
Sponsorship Proposals



PROPOSALS FOR REVIEW

1. Circle the Wagons - 5/26
2. Flyathalon 2026 - Multiple Dates



[Sponsorship Proposal Form](#)



SPONSORSHIPS TO DATE FY26

- Rocky Mountain Bighorn Sheep Banquet - April
- 5Points Film Festival - April
- Beers, Bands, & Barbed Wire Strands - April
- Sportsman of Colorado Radio - Ongoing
- Mile High Hunt & Fish Expo - March
- Colorado Outfitters Association - April
- International Sportsman Expo - January
- Wildlife Action Summit - October
- Thornton Harvest Fest (Fishing Derby) - October
- Flyathalon - September
- Tarantula Festival - September
- Easterseals Colorado Classic Clay Shoot - July
- United Houndsmen of Colorado Banquet - August
- Colorado Bowhunters Association - March
- Four Corners SCI - April
- Sportsmen's Day at the Capitol - April
- No Limits Archery - April
- Colorado Field Ornithologists - May
- Troutfest - June

MONEY SPENT TO DATE FY26

- Total = \$77,420
- Estimated Left to Spend: \$21,000

CIRCLE THE WAGON

Description: Sponsorships enable partners and coalitions to provide buffet food, drinks, and a venue, creating space for sectors facing ongoing challenges and outright attacks to come together.

Dates: May 6, 2026

Location: Grand Junction

Proposed Level Cost: 3 tiers (\$250 - \$1,000)

Sponsorship Includes: [\(Click for full proposal\)](#)

- *Inclusions vary by tier*
 - Logo
 - Swag table
 - Podium time
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FLYATHALON 2026

Description: Our flagship program, the Flyathlon, pairs trail running and fly fishing into unique recreational events that raise money for native fish conservation projects by incentivization of participants (or “Flyathletes”) to “crowdfund for conservation”. In our 11 years of Flyathlon events, Running Rivers has raised nearly \$1,000,000 for native fish project work through this program.

Dates: 3 dates in 2026

Location: Pine, Saguache & Lake City, CO

Proposed Level Cost: \$5,475

Sponsorship Includes: [\(Click for full proposal\)](#)

- Branded coolers & water bottles used as a photo contest and a fundraising incentive
 - Minimum of 10 social posts
 - Promo distribution
 - Logo on all t-shirts & webpage
 - Award ceremony recognition/shout-out
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T H A N K Y O U !
