



COLORADO

Parks and Wildlife

Department of Natural Resources

6060 Broadway
Denver, CO 80216

TO: Members of the Colorado Parks and Wildlife Commission
FROM: Hilary Hernandez, Regulations Manager
RE: Chapter P-7 Final Regulations for the November 2022 Parks and Wildlife Commission Meeting
DATE: Revised 11/10/2022

Final regulatory changes for Chapter P-7 are summarized below. If there are questions about the agenda item below, or if additional information is needed, please feel free to contact me at hilary.hernandez@state.co.us.

Agenda Item 10: Chapter P-7 - “Passes, Permits and Registrations” - 2 CCR 405-7 (Step 2 of 2)

Increasing the daily park pass fee

In 2021 as a part of SB21-249, the Commission was given the authority to raise park fees annually by any amount deemed appropriate. Over the last couple of years, all of the parks have continued to see high visitor usage. Due to the higher visitor usage, the daily park pass fee has been increased to match the high use daily parks pass fee of \$10.00 for all state parks.

The final report from Upstream Consulting has also been included after the Chapter P-7 redline changes in the mailing for reference.

Modification to the Centennial pass

CPW offers the Centennial Pass for state parks to income eligible individuals. To qualify previously, a Colorado resident was required to have an income at or below the federal poverty guidelines and provide a federal or state tax return as documentation, or sign an affidavit stating that their income was at a level that did not require them to file taxes. To serve income eligible individuals better, the program has been expanded to Colorado residents who are enrolled in any one of several specified programs for low-income households.

Recently Proposition FF to create the Healthy School Meals for All Program was passed during the election. As part of the program all students in Colorado public schools will receive free school meals. Previously, CPW recommended including the free or reduced-price school meals program as one way an income eligible household could show proof of eligibility to qualify for the Centennial pass. If using free lunches as a qualification for the Centennial pass, Proposition FF would greatly expand Centennial pass eligibility to all Coloradans with a child enrolled in a K-12 grade public school. For now, CPW now recommends removing the free or reduced-price school meals program from the previously recommended list of qualifying programs for the Centennial pass.

Removing Panorama Point, at Golden Gate Canyon State Park from the designated event facility list

Golden Gate Canyon offers a couple of event facilities for event reservations including Panorama Point. Panorama Point, however, is different from other, more traditional, event facilities on state parks in that it serves as a trailhead and viewpoint and cannot be completely closed to use by the public for those with reservations. The increase in visitation over the last few years has created challenges to “securing” this area as an event facility. Trying to “reserve” an area that is still open to the public and accommodate trail



users has resulted in the displacement of other users and user conflicts. Removing the “event facility” designation at Panorama Point and no longer holding special events at that location will better accommodate the majority of users, reduce user conflict, and alleviate the current administrative burden associated with scheduling these events at the park.

Non-motor vehicle individual annual pass

The Parks and Wildlife Commission adopted regulations creating the non-motor vehicle individual annual pass at the September 2022 commission meeting. Regulations have been adopted to give discounted camping rates to those residents over 64 years of age with a non-motor vehicle individual annual pass. Regulations have also been adopted for the replacement of a lost or stolen non-motor vehicle individual annual pass.

FINAL REGULATIONS - CHAPTER P-7 - PASSES, PERMITS AND REGISTRATIONS

ARTICLE I - GENERAL PROVISIONS AND FEES RELATING TO PASSES, PERMITS AND REGISTRATIONS

VEHICLE PASSES

#700 - VEHICLE PASS

1. Except as otherwise provided in these regulations or by Colorado Revised Statutes, no motor vehicle shall be brought onto any state recreation area or state park unless a valid parks pass issued by the Division of Parks and Wildlife (Division) or the Department of Revenue (DOR) is properly attached, displayed, or carried in the vehicle. Passes that are designed to be affixed to the windshield shall be attached to the extreme lower right-hand corner of the vehicle's windshield in a position so that the pass may be observed and identified. For an annual affixed vehicle pass, including an aspen leaf annual pass to be properly attached to a windshield, it must be permanently affixed. A state parks annual transferable pass must be hung from the rear-view mirror so that the pass may be observed and identified. Any vehicle whereby a pass cannot be secured inside the passenger compartment or hung from a rear-view mirror shall be treated as a special case, but evidence of a pass shall be required on the person or in the vehicle. A vehicle that has a Keep Colorado Wild annual pass must have evidence of such on its associated DOR issued registration documents, which must be carried in the vehicle or shown in a Division sponsored mobile application.
 - (A) As referenced in this chapter, "veteran" means a person who served in the active military, naval, or air service and who was discharged or released under conditions other than dishonorable.
2. No vehicle pass shall be required for:
 - a. Any snowmobile as defined in section 33-14-101, C.R.S.;
 - b. Any off-highway vehicle as defined in section 33-14.5-101(3), C.R.S.;
 - c. Any government-owned vehicle, emergency vehicle, or law enforcement vehicle on official business;
 - d. Any commercial delivery vehicle delivering goods to the park or a park concessionaire when the goods are directly related to the operation of the park or concession;
 - e. Any resident's vehicle displaying a Colorado disabled veteran's license plate pursuant to section 42-3-213(5)(a), C.R.S. or a purple heart special license plate pursuant to section 42-3-213(2), and as provided for in section 33-12-106(1), C.R.S.;
 - f. Any vehicle bringing a holder of a Columbine, Centennial, Blue Spruce, Independence, Volunteer or Military Pass issued pursuant to # 701 into a state recreation area or state park;
 - g. Any vehicle that is not required to have a vehicle pass pursuant to the special activity regulation # 703;

- h. Any vehicle entering a state recreation area or state park pursuant to # 712-4;
 - i. Any vehicle that is exclusively towed;
 - j. Any vehicle occupied by a veteran or current or reserve member of any branch of the armed forces of the United States, on the State observance of Veteran's Day. At least one form of past or present military identification shall be presented at the Park entrance. Acceptable forms of military identification include:
 - (1) DD214;
 - (2) DD Form 2;
 - (3) DD Form 2765;
 - (4) Active, retired or veteran military identification cards;
 - (5) A current Colorado Driver's License or state issued identification card with the word 'Veteran' printed on it as specified in 42-2-303 (5)(a), C.R.S.;
 - (6) VA medical card;
 - (7) The display of military license plates.
 - k. Any Division employee, volunteer or hired contractor vehicle when such vehicle is used for the purposes of accomplishing work duties;
 - l. Any vehicle owned by a concession owner or employee or any contractor working for a concession when such vehicle is used for the purposes of accomplishing work duties;
 - m. Any vehicle entering the Cameo Shooting and Education Complex.
3. The types of annual vehicle passes available from the Division are as follows:
- a. An Aspen Leaf annual vehicle pass as provided for in section 33-12-103, C.R.S.; and
 - b. An annual affixed vehicle pass, which is available for any vehicle except passenger vans and buses operated by a commercial business, and
 - c. A state parks annual transferable pass, which can be used for any vehicle except passenger vans and buses operated by a commercial business. State parks annual transferable passes are issued to individuals, not vehicles. Only one vehicle at a time can use an annual transferable pass.
 - (1) Commercial passenger vans and buses are eligible to purchase daily, but not annual, vehicle passes.
 - (2) School buses on official school outings, passenger vans and buses operated by a nonprofit corporation or organization as defined in 13-21-115.5 (3), C.R.S., and passenger vans and buses operated by any government agency are eligible for either daily or annual affixed vehicle passes.
 - (3) An annual transferable pass may be shared with the original pass holder's household. For the purpose of this regulation, "household" is defined as persons living at the same address.

- d. A Keep Colorado Wild annual pass, as provided for in section § 33-12-108, C.R.S., which will be available for purchase through the Colorado Department of Revenue vehicle registration process starting with January 2023 vehicle registrations.
4. Daily vehicle passes are as follows:
- a. A fee of ~~\$10.009.00~~ per vehicle for any vehicle except for:
 - ~~(1) — Passenger vans and buses operated by a commercial business;~~
 - ~~(2) — A \$1.00 per vehicle high-use fee will be added to the cost of daily vehicle passes at Cherry Creek, Chatfield, and Boyd Lake State Recreation Areas, and Castlewood Canyon, Eldorado Canyon, Golden Gate Canyon, Highline Lake, Lake Pueblo, Roxborough and Staunton State Parks.~~
 - b. School buses on official school outings, passenger vans and buses operated by a nonprofit corporation or organization as defined in 13-21-115.5 (3), C.R.S., and passenger vans and buses operated by any government agency are eligible to purchase a daily vehicle pass.
 - c. For passenger vans and buses operated by a commercial business, the daily vehicle pass fee will be based upon the number of passengers on-board. The fee shall be \$10.00 for up to fifteen passengers on-board, \$40.00 for sixteen to thirty passengers on-board, and \$50.00 for more than thirty passengers on-board.
5. An annual affixed vehicle pass or state parks annual transferable pass shall be issued and, by appropriate language, authorize entrance by motor vehicle to all state recreation areas and state parks, except Cameo Shooting and Education Complex, during the period beginning on the date of purchase through the last day of the same month in the following year. Such authorization shall apply to the user and all passengers in the motor vehicle to which the pass is affixed or displayed. One pass shall cover all state recreation areas and state parks.
6. Additional affixed annual vehicle passes may be issued to an owner or to the owner's household. Additional annual affixed vehicle passes authorize entrance by motor vehicle to all state recreation areas and state parks, except Cameo Shooting and Education Complex, during the period beginning on the date of purchase of the additional pass through the expiration date of the associated original full-priced annual affixed pass or state parks annual transferable pass. Owners of school buses, passenger vans and buses owned by a nonprofit corporation or organization as defined in 13-21-115.5 (3), C.R.S., and passenger vans and buses owned by any government agency are limited to purchasing no more than two additional annual affixed vehicle passes at a reduced fee per each annual affixed vehicle pass purchased at the full fee. For the purpose of this regulation, "household" is defined as persons living at the same address. "Owner" is defined as the person whose name appears on the registration of both the original vehicle for which an annual affixed pass was purchased and the additional vehicle, or a person who can provide proof of ownership of the original and the additional vehicle at a designated Division office.
7. If the motor vehicle for which an annual affixed vehicle pass, additional affixed vehicle pass, Aspen Leaf annual pass, or additional Aspen Leaf annual pass was issued is sold or traded, or if the pass is lost or destroyed during the period in which it is valid, the person to whom the pass was issued may obtain a duplicate thereof, upon signing an affidavit reciting where and by whom it was issued and the circumstances under which it was lost or traded. Customers who provide proof of necessary replacement shall be issued a replacement annual affixed vehicle pass, additional affixed vehicle pass, Aspen Leaf annual pass, or additional Aspen Leaf annual pass for the remainder of the period that the lost or destroyed pass would have been valid at no cost.

Customers without proof of necessary replacement shall be provided a replacement annual affixed vehicle pass, additional affixed vehicle pass, Aspen Leaf annual pass, or additional Aspen Leaf annual pass effective for the remainder of the period that the lost or destroyed pass would have been valid upon payment of a fee pursuant to regulation #708.1.e..

8. If a state parks annual transferable pass is lost or destroyed during the period for which it is valid, the person whom the pass was issued may obtain a duplicate thereof, upon signing an affidavit where and by whom it was issued and the circumstances under which it was lost or destroyed. Upon payment of a fee of \$60.00, a new pass effective for the remainder of the period the lost or destroyed pass would have been valid may be issued only by the Division to the original owner of such pass. Only one duplicate state parks annual transferable pass will be issued per period for which the original pass was valid.
9. A daily park pass, valid for one day only, shall authorize entrance by motor vehicle to the state recreation areas and state parks, except Cameo Shooting and Education Complex, by the user and all passengers in the motor vehicle to which the pass is affixed during the day used and until 12:00 P.M. (noon) the following day.
10. A no fee pass shall be issued to any vehicle towed or carried in by a motor home if a camping permit or proof of a campsite reservation is presented at an attended visitor center, office or entrance station. The no fee pass, valid for the same time period as the camping permit or camping reservation, shall authorize entrance by motor vehicle to the state recreation areas and state parks by the user and all passengers in the motor vehicle to which the pass is affixed. For the purpose of this regulation, motor home means a vehicle designed to provide temporary living quarters and which is built into, as an integral part of or a permanent attachment to, a motor vehicle chassis or van.
11. Unless the owner of the vehicle opts out, a Keep Colorado Wild annual pass shall be assessed by the Department of Revenue (DOR) at the time a resident registers a passenger motor vehicle, light-weight truck, motorcycle, or recreational vehicle. The Keep Colorado Wild annual pass shall authorize the entrance of the associated motor vehicle to all state recreation areas and state parks, except Cameo Shooting and Education Complex, while the associated vehicle registration is valid. Such authorization shall apply to the user and all passengers in the motor vehicle.
 - a. Commercial vehicles, as defined by § 42-1-102(17.5), C.R.S. are not eligible for the Keep Colorado Wild annual pass.
 - b. A no-cost Keep Colorado Wild annual pass shall be issued by the Department of Revenue (DOR) through the vehicle registration process to all qualifying vehicles, that are exempt from DOR fees as specified in § 42-3-213(1)(b)(II), C.R.S.
 - c. Refunds involving Keep Colorado Wild passes will only be offered for the first two calendar years after the Keep Colorado Wild pass implementation. Refund applications involving Keep Colorado Wild passes purchased after December 31, 2024 will not be eligible for a refund.
 - (1) A refund application for a Keep Colorado Wild pass submitted to the division within 60 days of purchase will be granted. A refund application for a Keep Colorado Wild pass submitted to the division after 60 days of purchase will be denied.
 - (2) When an affixed annual, aspen leaf annual, or annual multiple pass overlaps with a Keep Colorado Wild pass for the same vehicle, the CPW annual pass will be eligible for a prorated refund. When a family annual pass overlaps with a Keep Colorado Wild pass, the family annual pass will be eligible for a prorated refund.

- a. If the annual pass has been used for 9 or more months it is non-refundable.
 - b. Bulk annual park passes are non-refundable.
 - c. For the family annual pass, the refund amount will be calculated from the date the refund application and the physical pass are received by the division. For all other annual passes, the refund amount will be calculated based on the date the refund application is submitted to the division.
- (3) Only one refund is allowed annually per vehicle, either the Keep Colorado Wild pass or the annual pass, whichever is submitted and processed first.

INDIVIDUAL PASSES

#701 - INDIVIDUAL PASSES

1. Individuals sixteen years of age or older entering any state recreation area or state park by means other than a motor vehicle, such as on foot, bicycle, horseback, etc., shall have a valid parks pass issued by the Division or DOR carried on their person. Individuals entering by means other than a motor vehicle into Boyd Lake, Cameo Shooting and Education Complex, Chatfield, Cherry Creek, Cheyenne Mountain, Lake Pueblo, and Lone Mesa state parks may enter without purchasing a parks pass. Individual passes are not required at any state recreation area or state park under the circumstances identified in regulation # 700-2.a. through # 700-2.e. and # 700-2.g. through # 700-2.i or for individuals under the age of sixteen.
2. A Columbine, Centennial, Blue Spruce, Independence, Volunteer or Military Pass is issued to an individual person and not a specific vehicle. These shall authorize entrance by motor vehicle, when and where motor vehicle access is permitted, to all state recreation areas and state parks or for other forms of individual access, when in possession of the pass holder. Such authorization shall apply to the holder of the pass and all the passengers in, and the driver of, the motor vehicle carrying the holder of such pass. The pass must be continuously displayed in the manner described on the pass. A Columbine, Centennial, Blue Spruce, Independence, Volunteer or Military Pass is transferable from motor vehicle to motor vehicle as long as the pass holder is present in the vehicle. The Centennial pass may also be associated with the Centennial pass holder's vehicle, if desired, at no additional cost.
3. Any resident of the state who is a first responder with a permanent occupational disability as defined in state statute 33-4-104.5 (2) may obtain, free of charge, a Blue Spruce annual pass, also known as a Columbine annual pass for first responders pursuant to 33-12-103.5 (2.5), C.R.S. The pass will only remain valid as long as the individual maintains their Colorado residency as defined in 33-1-102 (38) (a), C.R.S.
 - a. In order to qualify for a Blue Spruce annual parks pass, a resident must provide the following written proof to the Division:
 - (1) The "Initial Disability Administration Decision" form from the Fire and Police Pension Association that specifies a permanent occupational disability; or
 - (2) For residents that are not members of the Fire and Police Pension Association, a fully completed Division "First Responder Affidavit" signed by the applicant attesting to the fact that their permanent disability or disease was obtained while on active-duty.

4. A resident who is a disabled veteran or a resident who is a purple heart recipient may obtain an Independence annual parks pass pursuant to 33-12-106 (1) (b), C.R.S and 33-12-106 (1) (c), C.R.S. An Independence annual parks pass shall be issued following the Division's receipt of a completed application from a qualified resident of the state. The pass will only remain valid as long as the individual maintains their Colorado residency as defined in 33-10-102 (21), C.R.S.

a. In order to qualify for an Independence annual parks pass, a resident must provide the following written proof to the Division:

- (1) DD 214 Form or other documentation indicating the veteran received an Honorable Discharge from a branch of the Armed Services of the United States, **AND**
- (2) A qualification letter, on official stationary/letterhead, from the Veteran's Administration, Department of Veteran's Affairs, or the branch of service from which the veteran is receiving compensation, that states one of the following:
 - a. 50% or greater, service-connected permanent disability;
 - b. Loss of use of one or both feet;
 - c. Loss of use of one or both hands; or a
 - d. Loss of vision in both eyes, **OR**
- (3) A DD 214 Form indicating the applicant has been awarded a purple heart, or a letter of verification from the appropriate branch of the armed forces of the United States that the applicant has been awarded a purple heart.

5. A disabled resident may obtain a Columbine annual pass pursuant to 33-12-103.5, C.R.S. A resident who qualifies for a Centennial annual pass may obtain such pass as provided for in this regulation. A Columbine or a Centennial annual parks pass shall be issued following the Division's receipt of a completed application from a qualified resident of the state and the payment of the necessary fee. The pass will only remain valid as long as the individual maintains their Colorado residency as defined in 33-10-102 (21), C.R.S.

a. In order to qualify for a Columbine annual parks pass, a resident must provide the following written proof to the Division:

- (1) A "Final Admission of Liability" form from the Division of Workers Compensation that indicates a total and permanent disability; or
- (2) A fully completed Division "Physician's Affidavit" signed by a licensed physician attesting that the resident meets the definition of a total and permanent disability. A "**total and permanent disability**" shall mean any physical or mental impairment which prevents substantial gainful employment, but only if it is reasonably certain that such a disability will continue throughout the lifetime of the disabled person.

b. In order to qualify for a Centennial annual parks pass, a Colorado resident must show a photo identification card and: show a photo identification card and provide written proof, in the form of

- (1) Provide written proof in the form of a federal or state income tax return from the immediately preceding calendar year, that year that the federal taxable income of such individual is at or below one hundred percent of the official poverty line for an

~~individual or a family, as appropriate to the applicant. If said tax return is not available, a return for the year immediately preceding such year shall suffice. the threshold amount, based on the number of dependents Or, for a state parks Centennial annual pass.~~

- ~~(2) If an individual's income is at a level where such individual was not required to file a federal income tax return for the immediately preceding calendar year, such individual shall sign a statement under penalty of perjury in the second degree to such effect. No such affidavit shall be required to be notarized. Or,~~
- ~~(3) Documentation in the form of a card or other verifiable written materials that the resident is currently enrolled in any one of the following programs: TANF (Temporary Assistance to Needy Families), WIC (Special Supplemental Nutrition Program for Women, Infants and Children), Health First Colorado (Colorado's Medicaid program), SNAP (Supplemental Nutrition Assistance Program), FDPIR (Food Distribution Program on Indian Reservations), or LEAP (Low-income Energy Assistance Program).~~

The pass will only remain valid as long as the individual maintains their Colorado residency as defined in 33-10-102 (21), C.R.S.

The federal taxable income amounts, based on the number of dependents, cannot be greater than those listed in the poverty guidelines set forth in the Annual Update of the HHS Poverty Guidelines, 87 Fed. Reg. 3315 (January 21, 2022) issued by the U.S. Department of Health and Human Services, Office of the Assistant Secretary for Planning and Evaluation, Room 404E, Humphrey Building, Department of Health and Human Services, Washington, DC 20201. This federal guideline, but not later amendments to or editions thereof, has been incorporated by reference. Information regarding how and where the incorporated materials may be examined, or copies obtained, is available from:

Regulations Manager
Policy and Planning Unit
Colorado Division of Parks and Wildlife
6060 Broadway
Denver, Colorado 80216

~~If the individual's income is at a level where he or she was not required to file a federal income tax return for the immediately preceding calendar year, such individual shall sign a statement under penalty of perjury in the second degree to such effect. No such affidavit shall be required to be notarized.~~

- c. The Columbine, Centennial, Independence, and Blue Spruce annual parks pass application shall be on a form provided by the Division. Blank applications shall be available, during regular business hours, at the Divisions' regional offices, Denver offices, and service centers.
- d. Individuals applying to the Division for a Columbine, Centennial, Independence, or Blue Spruce annual parks pass must provide the following information:
 - (1) Full name and address, including city, county, state and zip code; and
 - (2) Phone number, unless the phone number is unlisted or non-published; and

- (3) Date of birth and age; and
 - (4) Physical description, including sex, height, weight, hair and eye color; and
 - (5) Applicant's signature and date of application; and
 - (6) If applying for a Columbine annual parks, information concerning the nature of the applicant's disability, together with supporting evidence of the same.
 - (7) If applying for a Centennial annual parks pass, information concerning the applicant's total annual income and number of dependents, together with supporting evidence of the same; or supporting evidence the applicant is currently enrolled in one of the programs listed in these regulations.
 - (8) If applying for a Blue Spruce annual parks pass, information concerning the applicant's first responder service and disability, together with supporting evidence of the same.
 - (9) If applying for an Independence annual parks pass, required documentation supporting veteran's status and disability qualifications or verification that the applicant has been awarded a purple heart.
- e. The Columbine, Centennial, Independence, and Blue Spruce annual parks pass application form shall contain language explaining that the completed and signed application, once submitted to the Division, will be treated in all respects as a sworn statement. The form shall also contain an oath that includes an affirmation attesting to the truth of that which is stated, the applicant is aware that statements made are intended to be represented as true and correct statements, and that false statements are punishable by law.
- f. At the time that an application for a Columbine or a Centennial annual parks pass is submitted to the Division, the appropriate fee shall also be paid.
- g. Pending the issuance of a Columbine, Centennial, Independence, or Blue Spruce annual parks pass, possession on the applicant of a bona fide copy of the application permits the applicant and others in the motor vehicle carrying the applicant entrance by motor vehicle to all state parks and state recreation areas, when and where motor vehicle access is permitted, for a period of thirty days following the date of filing the application with the Division or until receipt of notice from the Division either granting or denying the application request, whichever period of time is shorter.
- h. Within 15 days of the Division's receipt of a completed Columbine or Centennial annual parks pass application and the appropriate fee payment, or Blue Spruce or Independence annual parks pass application, the Division shall review and approve or deny the application.
- (1) Completed applications shall be approved if the minimum qualifications set forth in this regulation are met.
 - (2) Conversely, if the minimum qualifications are not met, then the application shall be denied. The applicant shall be notified in writing within five working days upon denial of a request. Such written notification shall include an explanation of the basis for denial and a refund of any fee paid.

- (3) The applicant may appeal this decision to the Division Director by notifying the Director in writing within sixty days of the Division's mailing of the denial notice. A faster appeal will be necessary when the calendar year will end prior to the expiration of the sixty-day appeal period.
 - (4) The address utilized by the Division for all mailings associated with the processing of a Columbine, Centennial, Independence, or Blue Spruce annual parks pass application shall be the address indicated on the application.
 - i. If a Columbine, Centennial, Independence, or Blue Spruce annual pass is lost or destroyed during the period of time that it would otherwise would have been valid, the person to whom the pass was issued may obtain a duplicate thereof, free of charge, upon signing an affidavit reciting where and by whom it was issued and circumstances under which it was lost.
6. The types of non-motor vehicle individual passes available from the Division are as follows:
 - a. A non-motor vehicle individual daily pass, for all persons sixteen years of age or older, shall be carried on the individual's person for all visitors entering state recreation areas and state parks as provided in regulation #701-1 and regulation #701-6.d.
 - b. A non-motor vehicle individual annual pass issued to one pass holder, may be used for the pass holder and up to three additional visitors sixteen years of age or older. Such pass, shall be carried on the pass holder's person for visitors entering state recreation areas and state parks as provided in regulation #701-1 and regulation #701-6.d.
 - c. The receipt for an annual pass, a copy of the individual's vehicle registration displaying a Keep Colorado Wild annual pass, a Division sponsored mobile application showing active status of a Keep Colorado Wild annual pass or other Division annual pass shall be carried on the pass holder's person to be used as an individual annual pass, for the pass holder and up to three additional visitors sixteen years of age or older, for visitors entering all state recreation areas and state parks as provided in regulations #701-1 and regulation #701-6.d.
 - d. The following rules apply to non-motorized access to Arkansas Headwaters Recreation Area:
 - (1) A non-motor vehicle individual daily pass, for all persons sixteen years of age or older, shall be carried on the individual's person for all visitors entering the developed and posted fee sites of Arkansas Headwaters Recreation Area.
 - (2) Or the receipt for an annual pass, or a copy of the individual's vehicle registration displaying a Keep Colorado Wild annual pass shall be carried on the pass holder's person to be used as an individual annual pass, and may be used for the pass holder and up to three additional visitors sixteen years of age or older for visitors entering the developed and posted fee sites of Arkansas Headwaters Recreation Area.
 - e. If a non-motor vehicle individual annual pass is lost or destroyed during the period of time that it would otherwise would have been valid, the person to whom the pass was issued may obtain a duplicate thereof, free of charge, upon signing an affidavit reciting where and by whom it was issued and circumstances under which it was lost.

7. Volunteers for Colorado Parks and Wildlife are eligible for a volunteer park pass while serving in accordance with a signed individual volunteer agreement and after donating a minimum of 48 hours of approved volunteer service within a previous consecutive 12-month period.
 - a. The volunteer park pass is valid for one year from the date of issue.
8. Volunteers for Colorado Parks and Wildlife who are 64 years of age or older, regardless of their state of residence, are eligible for the senior volunteer park pass while serving in accordance with a signed individual volunteer agreement and after donating a minimum of 48 hours of approved volunteer service within a previous consecutive 12-month period.
 - a. The senior volunteer park pass is valid for one year from the date of issue.
9. A veteran is eligible for a no fee individual military pass during the month of August.
 - a. In order to qualify for the no fee individual military pass, a veteran, reserve, or active duty member of any branch of the armed forces of the United States, must provide at least one form of past or present military identification to the Division in order to receive the free Military pass. Acceptable forms of military identification include:
 - (1) DD214;
 - (2) DD Form 2;
 - (3) DD Form 2765;
 - (4) Active, retired or veteran military identification cards;
 - (5) A current Colorado Driver's License or state issued identification card with the word 'Veteran' printed on it as specified in 42-2-303 (5)(a), C.R.S.;
 - (6) VA medical card.
10. A no-fee individual "Check Out State Parks" Library Program Pass is available for check out from Colorado libraries.

#708 - PASS AND PERMIT FEE SCHEDULE

1. The fees for the types of vehicle passes issued by the Division are as follows.
 - a. Aspen leaf annual pass.....\$70.00
 - b. Annual affixed vehicle pass.....\$80.00
 - c. State parks annual transferable pass\$120.00
 - d. Each additional annual affixed vehicle pass for noncommercial vehicles.....\$40.00
 - (1) Each additional Aspen Leaf vehicle pass for noncommercial vehicles.....\$35.00
 - e. Each replacement annual affixed vehicle pass, without proof of necessary replacement\$40.00

- (1) Each replacement additional annual affixed vehicle pass, without proof of necessary replacement\$20.00
 - (2) Each replacement Aspen Leaf vehicle pass, without proof of necessary replacement\$35.00
 - (3) Each replacement additional Aspen Leaf vehicle pass, without proof of necessary replacement\$17.50
 - (4) Customers with proof of necessary replacement shall be issued a replacement annual affixed vehicle pass, additional annual affixed vehicle pass, or Aspen Leaf vehicle pass at no cost. Circumstances for necessary replacement include vehicle stolen, destroyed, traded, or sold; windshield replaced; pass damaged or faded; new legal name or address; or Division error. Other circumstances will be considered by the Division on a case-by-case basis.
- f. Each replacement state parks annual transferable vehicle pass\$60.00
 - g. Each daily vehicle pass ~~(exceptions follow)~~.....~~\$10.00~~~~9.00~~
 - (1) ~~At Cherry Creek, Chatfield, and Boyd Lake State Recreation Areas, and Castlewood Canyon, Eldorado Canyon, Golden Gate Canyon, Highline Lake, Lake Pueblo, Roxborough and Staunton State Parks.....\$10.00~~
 - h. Each daily vehicle pass for a passenger van or bus operated by a commercial business:
 - (1) carrying up to fifteen passengers.....\$10.00
 - (2) carrying sixteen to thirty passengers.....\$40.00
 - (3) carrying more than thirty passengers.....\$50.00
 - i. Keep Colorado Wild annual pass, as provided for in section § 33-12-108, C.R.S., available for purchase through the Colorado Department of Revenue vehicle registration process starting with January 2023 vehicle registrations\$29.00
 - j. Keep Colorado Wild Collector's Plate pass, for applicable vehicles only and valid for the length of the vehicle registration. Available for purchase only through the Colorado Department of Revenue vehicle registration process starting with January 2023 vehicle registrations.....\$145.00
2. The fees for the types of individual passes issued by the Division are as follows. Eligibility requirements are stated in regulation # 701.
- a. Columbine or Centennial annual pass.....\$14.00
 - b. Each replacement Columbine or Centennial annual pass shall be provided at no cost.
 - c. Non-motor vehicle individual daily passes (applies to persons sixteen years of age or older) for all state recreation areas and state parks except as otherwise provided in these regulations.....\$4.00

- d. Non-motor vehicle individual annual passes (applies to persons sixteen years of age or older) for all state recreation areas and state parks except as otherwise provided in these regulations.....\$29.00
3. The fees associated with special activities, as provided for in regulation # 703 are:
- a. Special activity alternate individual fee (applies to groups of twenty or more people in size).....\$4.00
 - b. Special activity application filing fee.....\$30.00
 - c. Arkansas Headwaters Recreation Area special activity application filing fees:
 - 1. Standard.....\$30.00
 - 2. Commercial boating.....\$400.00
 - 3. Other commercial activities, such as walk and wade fishing, shuttle services, imaging, vendor services, hiking, mountain biking and rock climbing.....\$250.00
4. The fees for the type of campground-use permits issued by the Division are as follows. Campground classes are defined in regulation # 704. These fees do not include any applicable accommodations tax.
- a. Campground-use permit for "Full Hookup Campgrounds"\$41.00/night
 - b. Campground-use permit for "Electrical Campgrounds"\$36.00/night
 - c. Campground-use permit for "Tent-Only Campgrounds".....\$36.00/night
 - d. Campground-use permit for "Basic Campgrounds"\$28.00/night
 - e. Campground-use permit for "Primitive Campgrounds"\$18.00/night
5. The fees for ~~the reduced rate campground-use permit for individuals age 64 and older who hold certain parks passes as outlined in #712 are as follows: Aspen Leaf and senior Columbine, Centennial, Independence, Blue Spruce, Keep Colorado Wild, or Volunteer park pass~~ campground-use permits issued by the Division are as follows. Eligibility requirements are stated in regulation # 701, # 705 and # 712. Reduced rates are offered all days of the year when the campground is open, except weekends and holidays. These fees do not include any applicable accommodations tax. The Keep Colorado Wild Pass must be manually linked to an individual's CPW Shop account annually prior to receiving the senior camping rate discount.
- a. Campground-use permit for "Full Hookup Campgrounds"\$38.00/night
 - b. Campground-use permit for "Electrical Campgrounds"\$33.00/night
 - c. Campground-use permit for "Tent-Only Campgrounds".....\$36.00/night
 - d. Campground-use permit for "Basic Campgrounds"\$25.00/night
 - e. Campground-use permit for "Primitive Campgrounds"\$15.00/night

6. The fees for types of campground-use areas are as follows. Campground classes are defined in regulation # 704. These fees do not include any applicable accommodations tax.

- a. In group camp areas of "Full Hookup Campgrounds," the fee shall be \$41.00 per night per campsite assigned to such group area.
- b. In group camp areas of "Electrical Campgrounds," the fee shall be \$36.00 per night per campsite assigned to such group area.
- c. In group camp areas of "Tent-Only Campgrounds," the fee shall be \$36.00 per night per campsite assigned to such group area.
- d. In group camp areas of "Basic Campgrounds," the fee shall be \$28.00 per night per campsite assigned to such group area.
- e. In group camp areas of "Primitive Campgrounds," the fee shall be \$18.00 per night per campsite assigned to such group area.

7. The fees for types of tipis, cabins and yurts are as follows. These fees do not include any applicable accommodations tax:

- a. For tipis.....\$50.00/night
- b. For small cabins and yurts that may accommodate a maximum of six people:
 - (1) Standard.....\$90.00/night
 - (2) Premium.....\$120.00/night
- c. For large cabins and yurts that may accommodate seven or more people:
 - (1) Standard.....\$120.00/night
 - (2) Premium two bedroom.....\$150.00/night
 - (3) Premium three bedroom.....\$190.00/night
 - (4) Premium four bedroom.....\$250.00/night
 - (5) Each additional premium bedroom over four bedrooms.....\$60.00/night
- d. For Mueller State Park Cabins and Harmsen Ranch at Golden Gate Canyon State Park:
 - (1) Premium two bedroom.....\$150.00/night
 - (2) Premium three bedroom.....\$210.00/night
 - (3) Premium four bedroom.....\$270.00/night
- e. The maximum occupancy shall be posted in each cabin and yurt.
- f. There shall be an additional fee of \$10.00/night for pets where pets are allowed. For barn and corral facilities, there shall be a boarding fee of \$10.00/animal/night.

- g. Premium facilities contain showers and flush toilets.
8. The group picnic area permit fees for the permits issued by the Division are as follows. Group picnic area classes are defined in regulation # 706.
- a. Permit for "Class A - Deluxe Group Picnic Area"\$150.00
 - b. Permit for "Class B - Improved Group Picnic Area"\$100.00
 - c. Permit for "Class C - Basic Group Picnic Area"\$50.00
9. Event facility permit fees are as follows.
- a. For Bridge Canyon Overlook and Pikes Peak Amphitheater at Castlewood Canyon State Park, Prairie Falcon Amphitheater at Cheyenne Mountain State Park, ~~Panorama Point at Golden Gate Canyon State Park~~, Soldier Canyon Shelter at Lory State Park, and Lyons Overlook at Roxborough State Park:
 - (1) Monday through Friday.....\$150.00/2 HOURS
 - (2) Saturday and Sunday.....\$300.00/2 HOURS
 - b. For event facilities numbers 1 and 3 at Castlewood Canyon State Park and Timber Event Facility at Lory State Park:
 - (1) Monday through Friday.....\$100.00
 - (2) Saturday and Sunday.....\$150.00
 - c. For event facility number 2 at Castlewood Canyon State Park, Fountain Valley Overlook at Roxborough State Park and South Eltuck Event Facility at Lory State Park:
 - (1) Monday through Friday.....\$75.00
 - (2) Saturday and Sunday.....\$125.00
 - d. For the Red Barn at Golden Gate Canyon State Park:
 - (1) Monday through Friday.....\$150.00
 - (2) Saturday and Sunday.....\$200.00
 - e. For Mariner Point at Boyd Lake State Park:
 - (1) Monday through Friday.....\$90.00
 - (2) Saturday, Sunday, and holidays.....\$180.00
 - f. For Prairie Skipper event facility at Cheyenne Mountain State Park:
 - (1) Monday through Friday\$150.00/DAY
 - (2) Saturday and Sunday.....\$200.00/DAY

- g. For PA-CO-CHU-PUK event facilities at Ridgway State Park:
 - (1) Single event shelter A or B:
 - (a) Monday through Thursday.....\$125.00 plus \$10 non-refundable reservation fee/DAY
 - (b) Friday through Sunday and holidays\$190.00 plus \$10 non-refundable reservation fee/DAY
- h. For Overlook event facility at Ridgway State Park:
 - (1) Monday through Thursday.....\$190 plus \$10 non-refundable reservation fee/ 4 HOURS
 - (2) Friday through Sunday and holidays....\$240 plus \$10 non-refundable reservation fee/ 4 HOURS
- i. Conference and/or meeting rooms.....\$100.00/DAY
- j. The maximum occupancy and hours of operation shall be posted at each event facility.
- 10. The fees associated with dog off leash areas at Chatfield State Park and Cherry Creek State Park, as provided for in regulation # 100 are:
 - a. Dog off-leash annual pass.....\$25.00
 - b. Dog off-leash daily pass.....\$3.00
- 11. The fee associated with the mandatory youth education course for motorboat operators...\$15.00
- 12. The fees associated with the Cheyenne Mountain State Park Field/3D Archery Range are as follows:
 - a. Daily individual archery range permit.....\$3.00
 - b. Annual individual archery range permit.....\$30.00
- 13. The fees associated with the Cameo Shooting and Education Complex are as follows:
 - a. Individual passes:
 - (1) Individual day use pass (single day)\$12.00
 - (2) Individual day use pass (5 consecutive days)\$48.00
 - (3) Individual day use pass (10 consecutive days)\$84.00
 - (4) Individual annual pass\$150.00
 - (5) Individual three-year pass\$400.00
 - b. Youth (ages 7-17) individual passes:

- (1) Youth individual day use pass (single day)\$3.00
 - (2) Youth individual day use pass (5 consecutive days) \$12.00
 - (3) Youth individual day use pass (10 consecutive days).....\$21.00
 - (4) Youth individual annual pass \$50.00
- c. Two adult (Buddy) passes:
- (1) Two adult day use passes (single day)\$20.00
 - (2) Two adult day use passes (5 consecutive days)\$80.00
 - (3) Two adult day use passes (10 consecutive days)\$140.00
 - (4) Both adult passes must be used on the same day(s).
- d. Family passes (Two adults and all children (ages 7-17) that live at the same address):
- (1) Family annual pass\$300.00
 - (2) Family three-year pass\$600.00
- e. Group day use passes:
- (1) Day use passes for 10 to 19 individuals\$9.00/person
 - (2) Day use passes for 20 to 29 individuals\$7.00/person
 - (3) Day use passes for 30 or more individuals\$3.00/person
- f. Corporate passes:
- (1) Annual corporate pass (10 unassigned passes per day) ...\$3,000.00
- g. All annual passes for the Cameo Shooting and Education Complex are valid 365 days from the date of purchase.

14. It is unlawful for any person to transfer, sell, or assign any pass or permit issued by the Division, including special activity permits, campground use permits, and group picnic area permits, unless otherwise permitted by these regulations.

#712 – FEE WAIVERS, SPONSORSHIPS, MARKETING DISCOUNTS AND REDUCED RATE CAMPING

- 1. As referenced in this chapter, “Park Product” means any entry pass, permit, facility, event or other user fee as defined in regulation # 700 through # 701, # 703 through # 708 and #710 through #711.
- 2. Park product fees may be waived for errors committed by the Division.
- 3. Park product fees may be waived by the Division for Division sponsored education, outreach, volunteer or safety activities (events); for supporting partner activities (events) and research activities that directly support the Division; for official business by other governmental agencies conducted on a state recreation area or state park or for Division administrative purposes.

4. The Division may waive entry fees as described in regulation # 700 through # 701 up to four days annually to market and increase awareness of state recreation areas and state parks.
5. Park Managers may provide any combination of park product(s) up to \$500 in value per fiscal year, per park, to be used as a sponsorship as a part of a fundraiser, promotion or marketing effort for local community supporting partners.
6. Region Offices and the Creative Services and Marketing Office may provide up to twenty annual affixed vehicle passes and twenty state parks annual transferable passes as defined in regulation # 700-3.b and #700-3.c. per fiscal year, per office, to be used as part of a regional or statewide fundraiser, promotion or marketing effort. In addition, Region Offices and the Creative Services and Marketing Office may provide daily vehicle passes as defined in regulation # No. 700-4 up to \$500 in value per fiscal year, per office, to be used as part of a regional or statewide fundraiser, promotion or marketing effort.
7. The Division may offer discounts up to 50 percent off established fees for annual affixed vehicle and daily vehicle passes as defined in regulation # 700-3 through # 700-4 as part of a consistent statewide effort to market state recreation areas and state parks.
8. Annual affixed vehicle passes or state parks annual transferable passes purchased in large quantities during a single sale, transaction will be discounted as follows.
 - (a) Twenty or more passes, but less than fifty.....20% discount
 - (b) Fifty or more passes, but less than one hundred.....25% discount
 - (c) One hundred passes or more.....30% discount
9. Notwithstanding the established campground fees, the Region Manager may lower a campground's classification by one class, and consequently lower the campground fee, when the Region Manager determines that it is necessary to do so based upon one or more of the following criteria:
 - (a) A significant increase in the vacancy rate for the campground exists.
 - (b) A significant need to rehabilitate the campground facilities exists.
 - (c) A temporary closure of campground facilities is necessary in order to implement repairs.

Upon a determination by the Region Manager that the cause for lowering the campground classification has been abated, the original campground classification will be reinstated.
10. Notwithstanding the established campground, cabin and yurt fees, the Regional Manager may reduce the fees for use of all campsites, cabins and yurts when determined necessary to encourage occupancy and otherwise increase use, up to 50 percent.
11. Notwithstanding the established event facility permit fees, the Regional Manager may offer half-day facility rentals and reduce the fees for use of event facilities when determined necessary to encourage occupancy and otherwise increase use, up to 50 percent.
12. Colorado residents age 64 or older at the time of reservation qualify for a reduced rate camping permit as outlined in #708 provided they hold one of the following valid passes at the time of reservation and the time of the stay:

- a. ~~Aspen Leaf annual pass per regulation #705, Columbine, Centennial, Blue Spruce, Independence, Non-motor vehicle individual annual, or a Keep Colorado Wild annual pass per regulation #700 that has been manually linked to their CPW Shop account annually. Or,~~
- b. ~~Individuals age 64 and older who hold a valid volunteer pass. Individuals possessing a valid Aspen Leaf annual pass per regulation # 705, a Columbine, Centennial, Blue Spruce, Independence, or Volunteer individual pass holder per regulation # 701 who is 64 years of age or older, or residents of Colorado with a Keep Colorado Wild annual pass per regulation #700 who are 64 years of age or older and have manually linked their pass to their CPW Shop account annually shall receive campground use permits at a reduced rate equal to the current Aspen Leaf pass holder camping permit rate.~~
- c. This reduced rate applies to all nights of the year when such areas are open, except weekend nights and the night before a legal holiday. For the purpose of determining reduced rate campground permit eligibility, “weekend” night means the time period beginning at 12 noon on Friday through 12 noon on Sunday, and the night before a legal “Holiday” shall mean the time period beginning at 12 noon on the day prior to the legal holiday through 12 noon of the legal holiday. The discount is only valid for a single campsite per day, per pass holder. ~~The pass holder must hold a pass that qualifies them for the reduced rate at both the time of reservation and at the time of occupancy.~~ The pass holder must also be the one to make the reservation and be an occupant of the campsite for the entirety of the reservation.

~~The camping permit reduced fees associated with the Aspen Leaf annual pass are identified in regulation # 708.~~

Basis and Purpose:

Increasing the daily park pass fee

In 2021 as a part of SB21-249, the Commission was given the authority to raise park fees annually by any amount deemed appropriate. Over the last couple of years, all of the parks have continued to see high visitor usage. Due to the higher visitor usage, the daily park pass fee has been increased to match the high use daily parks pass fee of \$10.00 for all state parks.

Modification to the Centennial pass

CPW offers the Centennial Pass for state parks to income eligible individuals. To qualify previously, a Colorado resident was required to have an income at or below the federal poverty guidelines and provide a federal or state tax return as documentation, or sign an affidavit stating that their income was at a level that did not require them to file taxes. To serve income eligible individuals better, the program has been expanded to Colorado residents who are enrolled in any one of several specified programs for low-income households.

Removing Panorama Point, at Golden Gate Canyon State Park from the designated event facility list

Golden Gate Canyon offers a couple of event facilities for event reservations including Panorama Point. Panorama Point, however, is different from other, more traditional, event facilities on state parks in that it serves as a trailhead and viewpoint and cannot be completely closed to use by the public for those with reservations. The increase in visitation over the last few years has created challenges to “securing” this area as an event facility. Trying to “reserve” an area that is still open to the public and accommodate trail users has resulted in the displacement of other users and user conflicts. Removing the “event facility” designation at Panorama Point and no longer holding special events at that location will better accommodate the majority of users, reduce user conflict, and alleviate the current administrative burden associated with scheduling these events at the park.

Non-motor vehicle individual annual pass

The Parks and Wildlife Commission adopted regulations creating the non-motor vehicle individual annual pass at the September 2022 commission meeting. Regulations have been adopted to give discounted camping rates to those residents over 64 years of age with a non-motor vehicle individual annual pass. Regulations have also been adopted for the replacement of a lost or stolen non-motor vehicle individual annual pass.

The statements of basis and purpose for these regulations can be obtained from the Colorado Division of Parks and Wildlife, Office of the Regulations Manager by emailing dnr_cpw_planning@state.co.us or by visiting the Division of Parks and Wildlife headquarters at 6060 Broadway, Denver, CO, 80216.

The primary statutory authority for these regulations can be found in § 24-4-103, C.R.S., and the state Wildlife Act, §§ 33-1-101 to 33-6-209, C.R.S., specifically including, but not limited to: §§ 33-1-106, C.R.S.

EFFECTIVE DATE - THESE REGULATIONS SHALL BECOME EFFECTIVE JANUARY 1, 2023 AND SHALL REMAIN IN FULL FORCE AND EFFECT UNTIL REPEALED, AMENDED OR SUPERSEDED.

**APPROVED AND ADOPTED BY THE PARKS AND WILDLIFE COMMISSION OF THE STATE OF
COLORADO THIS 17TH DAY OF NOVEMBER 2022.**

**APPROVED:
Carrie Besnette Hauser
Chair**

**ATTEST:
Marie Haskett
Secretary**

Report on Communication and Outreach Campaign for Keep Colorado Wild Pass

Introduction:

Colorado Parks and Wildlife hired Upstream Consulting to conduct a public outreach campaign to educate and gather information from Colorado residents and stakeholders, with an emphasis on disproportionately impacted communities, on the new Keep Colorado Wild Pass. We were tasked to seek input on the new Keep Colorado Wild Pass, how to price an income-eligible version of the pass and the documentation needed to prove eligibility and strategies to promote the pass once it's implemented. Since May 2022, our team has planned and conducted focus groups around Colorado in person and virtually, and held a stakeholder meeting, while also collecting responses on a comment form. This report will provide a summary of the qualitative and quantitative data collected over the last couple of months, key takeaways, and recommendations for future outreach.

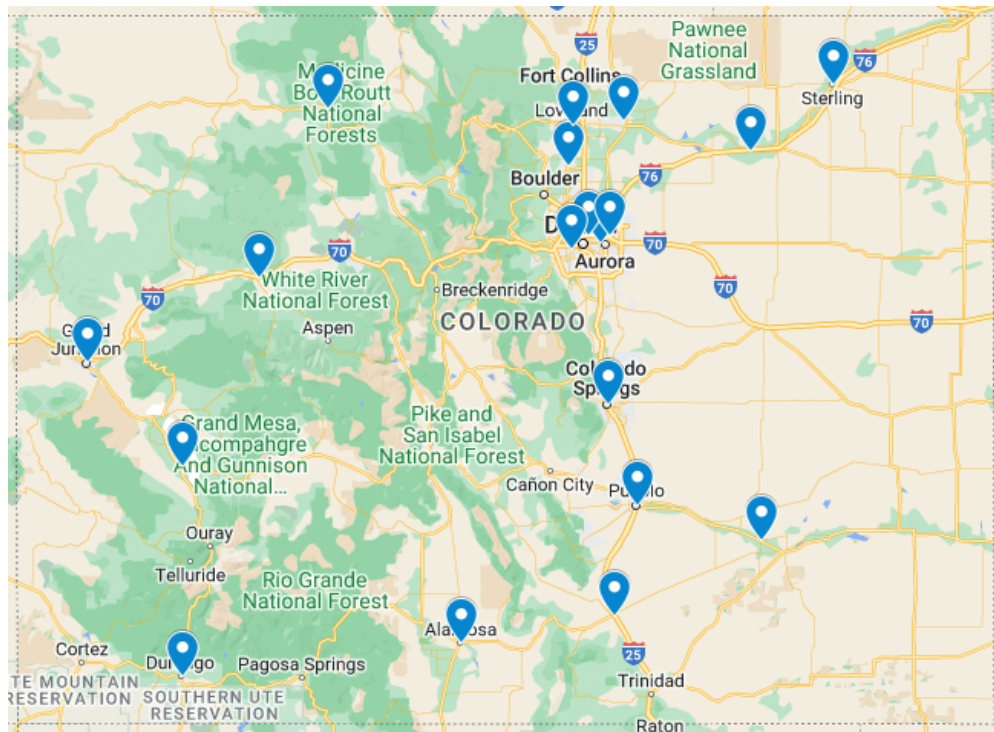
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Summary of our approach:

Planning: After our initial meetings with the CPW staff, we began planning our focus group roadshow and deciding how to collect information from disproportionately impacted Colorado residents with a focus on underserved and BIPOC communities, and low-income households. We chose locations close to Colorado state parks and areas with diverse populations, including race and ethnicity, income levels, and age. The majority of our venues were either libraries or family resource centers, locations where people often go to access a variety of services and resources. These venues are generally accessible and frequented by individuals from disproportionately impacted communities, so we knew these would be safe spaces for residents to meet with us. We scheduled the focus groups to be offered at different times and days and announced the schedule with at least thirty days' notice, in accordance with CRS 24-4-109 via HB21-1266 "Environmental Justice Act."

Map of Focus Groups Conducted Around Colorado



Promotion: We announced the roadshow via press release (in English and Spanish) through the Colorado Parks and Wildlife marketing department and provided both English and Spanish calendars, including links to register for each focus group. In appreciation for participants' time and effort, we included in the promotion that there would be a \$25 gift card for each person in attendance. Originally we planned on giving gas or grocery gift cards, but due to the varieties of gas stations and grocery store options around the state, we opted for Visa gift cards. The \$25 value for gift cards was chosen after considering feedback our team has received through other work from communities we sought to engage. We designed social media graphics for organizations, local elected officials and community influencers to promote the focus groups and developed social media toolkits (in English and Spanish) to ensure they were using CPW-approved messaging.

In addition to the design work and drafting the social media toolkits for the focus groups and the survey, we built Eventbrite forms for each focus group in both English and Spanish, and created Facebook events. We chose to use Eventbrite because we believe it is the most user-friendly event scheduling platform and has capabilities to have the interface available in Spanish. In our outreach, we asked individuals to RSVP through the specific location's link. In more statewide outreach and social toolkits, we linked to our main Eventbrite page.

We debated the value of using Facebook but decided it was beneficial as an additional organizing tool to advertise focus groups and promote participation. In hindsight, we could have benefitted from using more paid ads for each event, especially given the fast pace of the tour. We created a Facebook event for each focus group through the Upstream account, however we believe the events would have had a bigger reach had we used the CPW Facebook page.

Data Collection: In collaboration with CPW staff, we created a comment form in English and Spanish to ask focus group participants and non-participants to provide feedback, modeling some of the demographic questions from previous CPW data collection tools. We then designed the focus group format to reflect the questions in the comment form while encouraging a deeper discussion. Both the comment form respondents and focus groups participants were also asked to provide demographic information. Each focus group included an introduction to Colorado Parks and Wildlife and more information on the Keep Colorado Wild Pass. Each focus group had a local CPW staff member scheduled to attend and provide additional information specific to the region. Upstream recorded all focus groups over zoom, and had a staff person attending virtually to take notes, so that the in-person facilitators could stay engaged in the conversation.

To make the focus group environment a comfortable and inviting space for all participants, we provided healthy snacks or meals depending on the timing of the focus groups. Because we were required to schedule focus groups at various times and days, outlined in CRS 24-4-109 via HB21-1266 "Environmental Justice Act", we also included child-friendly snacks and welcomed

participants to bring their children or anyone they care for to remove barriers. We provided coloring sheets from CPW and crayons for children to engage with during focus group meetings. Those who brought their children added a special perspective to the conversation as they would refer to the family dynamic they have by pointing to their children in the focus group and say “our family.”

Outreach: Our team at Upstream Consulting is a diverse group of consultants who have insight and access to different communities around the state. Elizabet Garcia helped with outreach to the Latino community and attended every focus group so that she could provide bilingual facilitation when needed. Bianka Emerson helped outreach to the African American community and the Faith community. Val Nosler Beck, a Colorado municipal elected official, brings in a business aspect and an understanding of local communities around the state. Anna Michaels-Boffy, a social worker, has strong connections to the family resource centers around the state and uses her relationships with them to engage them and the people they serve.

We focused on reaching people in communities who do not often interact with state parks as we believe this pass aims to engage Coloradans who were excluded from enjoying Colorado’s parks due to barriers in the pass price. We aimed to have 5-10 individuals attend each group to have an intimate and robust conversation about the Keep Colorado Wild Pass and provide feedback on the price point and logistics around the income-eligible option. Since several of our groups were located at family resource centers, we leaned on their staff to identify people who would be assets to the focus group discussion. Oftentimes family resource staff participated as well and provided invaluable perspectives. We invited those who were unable to attend in-person focus groups but indicated an interest in participating in a virtual meeting and also sent them the comment form so that they could still have their perspectives included in this campaign.

Through our outreach efforts, we learned that each community we were planning to visit is unique in how they interact with state parks and also who their trusted resources are when learning about or participating in a focus group type of engagement. We reached out at least 30 days in advance and posted on social media, specifically Facebook, about all the focus groups taking place. In the Denver Metro Area, we were able to coalesce focus groups by reaching out to our own networks. Because of the current economy, we wanted to be mindful not to overly advertise the incentive offered, so we had to do individual outreach to each participant and advertise through word of mouth and flyers to churches, community organizations and at community health centers. Since this was not a town hall or community meeting, we used caution in widely advertising the focus groups.

On the Eastern Plains, family resource centers are the pulse of many of the communities we visited. Even though this outreach was happening during the height of the agricultural busy season, the family resource centers helped us connect with residents in their communities. We

also contacted local elected officials like county commissioners and town and city officials. Local parks and recreation departments often posted our marketing materials on their website pages. We also contacted local businesses with active social media followings to help promote the focus groups. Because many of the communities on the Eastern Plains frequent their state parks regularly, engagement and participation were strong despite the busy time of year.

In the mountains and Western Slope, we also faced challenges with participation despite efforts to engage local community leaders. For example, we worked to promote a focus group in Glenwood Springs with the community organization Voces Unidas. 20 people signed up to attend the focus group, with eight people confirming they would be in attendance shortly before the meeting. Unfortunately, on the day of the focus group, only three people attended. We also had challenges with recruitment for focus groups in other high tourism towns like Steamboat Springs and Durango. One possible reason for the challenges in recruiting participants is that summer is a busier time of year in high tourism towns when potential participants regularly work or recreate outdoors. Although some focus groups in the region were poorly attended, other meetings, such as in Grand Junction, were well attended because of the strong support and participation from family resource centers and other organizations.

The following graphic depicts how Upstream allowed focus group participants to self identify their race and/or ethnicity. Participants could also choose to leave this blank and oftentimes chose to do so or not complete the survey entirely. In an effort to be the most inclusive, Upstream did not require participants in the focus groups to share their demographic information. We heard from our team that does work in the Latino community and the African American community that oftentimes these community members do not want to share this information due to fears of repercussions because of legal status, etc. As seen below, participants identified in different ways and we gave them the space to do so.

How would you describe your racial or ethnic background?

- White: 48.15%
- Hispanic: 16.67%
- American: 11.11%
- Black: 9.26%
- African American: 7.41%
- Caucasian: 14.82%

Finally, we believe that hearing the perspectives of both the Ute Mountain Ute and Southern Ute tribes is an important piece of this outreach, especially given the subject of public land access. An invitation to meet with both tribes was sent by Department of Natural Resources Executive Director Dan Gibbs. The tribes have not requested to meet on this topic but we encourage CPW to continue trying to engage these communities as the Keep Colorado Pass becomes available in 2023.

Summary of our findings:

From the FOCUS GROUPS:

Regarding the Keep Colorado Wild Pass:

- Coloradans are generally pleased with the new \$29 Keep Colorado Wild Pass.
- There are questions about how they will access the \$29 KCW pass for the year if they don't have to register until later in the year.
- Participants were curious if the reduced price would impact the quality of the parks.
- The pass pays for itself if you go 2-3 times per year and allows people to go to multiple parks.

Regarding the income-eligible discounted pass:

- For those who can't afford \$29 and meet income eligibility, \$14 seems reasonable, however many were concerned that an even more reduced price would impact the quality of the parks.
- For people who cannot afford \$14, there was interest in making free pass options available which could include the library backpack program, nonprofits buying passes for people, etc.
- It's difficult for people to get to CPW offices or visitor centers. If they don't have reliable transportation, they probably won't be registering a vehicle either.
- Ask for documentation that already shows they are income-eligible including WIC, TANF, LEAP.
- People are used to showing documentation to receive reduced prices of services.
- Many people do not have internet access to purchase CPW products online.

Communication about the pass:

- Make it very clear that there is an opt-out option and what it means to opt-in. People might opt-in and not know what they're paying for or that they now have access to state parks.
- Have a map in a handout accessible for people to see if they live close to a state park.
- Articulate the benefits of the pass.

Marketing materials:

- Include images of people of different races, ages, etc.
- Promote the pass in local newspapers, social media, schools, family resource centers, religious hubs.
- Use community groups to help promote the pass by mailing them boxes of materials.

Below are some direct quotes from our **focus groups**:

Would you opt in/out of the Keep Colorado Wild Pass?

Pros:

- “If you go 2-3 times a month, it would make out great for everyone. But for someone who goes only one time, it's not worth it, but that means they just have to get out more. The more you get out, the more you see.”
- “I think it's a great idea. I love to support wildlife and nature. All about that now. I think it's a very good price for the year. It's good.”
- “I think it would be great - we go to parks. It gets expensive. You can make a weekend or vacation time out of it. You don't have to go and buy another one the next day.”
- “It will be beneficial to my family.”
- “Definitely opt in - I am all about convenience, I am already in the system, and I can avoid a long line, I think it's a matter of convenience. It's right there for you!”
- “This will help preserve the park system. Not everyone has \$29, but you can't even go out for breakfast for that much.”
- “I'm very, very likely to opt-in because you don't have to think about it. God knows there are lines to get into these parks, so it makes it easy.”
- “We haven't gone out much this week because we don't even have the extra money for gas, snacks for the kids, ice, etc., but \$29 is 3 trips out there, but we can go out all year long. We would go out there all day long.”
- “Our pool is closed - it's broken - we need this \$29 pass right now because we'll go out to the lake, the kids will love it.”
- “If I wanted to take my kids to the pool like with all my family that's almost \$100 for all 9 of us to go - we could have this pass and go out to the swim beach at the lake all summer if we had this pass - its way cheaper than the pool”
- “I like to walk around in town and would use the state park to walk around if I had this pass”

Con:

- “I think a lot of people won't do it - we're all here because we like going out to the lake.”
- “It would be good to access two vehicles - many of us have big families and have to take 2 cars. Sometimes a car is in the shop or the field, and if you can't use the car, then you can't use the pass.”
 - **NOTE:** It will be important for CPW to inform Coloradans about the ability to use their proof of holding a Keep Colorado Wild pass (such as through the My CPW app) or to purchase a non-motor vehicle pass to get into parks without a car. Much of the information regarding KCW is that the pass is tied to the car's registration and there might be confusion that if someone doesn't have their car, they will not be able to get in.
- “Gets expensive if there is more than one car. You should make it transferable.”

- “If people don’t have a car to register they won’t get one, there are people in my family like that.”
 - **NOTE:** it will be important to promote the walk-in only KCW pass so Coloradans know they can receive a KCW pass even if they don’t have a car.

Income eligibility:

- “If it’s cheaper, you’ll bring a lot more people in, but I think it would be better for all parties if you lower the cost.”
- “If you could visit and go to any park ranger - many people don’t know where visitor centers are. They want to have fun, not go looking for the center. Make it more available to purchase a pass.”
- “Making it readily available will help people get it. Maybe local Walmart or places. Courthouse, police station, a convenience store that sells fishing licenses, libraries.”

From the COMMENT FORM:

We received responses from 329 on the English form and 17 from the Spanish form. The following are the responses to key questions:

The Keep Colorado Wild Pass is \$29. How likely are you to buy this pass at this price?

- 68.6% (English), 29.41% (Spanish) Very Likely
- 13.72% (English), 17.65% (Spanish) Somewhat Likely
- 10.06% (English), 47.06% (Spanish) Not Sure
- 1.83% (English), 0% (Spanish) Somewhat Unlikely
- 5.79% (English), 5.88% (Spanish) Very Unlikely

If you answered 3 or below (not sure, somewhat unlikely, very unlikely), why would you not purchase this pass? (Check all that apply)

The top 5 responses in the English form were:

- 33.77% said “I might not visit Colorado State Parks often enough for the pass to pay for itself
- 29.87% said “I don’t fully understand the Keep Colorado Wild Pass (e.g. benefits, purchase procedures, etc.)”
- 25.97% said: “I have other financial priorities”
- 25.97% said: “Personal financial situation”
- 25.97% said: filled in “other” and said:
 - “It does not provide the senior discount on camping. It does not distinguish between senior needs and those of the general population.”
 - “Prefer to buy right before my first trip for the year.”
 - “Please inform people about the pass that goes along with their registration tags.”
 - “Stupid Park Rules make time spent less enjoyable.”
 - “I have disabled veteran plates.”

- “Reservations needed?”
- “The popular state parks e.g. chatfield are already turning people away or lack adequate parking. This will make things worse.”
- “If the pass is only available during the registration, half the year is already gone. It should be available at any time.”
- “Why wouldn’t you give discounts to seniors as you do now?”
- “If we opt for the park pass will we be issued a sticker for our windshield? If the program starts January 2023 and my tag renewal isn’t due until June how would that work?”
- “It’s an opt out program.”
- “If my Kids get a pass, I can just go with them. I am retired, but would probably also make use of the parks on my own at the reduced fee.”
- “Why pay? Who is going to check it? Unmanned booth and not leaving my registration on the dash! Overworked underpaid rangers who now have to go from person to person checking passes? This whole thing is a good idea with no actual executing plan. Ask the parks! Not the government!!”
- “Another sneaky tax scam brought to us by communist scum.”
- “I would prefer an annual walk/bike pass be available for folks that (prefer/can’t/don’t have a vehicle), and for obvious reasons it should cost less than the vehicle pass.”
- “We use an Independence Pass.”
- “I need to buy the senior pass so I can get discounts on camping.”
- “I am visually impaired and not entirely certain what considerations you have for people with disabilities.”
- “Knee surgery may keep me from enjoying the parks next year.”
- “I have hunting licenses.”

The top 5 responses in the Spanish form were:

- 45.45% said “I don’t know much about Colorado state parks.”
- 36.36% said “I don’t fully understand the Keep Colorado Wild Pass (e.g. benefits, purchase procedures, etc.)
- 27.27% said “I have other financial priorities.”
- 27.27% said “Personal financial situation.”
- 27.27% filled in “other” and said:
 - “Necesito más información.” (I need more information)
 - “Visitó más frecuente los parques nacionales. Sería mucho dinero pagar los dos pases.” (I visited the national parks more frequently. It would be a lot of money to pay for both passes.)
 - “Para mi un poco alto el costo Porq tengo 3 hijos.” (For me the cost is a bit high because I have 3 children.)

In addition to the \$29 Keep Colorado Wild pass, a discounted pass is available to income-eligible customers at a proposed fee of \$14. How likely are you to pay for this \$14 pass if you are eligible for a discounted pass?

- 77.66% (English), 47.06% (Spanish) Very Likely
- 9.22% (English), 23.53% (Spanish) Somewhat Likely
- 4.61% (English), 29.41% (Spanish) Not Sure
- 1.77% (English), 0% (Spanish) Somewhat Unlikely
- 6.74% (English), 0% (Spanish) Very Unlikely

If you answered 3 or below, how much would you be willing to pay?

- 35.19% (English), 0% (Spanish) \$10-13
- 27.78% (English), 33.33% (Spanish) Would not pay any amount
- 25.93% (English), 66.67% (Spanish) \$5-10
- 11.11% (English), 0% (Spanish) \$3-5

Demographics:

Age:

- 18-29: 11.48%
- 30-39: 24.17%
- 40-49: 26.28%
- 50-59: 14.20%
- 60-69: 17.52%
- 70-79: 5.74%
- 80+: .60%

Race and/or Ethnicity:

- White or Caucasian: 62.15%
- Hispanic or Latinx: 14.15%, 100% on Spanish Form
- Black or African American: 13.54%
- Asian: 8%
- Prefer not to say: 5.23%
- American Indian or Native Alaskan: 2.46%

Note: this question asked for both race and ethnicity. This could have caused some confusion and individuals could click as many as they wanted.

Household Income:

- \$0-\$49,999: 21.93% (English), 64.69% (Spanish)
- \$50,000-\$99,999: 34.57% (English), 17.65% (Spanish)
- \$100,000+: 31.17% (English), 0% (Spanish)
- Prefer not to respond: 12.35% (English), 0% (Spanish)

Note: This question is difficult to answer as many people do not know what their annual income is due to inconsistent, seasonal work. Also, many people might not answer honestly. To better understand perspectives of income-eligible individuals, future inquiries may want to sort results, or use a random-sample survey, to show perspectives of people within certain income brackets.

From the STAKEHOLDER MEETING:

We also offered a virtual meeting to professionals who work with disproportionately impacted communities and specifically in outdoor equity work. This meeting included professionals from Tri County Family Resource Center, Huerfano/Las Animas Family Resource Center, Vibe Tribe Adventures, Adaptive Adventures, Stem Launch, Boys and Girls Club Metro Area, Equity Initiatives Denver Public Schools, and Greenway Adventures. Everyone was very happy to be invited and to share their feedback. We encourage CPW to continue to reach out and include those who receive funding from the Outdoor Equity Grant Program to help promote the new pass. Below are some key points and suggestions from this meeting:

- If we're really serious about eliminating barriers, can't we offer it for free?
 - **NOTE:** We recognize this is likely not feasible as CPW would need to find alternative funds to make this happen, as well as strict guidelines on who would be eligible for a free pass.
- Make sure to have options for income eligibility that are not only tied to having children of a certain age (such as WIC) - also consider free and reduced price lunch for income eligibility
- During the vehicle registration, can there be a question that asks: "Can you afford a \$29 park pass at this time?"
- Inclusive marketing and highlighting accessibility features will be important for the community of people with disabilities to understand how access is relevant to them.
- What about organizations who bring groups of people to parks via mini-bus?
- If you have not already, I would speak to the Colorado Tourism Advisory Board before marketing. They have put a lot of effort towards inclusive engagement.
- Promote these passes to fitness groups/influencers who are trying to encourage people to get outside and exercise.

Recommendation for future outreach:

As we traveled around the state, we met many people who are excited about the Keep Colorado Wild Pass and want to help get the word out. It will be important for CPW to reach out to and engage with community organizations, advocacy groups, and influencers about this new opportunity as they have the network and relationships already built; they just need the messaging and marketing tools. Overwhelmingly, the family resource centers were instrumental in meeting underserved or underrepresented Coloradans where they are so they can get the information they need. The family resource centers in communities across Colorado are the trusted location for ALL families. Upstream highly recommends using the lists and contacts

made through this focused outreach to reach Colorado's diverse, rural, and sometimes underserved populations.

Upstream also wants to thank all of the CPW staff who joined us for these sessions across Colorado. They have deep connections to the parks and the community they serve. We had robust conversations that were amplified by the staff's knowledge.

The last few months have also been a learning experience for us. We want to pass along some lessons learned to CPW for future outreach efforts:

Social Media is not always the solution: In past Upstream outreach efforts, social media outreach was very productive in building for large events. We found in some rural areas but also in metropolitan areas, it should not be assumed that potential participants have access to cell phones or a computer. Two examples of how this was limiting are in Rocky Ford, we were told that households might only have one cell phone, and even if they have one, they are most likely not using Facebook or social media when using it. We were also told that if someone is using a computer, they prioritize their time and won't be surfing the internet and would miss this type of information.

- **A suggested path forward:** Design an ambassador program with resource centers. Find an ambassador in the community that is a person whom people go to for information. In some cases, this can also be the park rangers.

Be mindful of days/times offered: To meet requirements mandated by the CRS 24-4-109 via HB21-1266 Environmental Justice Act, Upstream was asked to offer many different options during the day and week to allow for more accessibility. We realized that weekdays, during work hours, were difficult, especially for those included in disproportionately impacted communities. Many people do not have the ability to step away from work or family responsibilities to participate in these groups. In addition, this project was scheduled to be completed during the summer. We realized that the summertime is hard for different communities around Colorado: in the Eastern Plains, many people work in farm and agriculture jobs, while on the Western Slope and high country, many people are busy during tourism season and working demanding jobs in the service industry. However, the summer timing of this outreach became necessary in order to engage disproportionately impacted communities and allow for "meaningful opportunities to influence public policy" in setting the income-eligible Keep Colorado Wild pass requirements, as spelled out in the enabling legislation to be done at least six months before implementing the pass.

- **A suggested path forward:** We understand that there are time constraints in executing these projects and the need to abide by legislative requirements. We suggest inquiring with the community before scheduling to ensure the best time for their community to take time to meet with you.

Be careful where and how you promote events. Early in our outreach efforts, we noticed some individuals were signing up and requesting the incentive ahead of time or asking for money to

get a ride to the event. It soon occurred to us that some people might be seeing the advertisement for the event and could be scammers. In addition, one of our groups had three attendees from out of state. They had seen the advertisement and thought they would come and grab a gift card.

- **A suggested path forward:** Have a good vetting process (email, phone calls and calls the day before to participate) in place to ensure those signing up to participate in focus groups understand what the group is and that you will only provide incentives to participants and residents of Colorado. The more you promote the event or engagement, the more people will see it, and you might not get appropriate attendees.

We appreciate the opportunity to work on this project and look forward to getting our own Keep Colorado Wild Passes next year!