



# COLORADO

## Parks and Wildlife

Department of Natural Resources

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Commissioners:

Attached to this mailing you will find a couple of analyses looking at daily pass sales across our park locations. In addition to the implications for revenue, this also has implications for Senate Bill 23-059, “Local Access Funding to State Parks and Wildlife Areas.”

Chart one titled “Daily pass sales 2023” shows the number of daily passes sold by month with the different colors representing different locations. The sales reflect the seasonality with sales picking up in February through March, peaking in July, and tapering off through November.

The second chart, “Comparison of select months” where the orange columns reflect the same data presented in the first chart. Added to this chart are the blue columns on the right representing the same months in 2022. This comparison shows that 2023 sales during those months were lower than in previous years. Additionally, the green columns have been added on the left and represent sales through (most of) February 2024. Though FY 2022-23 sales (reflecting only six months of Keep Colorado Wild pass sales) were only down by 8% compared to FY 2021-22, most recent sales are down nearly 50% year over year.

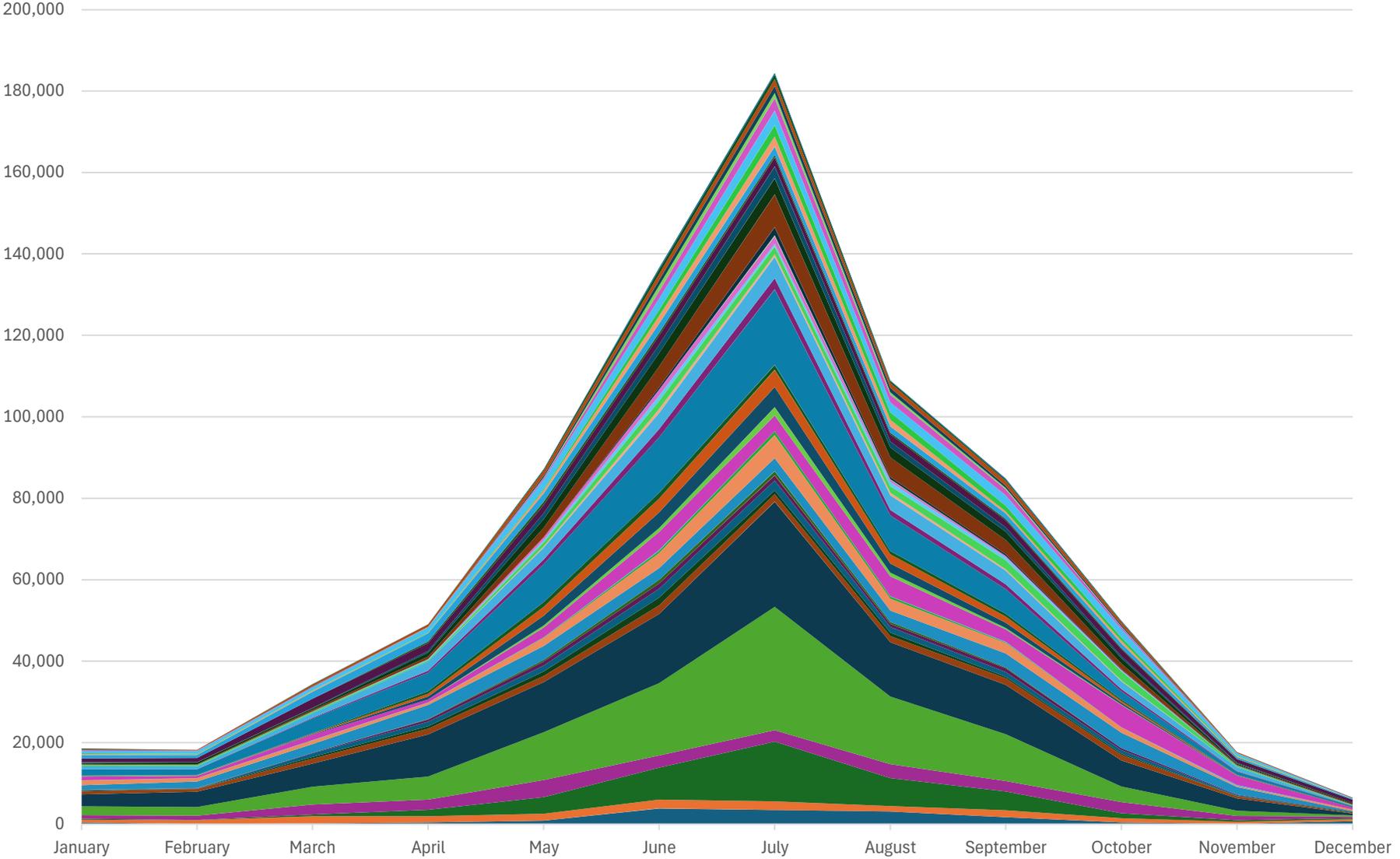
The final attachment lists daily pass sales, by park, for the calendar year 2023. The last column on this sheet reflects what sales may be in 2024 if recent trends continue and we see a 45% reduction in sales year over year. Prior to the introduction of the Keep Colorado Wild pass, my projection for daily pass sales was a 75% reduction.

Jeff Davis, Director, Colorado Parks and Wildlife

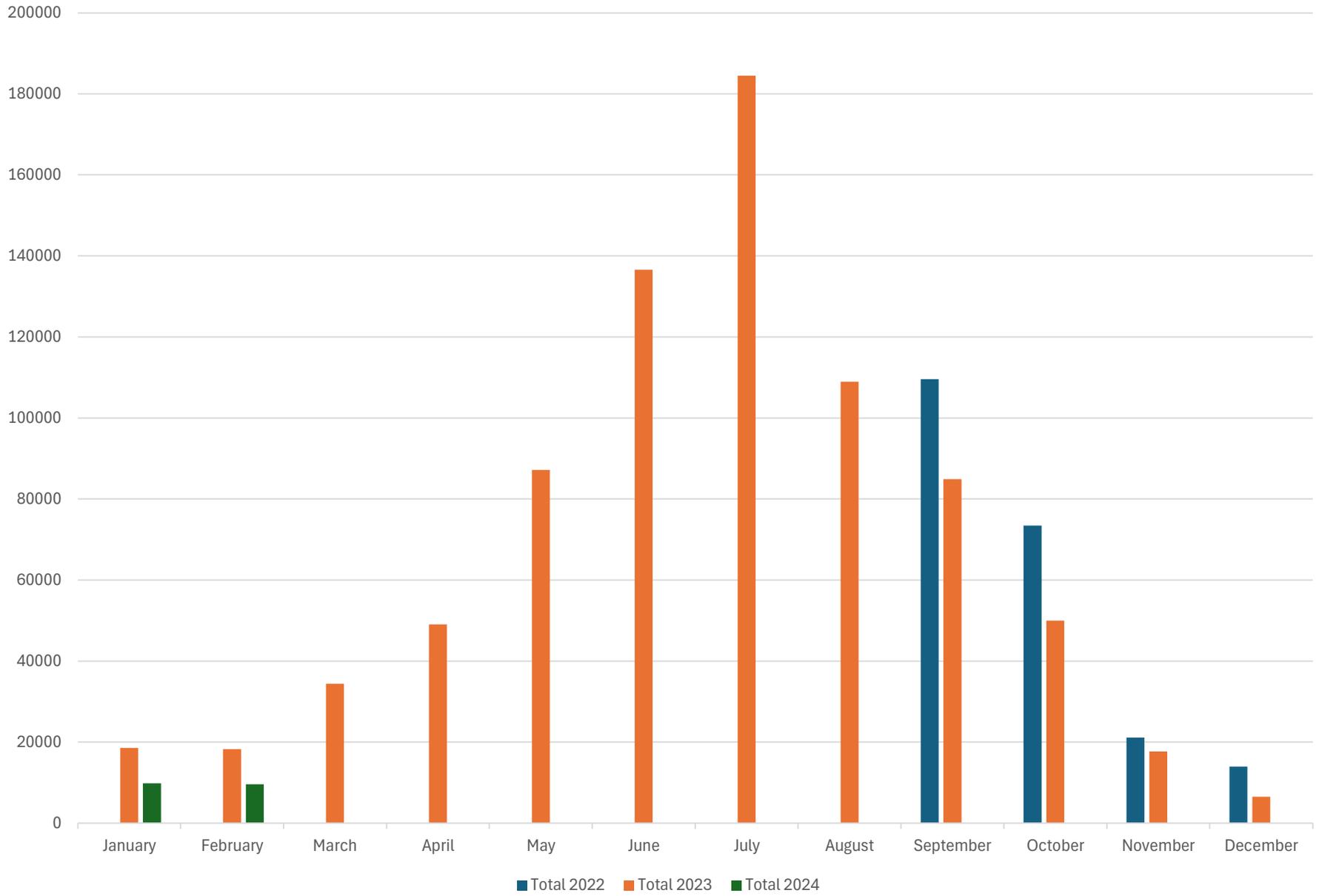
Parks and Wildlife Commission: Dallas May, Chair • Richard Reading, Vice-Chair • Karen Bailey, Secretary • Jessica Beaulieu  
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Daily pass sales 2023



Comparison of select months



Daily Pass Sales by Park		
	CY2023 Total	55% of 2023
ARKANSAS HEADWATERS RECREATION AREA	15,375	8,456
BARR LAKE STATE PARK	15,919	8,755
BOYD LAKE STATE PARK	42,231	23,227
CASTLEWOOD CANYON STATE PARK	26,933	14,813
CHATFIELD STATE PARK	107,754	59,265
CHERRY CREEK STATE PARK	112,989	62,144
CHEYENNE MOUNTAIN STATE PARK	14,719	8,095
COLORADO RIVER JAMES M ROBB - CORN LAKE	6,909	3,800
COLORADO RIVER JAMES M ROBB - FRUITA	12,000	6,600
COLORADO RIVER JAMES M ROBB - ISLAND ACRES	6,596	3,628
CRAWFORD STATE PARK	3,225	1,774
ELDORADO CANYON STATE PARK	29,791	16,385
ELEVEN MILE STATE PARK	22,097	12,153
ELKHEAD RESERVOIR STATE PARK	2,522	1,387
FISHERS PEAK STATE PARK	935	514
GOLDEN GATE CANYON STATE PARK	30,152	16,584
HARVEY GAP STATE PARK	5,273	2,900
HIGHLINE LAKE STATE PARK	16,224	8,923
JACKSON LAKE STATE PARK	14,950	8,223
JOHN MARTIN RESERVOIR STATE PARK	6,468	3,557
LAKE PUEBLO STATE PARK	70,365	38,701
LATHROP STATE PARK	9,834	5,409
LONE MESA STATE PARK	81	45
LORY STATE PARK	27,111	14,911
MANCOS STATE PARK	3,181	1,750
MUELLER STATE PARK	12,591	6,925
NAVAJO STATE PARK	4,616	2,539
NORTH STERLING STATE PARK	5,498	3,024
PAONIA STATE PARK	437	240
PEARL LAKE STATE PARK	3,732	2,053
RIDGWAY STATE PARK	26,718	14,695
RIFLE FALLS STATE PARK	17,612	9,687
RIFLE GAP STATE PARK	10,419	5,730
ROXBOROUGH STATE PARK	19,497	10,723
SPINNEY MOUNTAIN STATE PARK	3,557	1,956
ST VRAIN STATE PARK	16,336	8,985
STAGECOACH STATE PARK	9,041	4,973
STATE FOREST STATE PARK	9,385	5,162
STAUNTON STATE PARK	19,578	10,768
STEAMBOAT LAKE STATE PARK	9,471	5,209
SWEITZER LAKE STATE PARK	4,169	2,293
SYLVAN LAKE STATE PARK	5,628	3,095
TRINIDAD LAKE STATE PARK	9,029	4,966
VEGA STATE PARK	3,798	2,089
YAMPA RIVER STATE PARK	1,772	975
<b>Total</b>	<b>722,993</b>	<b>438,086</b>