

# CWC Outreach Team Updates

## 6/1/23

Mike Weigang, Linnea Turner, & Brianna Fett

Mike and Linnea started on the 15<sup>th</sup> of May.  
They have already attended two events!

Mike- Csu FWCB, Native and  
avid outdoorsmen

Linnea- UMN- Duluth  
Environmental Science,  
outdoor enthusiast



# Boulder Creek Festival

- Family focused event mainly engaged with excited kids looking at our trivia wheel
- 580 overall engagements over 3 days
- 25 meaningful engagements

# Engagement Tool

- Trivia Wheel

Categories: licensing, wildlife, fish stocking, state wildlife areas

- Easy giveaways- stickers, coloring sheets, post card and hand sanitizer

- The winnable giveaways- T-shirts, cutlery sets, planter boxes, and koozies



# New Sponsorships

San Juan Brewfest- we will also be attending  
Outdoorsman Days

\*Colorado Youth Outdoors

# New Events

Banning Lewis Ranch Community Market Days

Wolf Ranch Summer Concert Series

Olathe Sweet Corn Festival

Urban Market

Elk Fest- in some capacity

Pumpkin Harvest Festival at Four Mile Park

# Giveaways

We have started our large giveaways! We are going to base the giveaway off of people signing up for our newsletter. We will determine the winners at the end of each month and giveaway a camping hammock, yeti mug, and waterproof power bank.



Today



June 2023



Month



SUN 28	MON 29	TUE 30	WED 31	THU 1	FRI 2	SAT 3
Boulder Creek Festival		OFF		Half day?	Pathways Conference-Brianna	9am Get Outdoors I
4	Day Off	6	Linnea off in evening	10am CWC Meeting	Brianna OFF Linnea OFF	Chalk Festival 9:30am Wickstrom
11	12	13	14	15	16	17
Linnea OFF				BLR Community Marke	Brianna OFF	Juneteenth
18	19	20	21	22	23	24
Juneteenth	OFF				Wolf Ranch Summer C	Arvada on Tap?
25	26	27	28	29	30	Jul 1
	OFF?		Bike to work			OFF

Today



July 2023



Month



SUN 25	MON 26	TUE 27	WED 28	THU 29	FRI 30	SAT Jul 1
	OFF?		Bike to work			OFF
2	3	4	5	6	7	8
OFF	Brianna OFF				Wolf Ranch Summer C	Urban Market
		Monument 4th of July				
9	10	11	12	13	14	15
Urban Market	OFF				Victor Gold Rush Days?	
16	17	18	19	20	21	22
Victor Gold Rush Days	OFF?		Linnea OFF		Royal Gorge Whitewater Festival	
23	24	25	26	27	28	29
	OFF			Taste of Springs		OFF
30	31	Aug 1	2	3	4	5
OFF		Leftover Day			Olathe Sweet Corn Festival	