



# GOCCO

GREAT OUTDOORS COLORADO

To help the people of Colorado preserve, protect, enhance, and manage the state's wildlife, park, river, trails, and open space heritage.



# 2020 Strategic Planning Overview

2015

Protect, Connect, and Inspire

Colorado the Beautiful

Evolution and Learnings

Recommendations from the performance audit

New leadership

Stronger CPW/GOCO relationship

Starting with how and why





A young girl with dark hair, wearing a pink long-sleeved shirt and black pants, is climbing a tree. She is looking down and reaching out with her right hand. The background is a blurred natural setting with green and yellow leaves, suggesting an outdoor park environment. The text is overlaid on the left side of the image in white font on semi-transparent dark backgrounds.

# 2020 Strategic Planning Overview

## Draft Strategic Direction Statement

GOCO elevates collaborative, impactful projects; values equity; and evolves programs to sustain Colorado's great outdoors

## Draft Program Values

Equitable Access

Community Vitality

Resource Conservation

Outdoor Stewardship

Youth Connections



# Strategic Planning Overview

## CPW Integration

2019 Interview process

Regional staff meetings

Leadership team discussions

Program portfolio feedback

CPW-centered design session

Statewide engagement tour

Partners Conference

June 2020 adoption



# ReStore Colorado Program

Co-created funding model

NFWF, GOCO, CPW, CWCB, and Gates Family Foundation

Fund largescale habitat restoration across several ecosystems

River corridors, riparian areas and wetlands

Eastern Colorado grasslands

Sagebrush

Big game winter range and migration routes

Forestland projects in specific geographies



# ReStore Colorado Program

## Timeline

RFP release January 9

Informational webinar January 14

Applications due end of February

Awards announced end of April

## Funding details

Approximately \$2.5 million in first round

Minimum requests of \$100,000

Goal of growing ReStore fund to \$5-10m



# CPW Director's Innovation Fund



What are we looking for?



What types of clues do animals leave behind letting us know they were here?

0/4

HAIR, FEATHERS OR BONES

TRAILS, BEDS OR OTHER PLANT DISTURBANCE

SCAT

TRACKS

NOTES



Check Answer

