

# GOCO Update

COVID Response

Strategic Plan Update

Other updates

To help the people of Colorado preserve, protect, enhance, and manage the state's wildlife, park, river, trails, and open space heritage.



# COVID-19 Response

GOCO offices closed through May

Virtual Committee and Board meetings

Funding Opportunities

Partner survey to better understand impact

Repositioning competitive funding opportunities through recovery-first lenses

Putting people back to work while achieving conservation goals through youth corps and conservation corps

Exercising flexibility for CPW funding

# GOCO's Strategic Plan

Nearly 18-month process

Initial interviews and literature review

Guiding principles that informed strategic direction

Elevates collaborative, impactful projects

Values equity

Evolves programs to sustain the great outdoors

“Experiment” phase

Listening tour

A young boy with dark hair, wearing a blue and grey striped shirt, is clapping his hands and smiling broadly. He is surrounded by other children and adults in a garden setting. The background is slightly blurred, showing other people and greenery.

# How We Engage

**Accessibility**

**Community-Centered Approach**

**Education & Support**

**Communications**

# Program Values

**Outdoor Stewardship**

**Resource Conservation**

**Community Vitality**

**Equitable Access**

**Youth Connections**

Cross Mountain Ranch, Northwest Colorado

# Program Portfolio

Land Conservation

Stewardship

Community Impact

Generation Wild

Planning and Capacity

Centennial Program

# GOCO's Strategic Plan

Updates prior to the final draft

Incorporated feedback from the Board at GOCO's March meeting

Refined language around equity

Included Land Acknowledgement

Strengthened language around GOCO's internal equity work

Revised language throughout the program portfolio

Tightened language around measurement and evaluation

A group of children and an adult are in a garden. The children are looking at plants in a raised bed. The background shows a chain-link fence and trees under a blue sky with clouds.

# GOCO's Strategic Plan

## Next Steps

Incorporate public comment

Finalize spending plan

Board adoption in June

Continue conversation with CPW

Transition year

Grow into new programs by July 2021



## Other updates

Board approval of FY 21 CPW Investment Plan

Extensions for all capital grants ending June 30

RESTORE announcement

CPW Director's Innovation Fund



# Generation Wild

Stay Wild. Stay Safe.

Inspiration at [generationwild.com](https://www.generationwild.com)