
FY26 EVENT RECAPS



**COLORADO
WILDLIFE COUNCIL**

FLYATHALON 2025

Recap:

- Raised \$130k that will benefit Greenback Cutthroat Trout
- Yeti coolers sponsored by CWC helped raise \$35k for Greenback Cutthroat Trout
- Branded CWC Yeti cooler post viewed 700x



ZELINSKY UPDATE

Recap:

- Four days and 10 seminars at the ISE show. CWC mentioned and messaging used at each seminar.
 - CWC Lake Trout Event/Seminar
 - News coverage with Fox talking CWC
 - Four days supporting and representing the CWC at Ice Addiction
 - CWC Walleye Seminar
 - Two CWC Trivia nights
 - Two Days supporting and representing CWC at the Spring Classic
 - Lots of discussion and messaging of the CWC on the past 12 episodes of The Fan Outdoors as Big Game Applications are due
 - Guest speaker on Sportsmans of Colorado Radio with Scott Whatley and discussion of the CWC
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A promotional poster for the Colorado Wildlife Council's 'Ice Fishing - Lake Trout' event. The poster features a man in a Jiffy Ice Drills jacket holding a large lake trout. The text on the poster includes: 'COLORADO WILDLIFE COUNCIL PRESENTS', 'ICE FISHING - LAKE TROUT', 'WITH NATE ZELINSKY', 'JANUARY 20, 2025 6:00PM', 'WHERE: MARINA AT PELICAN BAY, CHERRY CREEK STATE PARK, 4800 S DAYTON ST, GREENWOOD VILLAGE, CO 80111', 'TOPICS INCLUDE: 1. CATCHING LAKE TROUT NUMBERS- LOCATION, BUILDING A PILE, JIGS AND TACKLE, RODS/LINE. 2. CATCHING GIANT/BIG/MATURE LAKE TROUT- LOCATION, BUILDING A PILE, JIGS AND TACKLE, RODS/LINE', 'Dinner is INCLUDED! courtesy of the Colorado Wildlife Council', and a row of sponsor logos at the bottom including Colorado Wildlife Council, Bass Pro Shops, Eskimo, ION, Lowrance, Ford, Costa, Gobi, Trokar, Jiffy Ice Drills, Vodka, and Mr. Heater.

ZELINSKY UPDATE - PICTURES



SPORTSMAN RADIO

Recap:

- Handed out CWC materials at 3 banquets
 - American Heroes in Action Banquet/Northern Colorado Denver Pheasants Forever Banquet
 - Mile High Hunt Expo & Banquet
- Mile High Expo attendance & spreading CWC message
- Two interviews with Lani



T H A N K Y O U !
