recognizing partnership	✓				
Volunteer opportunities for your staff	✓	✓			
Field Club Events Sponsor	✓	✓			
Verbal recognition at all events	✓	✓	✓		
Your logo printed on event invitations	✓	✓	✓		
Your logo on signage at all events	✓	✓	✓	✓	
Your logo on CWLT's website for one year	✓	✓	✓	✓	✓
Your logo featured in monthly e-newsletters	✓	✓	✓	✓	✓
Recognition on social media channels	✓	✓	✓	✓	✓
Recognition in our annual report	✓	✓	✓	✓	✓
Featured on the CWLT website	✓	✓	✓	✓	✓





NEXT STEPS:

We would love to discuss how your partnership can make a lasting impact on western Colorado.

1. Select a sponsorship level or tell us you'd like a custom package.
2. Schedule a brief call to review benefits and opportunities.
3. Join our community of partners protecting our lands.



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