

Minutes November 10, 2022~ 10:00am - 11:00am Virtual Meeting

Members Present: Dan Gates, Brittni Ehrhart-Gemmill, Lani Kitching, Don Anderson, Tim Twinem,

Robin Brown, Shyanne Orvis, Tony Bohrer

Members Absent: Eeland Stribling

<u>Also in Attendance:</u> *CPW*: Kristin Cannon (CPW LT Liaison); *R&R Partners*: Jacqueline Meason (Corporate Director), Libby Lewis (Project Manager), Dani Schneider (Account Coordinator)

Call to Order / Introductions - Gates

Reviewed attendance and called meeting to order.

R&R Partners Presentation -

Paid Media Updates

Showed the latest influencer reel.

Earned Media Updates

Reviewed the op-ed that was published by the Greeley Tribune, and it's earned impressions.

Statues Update

Showed photos of the fish and elk statues at their new home at Foothills Mall in Fort Collins.

Newsletter Content

Reviewed what will be included in the Q1 newsletter.

Action Items

Reviewed action items.

Council & Subcommittee Reports - Gates

Anderson has no updates and notes the statues move went smoothly. Brown has no updates. Ehrhart-Gemmill appreciated Anderson's help moving the statues. Kitching attended the Colorado Trout Unlimited event and would be interested in meeting with their team to hear their strategies and see how the council fits in. Orvis apologized for not being able to attend the in-person meeting but will be attending in December. Orvis partnered with Ford for their Bronco release and received a grant to work with a local school for a fishing event to teach them fly fishing, about conservation, and be there to represent CWC. Twinem is looking forward to the December meeting and thanked Pat Buller for his work on the CWC 101 script. Gates is looking forward to the end result of the CWC 101 video. Bohrer mentioned the wolf meeting that is occurring in Rifle and is interested to see what comes of it and will pass details on to council. Gates mentioned he sent out information from the investigation to the council members for them to read at their own time and can answer any questions. Gates attended the Colorado Outdoor Partnership Meeting and can provide more information in the next meeting. Commission meetings are coming up. If you cannot attend in-person, it was

suggested council members listen in if possible. Gates looks forward to seeing everyone in December. Anderson inquired about what day to attend the commission meetings. It was recommended to review the agenda and choose based on which day has more areas of concern. Cannon recommended the 17th since it has more topics of interest.

CPW Leadership Team Update - Cannon

The next commission meeting is next week in Gateway, but they are broadcasted on YouTube. Hybrid options are available, if you would like to comment you need to submit a request online to have that access. The virtual meeting in December is on the 9th and information can be found online. A lot has been going on at CPW, Dan Prenzlow retired effective November 1 and Aloe resigned the same day. There were accusations made against Dan Gates publicly and they were not substantiated. Gates sent information directly to the council. Some records are out publicly and can be found if you search it. We can discuss getting in front of the commission. There are serval wolves outreach meetings planned for Spring. Keep Colorado Wild pass goes live on January 3, 2023. Commission meeting next week will review license allocation.

Council Discussion

Brown was happy that things concluded with the investigation. Kitching outfitted her local commissioner and his son to count fish in area 8 and noted it was great 1:1 time. Gates recommends having an audio or video transcript of meetings. R&R is taking on tasks that are not in their requirements such as capturing meeting minutes. If council members cannot attend, they will be able to review the meeting instead of having to review the high-level minutes. Kitching assumed since meetings are on Zoom or hybrid that they are recorded and available on YouTube. Gates noted there is a lot of money at stake and important obligations that we need all the information available. Anderson agrees that it is not fair to R&R to take minutes, and it doesn't pass the litmus test to rely on the contractor. Gates clarified it would be in addition to minutes and it falls on the council to take minutes and logistically issues need to be worked out to take minutes. Ginny is still working with the council on the backend and Jen is still working through some next steps before returning to her council role. Ehrhart-Gemmill asked if recordings will be viewable by public or save to a drive for council review. Gates mentioned how multiple people transitioning off council and people not being able to attend is difficult and people have dropped the ball on their responsibilities and people need to be accountable. Brown mentioned minutes are there for exactly what Gates mentioned and minutes are very important. Bohrer agrees as well and stated that sometimes minutes miss details and having a recording allows for details to not be missed. Bohrer also noted how side conversations don't get entered into the minutes but having a recording means it could keep people on track. Twinem mentioned the fidelity of minutes and being able to go back for exact details and having a recording will be helpful. Gates mentioned this is not a crutch for the council but a way to ensure everyone is on the same page; it will keep people on track instead of being 2 months behind and wants council to be accountable. Brown thanked Gates for his leadership and working through the past 6 months. Gates thanked her for her kind words and thanked the council for hanging tight as well. Anderson echoed Brown's words and thanked Cannon as well. Gates hopes everyone has a great Turkey Day and will see everyone in December.

Public Comment

No public comment.

Motion - To adjourn the meeting -Anderson. Ehrhart-Gemmill seconded. Motion carries unanimously.