

Wildlife Council

FY 2023 - Estimated Amount Available to Spend by Month

Actual revenue and expenses through latest accounting period

	Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend	Available to Spend Minus Reserve	
Balance	2,993,170	2,993,170	\$	\$	2,993,170	2,993,170	
Reserve	(400,000)	(400,000)				(400,000)	
Actual	July	246,273	203,783	358,051	316,633	2,880,319	2,480,319
	August	294,992	272,983	94,547	35,988	3,117,314	2,717,314
	September	198,962	189,162	99,547	87,182	3,219,294	2,819,294
	October	115,291	100,913	407,035	92,738	3,227,469	2,827,469
	November	109,758	114,380	149,764	398,230	2,943,619	2,543,619
	December	324,146	317,590	52,364	139,842	3,121,366	2,721,366
	January	26,488	33,491	391,454	42,871	3,111,985	2,711,985
	February	21,367	28,080	388,854	382,309	2,757,755	2,357,755
	March	185,310	179,391	387,228	388,259	2,548,887	2,148,887
	April	602,265	565,126	342,323	391,997	2,722,016	2,322,016
	May	184,036	156,223	51,918	350,783	2,527,456	2,127,456
	Estimated	June	404,885		51,918	2,880,423	2,480,423
Period 13		0	0	0	0		
	2,713,770	2,161,118	2,775,000	2,626,832	2,880,423	2,480,423	

CWC Spending Authority as of 7/1/2022: \$3,000,000

Date of report: 5/30/2023

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

The highlighted figures coordinate with the figures on the monthly revenue and expenses table

Estimated expenditures is a combination of estimates from R&R Partners' expenses and Council operation costs

Per Council decision 12/2022, estimated expenditures increased for FY23 by \$575,000 for R&R Partners

COLORADO DEPARTMENT OF NATURAL RESOURCES
COLORADO PARKS AND WILDLIFE
STATEMENT OF REVENUE AND EXPENSES
WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND
 FY 22-23 (as of 5/30/2023)

Beginning Fund Balance		2,993,169.73													
<u>Revenue</u>	<u>Account Name</u>	<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MARCH</u>	<u>APRIL</u>	<u>MAY</u>	<u>JUNE</u>	<u>PERIOD 13</u>	<u>TOTAL</u>
4300	Other NonBusiness License														-
4303	Hunting and Fishing Licenses														-
4311	Other NonBus License (Enterprise)	203,783	268,490	184,904	93,396	108,014	310,394	26,645	20,282	171,806	558,289	149,157			2,095,156
5206	Other Charges														-
5908	Interest Income - Exempt		4,493	4,258	7,517	6,366	7,196	6,846	7,798	7,585	6,837	7,066			65,962
6050	Unrealized Gain/Loss														-
6600	Donations - Private - General														-
830B	Reimbursement of Prior Year Expense														-
	Total Revenue	203,783	272,983	189,162	100,913	114,380	317,590	33,491	28,080	179,391	565,126	156,223	-	-	2,161,118
<u>Expenses</u>		<u>JULY</u>	<u>AUG</u>	<u>SEPT</u>	<u>OCT</u>	<u>NOV</u>	<u>DEC</u>	<u>JAN</u>	<u>FEB</u>	<u>MARCH</u>	<u>APRIL</u>	<u>MAY</u>	<u>JUNE</u>	<u>PERIOD 13</u>	<u>TOTAL</u>
1121	Payroll: Temp. Part-Time Wages									1,520	2,945	1,520			5,985
1130	Payroll: Overtime Wages										43	44			87
1520	Payroll: FICA-Medicare Contrib.										341	352			692
1522	Payroll: PERA										147	152			299
1524	Payroll: PERA - AED										147	152			299
1525	Payroll: Pera - Supplemental AED														-
1920	Personal Services - Professional														-
2254	Rental of Motor Vehicles														-
2255	Rental of Buildings											100			100
2258	Parking Fees														-
2512	In-State Personal Travel Per Diem											470			470
2513	In-State Employee Mileage Reimbursement										60				-
2520	In-State Travel/Non-Employee				30										-
2522	In-State/Non-Employee - Per Diem		470			356	162		467			824			2,279
2523	In-State/Non-Employee - Mileage		404		196	430	204		663		655				2,553
2610	Advertising and Marketing	314,888	32,747	85,870	91,790	396,618	139,347	41,947	381,037	378,437	376,812	331,907			2,571,397
2680	Printing and Reproduction Services							375							375
2820	Purchased Services											108			108
3110	Supplies and Materials						36					876			912
4100	Other Operating Expenses														-
4105	Bank Card Fees	1,745	2,367	1,144	722	357	94	247	142	2,888	9,347	1,026			20,080
4140	Dues and Memberships									5,000	1,500	8,029			14,529
4170	Miscellaneous Fees And Fines														-
4180	Official Functions			168		294		302		414		3,967			5,145
4220	Registration Fees					175						1,257			1,432
	Total Expenditures	316,633.0	35,987.6	87,181.9	92,737.7	398,229.8	139,842.3	42,871.4	382,308.8	388,259.0	391,997.2	350,783.3	-	-	2,626,832
	Impact to Fund Balance	(112,850)	236,995	101,980	8,175	(283,850)	177,747	(9,381)	(354,229)	(208,869)	173,129	(194,560)	-	-	(465,714)

Ending Fund Balance 2,527,456

FY2023 - Detailed Expenses

FY2023 - Detailed Expenses								
Colorado Wildlife Council - Advertising					starting	\$2,650,000.00		
Colorado Wildlife Council - Operating					remaining	\$78,603.40	Total Spent	
Colorado Wildlife Council - Outreach Team					starting	\$35,000.00	\$2,614,652.39	
					remaining	\$24,431.18		
					starting	\$115,000.00		
					remaining	\$82,313.03		
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
	Advertising Budget							
7/1/22	Contract	2022*2288	R&R Partners	Beginning Balance		\$2,075,000.00		
7/22/22	Invoice	2023*419	R&R Partners	Media Placements	2610		\$263,137.50	☑
7/22/22	Invoice	2023*419	R&R Partners	Research Costs	2610		\$51,750.00	☑
8/16/22	Invoice	2023*620	R&R Partners	Basic Compensation - July	2610		\$11,780.00	☑
				Creative Concepting & Asset Production		\$5,000.00	☑	
				Social Media Strategy & Community Management		\$2,275.00	☑	
				Website Maintenance		\$1,981.66	☑	
				Public Relations/Earned Media		\$3,910.00	☑	
				Exploratory Research		\$1,625.00	☑	
				Analytics, Brand Strategy		\$650.00	☑	
				Media - Campagn Planning, Buying, Reporting		\$5,525.00	☑	
9/14/22	Invoice	2023*848	R&R Partners	Basic Compensation - August	2610		\$11,780.00	☑
				Creative Concepting & Asset Production		\$6,740.00	☑	
				Social Media Strategy & Community Management		\$2,275.00	☑	
				Website Maintenance		\$1,581.66	☑	
				Public Relations/Earned Media		\$910.00	☑	
				Exploratory Research		\$1,625.00	☑	
				Analytics, Brand Strategy		\$650.00	☑	
				Quantitative Online Survey		\$3,033.33	☑	
Media - Campagn Planning, Buying, Reporting	\$5,525.00	☑						
10/12/22	Invoice	2023*1091	R&R Partners	Research Costs	2610		\$51,750.00	☑
				Basic Compensation - September		\$11,780.00	☑	
				Creative Concepting & Asset Production		\$12,660.00	☑	
				Social Media Strategy & Community Management		\$2,275.00	☑	
				Website Maintenance		\$1,581.66	☑	
				Public Relations/Earned Media		\$910.00	☑	
				Exploratory Research		\$1,625.00	☑	
				Analytics, Brand Strategy		\$650.00	☑	
Quantitative Online Survey	\$3,033.33	☑						
Media - Campagn Planning, Buying, Reporting	\$5,525.00	☑						
11/17/22	Invoice	2023*1585	R&R Partners	Research Costs	2610		\$51,750.00	☑
				Basic Compensation - October		\$11,780.00	☑	
				Creative Concepting & Asset Production		\$15,000.00	☑	
				Social Media Strategy & Community Management		\$2,275.00	☑	
				Website Maintenance		\$1,581.66	☑	
				Public Relations/Earned Media		\$910.00	☑	
				Exploratory Research		\$1,625.00	☑	
				Analytics, Brand Strategy		\$650.00	☑	
Quantitative Online Survey	\$3,033.34	☑						
Media - Campagn Planning, Buying, Reporting	\$5,525.00	☑						
12/21/22	Invoice	2023*1948	R&R Partners	Research Costs	2610		\$91,100.00	☑
				Media Placements		\$263,137.50	☑	
				Basic Compensation - November		\$11,780.00	☑	
				Creative Concepting & Asset Production		\$15,000.00	☑	
				Social Media Strategy & Community Management		\$2,275.00	☑	
				Website Maintenance		\$1,581.66	☑	
				Public Relations/Earned Media		\$910.00	☑	
				Exploratory Research		\$1,625.00	☑	
Analytics, Brand Strategy	\$650.00	☑						
Media - Campagn Planning, Buying, Reporting	\$5,525.00	☑						
				Production Hard Costs			\$100,000.00	☑

FY2023 - Detailed Expenses

Colorado Wildlife Council - Advertising									
							starting	\$2,650,000.00	
							remaining	\$78,603.40	Total Spent
Colorado Wildlife Council - Operating									
							starting	\$35,000.00	\$2,614,652.39
							remaining	\$24,431.18	
Colorado Wildlife Council - Outreach Team									
							starting	\$115,000.00	
							remaining	\$82,313.03	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled	
1/10/23	Invoice	2023*2132	R&R Partners (VC*34864)	Basic Compensation - December	2610		\$11,780.00	<input checked="" type="checkbox"/>	
				Creative Concepting & Asset Production		\$15,000.00	<input checked="" type="checkbox"/>		
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>		
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>		
				Public Relations/Earned Media		\$910.00	<input checked="" type="checkbox"/>		
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>		
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>		
				Competitive Analysis Report		\$2,600.00	<input checked="" type="checkbox"/>		
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>		
1/19/23	Contract	2022*2288	R&R Partners	Approved Incremental Budget Increase		\$575,000.00		<input checked="" type="checkbox"/>	
2/16/23	Invoice	2023*2630	R&R Partners	Basic Compensation - January	2610		\$11,780.00	<input checked="" type="checkbox"/>	
				Media Placements		\$250,000.00	<input checked="" type="checkbox"/>		
				Creative Concepting & Asset Production		\$10,000.00	<input checked="" type="checkbox"/>		
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>		
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>		
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>		
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>		
				Competitive Analysis Report		\$2,600.00	<input checked="" type="checkbox"/>		
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>		
Production Hard Costs	\$95,000.00	<input checked="" type="checkbox"/>							
3/3/23	Invoice	2023*2796	R&R Partners (VC*34864)	Basic Compensation - February	2610		\$11,780.00	<input checked="" type="checkbox"/>	
				Media Placements		\$250,000.00	<input checked="" type="checkbox"/>		
				Creative Concepting & Asset Production		\$10,000.00	<input checked="" type="checkbox"/>		
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>		
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>		
				Exploratory Research		\$1,625.00	<input checked="" type="checkbox"/>		
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>		
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>		
				Production Hard Costs		\$95,000.00	<input checked="" type="checkbox"/>		
4/12/23	Invoice	2023*3323	R&R Partners	Basic Compensation - March	2610		\$11,780.00	<input checked="" type="checkbox"/>	
				Media Placements		\$250,000.00	<input checked="" type="checkbox"/>		
				Creative Concepting & Asset Production		\$10,000.00	<input checked="" type="checkbox"/>		
				Social Media Strategy & Community Management		\$2,275.00	<input checked="" type="checkbox"/>		
				Website Maintenance		\$1,581.66	<input checked="" type="checkbox"/>		
				Analytics, Brand Strategy		\$650.00	<input checked="" type="checkbox"/>		
				Media - Campaign Planning, Buying, Reporting		\$5,525.00	<input checked="" type="checkbox"/>		
				Production Hard Costs		\$95,000.00	<input checked="" type="checkbox"/>		
				5/8/23		Invoice	2023*3704	R&R Partners (VC*34864)	Basic Compensation - April
Media Placements	\$201,275.00	<input checked="" type="checkbox"/>							
Creative Concepting & Asset Production	\$12,000.00	<input checked="" type="checkbox"/>							
Social Media Strategy & Community Management	\$2,275.00	<input checked="" type="checkbox"/>							
Website Maintenance	\$1,581.66	<input checked="" type="checkbox"/>							
Public Relations/Earned Media	\$1,820.00	<input checked="" type="checkbox"/>							
Analytics, Brand Strategy	\$650.00	<input checked="" type="checkbox"/>							
Media - Campaign Planning, Buying, Reporting	\$5,525.00	<input checked="" type="checkbox"/>							
Production Hard Costs	\$95,000.00	<input checked="" type="checkbox"/>							
Totals						\$2,650,000.00	\$2,571,396.60		
Remaining Balance							\$78,603.40		
Operating Budget									

FY2023 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,650,000.00	
							remaining	\$78,603.40	Total Spent
Colorado Wildlife Council - Operating							starting	\$35,000.00	\$2,614,652.39
							remaining	\$24,431.18	
Colorado Wildlife Council - Outreach Team							starting	\$115,000.00	
							remaining	\$82,313.03	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled	
8/18/22	Credit Card	Bowser / August	King Soopers	8/18 meeting lunch - OFFN 1357	4180		\$168.10	☑	
8/23/22	GAX	2023*1503	Don Anderson	Travel	2522/2523		\$60.48	☑	
8/23/22	GAX	2023*1504	Lani Kitching	Travel	2522/2523		\$414.04	☑	
8/23/22	GAX	2023*1505	Dan Gates	Travel	2522/2523		\$399.41	☑	
10/3/22	GAX	2023*2606	Lani Kitching	Travel	2523/2520		\$226.00	☑	
10/20/22	Credit Card	Sednek/October	Qdoba	Lunch for 10/20 CWC Meeting OFFN-23-1540	4180		\$251.21	☑	
11/2/22	GAX	2023*3454	Lani Kitching	Travel & TU Event Registration	2522/2523		\$622.91	☑	
11/2/22	GAX	2023*3480	Dan Gates	Travel	2522/2523		\$327.77	☑	
11/2/22	GAX	2023*3481	Don Anderson	Travel	2523		\$50.40	☑	
12/21/22	GAX	2023*4649	Don Anderson	Travel	2523		\$51.52	☑	
12/21/22	GAX	2023*4653	Dan Gates	Travel	2522/2523		\$314.48	☑	
12/13/22	Credit Card	Sednek/December	Natural Grocers	Lunch items for 12/15 CWC meeting OFFN-23-1738	4180		\$111.94	☑	
12/13/22	Credit Card	Sednek/December	Safeway	Lunch items for 12/15 CWC meeting OFFN-23-1738	4180		\$26.56	☑	
12/15/22	Credit Card	Sednek/December	Snarfs	Sandwiches for 12/15 CWC meeting OFFN-23-1738	4180		\$163.73	☑	
2/8/23	Credit Card	Sednek/February	Natural Grocers	Snacks for CWC meeting OFFN-23-1738	4180		\$14.18	☑	
2/10/23	Credit Card	Sednek/February	Off Broadway Cafe	Lunch for CWC meeting OFFN-23-1738	4180		\$400.00	☑	
2/10/23	GAX	2023*5991	Lani Kitching	Travel	2522/2523		\$385.90	☑	
2/10/23	GAX	2023*5992	Dan Gates	Travel	2522/2523		\$310.51	☑	
2/10/23	GAX	2023*5993	Tony Bohrer	Travel	2522/2523		\$379.24	☑	
2/10/23	GAX	2023*5994	Don Anderson	Travel	2523		\$54.28	☑	
4/17/23	Credit Card	Sednek/April	Table Mountain Grill	CWC Dinner OFFN 23-2561	4180		\$343.79	☑	
4/18/23	Credit Card	Sednek/April	Origin Hotel Red Rocks	CWC Retreat lodging - \$329.60 (2 Staff) and \$824 (5 Volunteer)	2512/2522		\$1,153.60	☑	
4/20/23	Credit Card	Sednek/April	Origin Hotel Red Rocks	CWC Retreat Catering OFFN-23-2561	4180		\$3,623.00	☑	
4/25/23	GAX	2023*7822	Lani Kitching	Travel	2523		\$135.70	☑	
4/25/23	GAX	2023*7823	Tony Bohrer	Travel	2523		\$220.66	☑	
4/25/23	GAX	2023*7824	Dan Gates	Travel	2523		\$178.18	☑	
4/25/23	GAX	2023*7825	Don Anderson	Travel	2523		\$73.16	☑	
4/25/23	GAX	2023*7826	Eeland Stribling	Travel	2523		\$47.67	☑	
4/25/23	GAX	2023*7827	Brittnei Ehrhart-Gemmill	Travel	2513		\$20.28	☑	
4/25/23	GAX	2023*7828	Ginny Sednek	Travel	2513		\$40.12	☑	
Totals							\$0.00	\$10,568.82	
Remaining Balance								\$24,431.18	
Outreach Budget									
11/4/22	Credit Card	Sednek/November	O'Reilly Auto Parts	Wrenches and sockets for CWC statue casters	3110		\$35.97	☑	
11/28/22	Credit Card	Sednek/December	Project Street Gold - AJ Davis	Weld repair on elk statue ear	2820		\$375.00	☑	
12/15/22		-	Additional Sponsorship Funds	Approved at 12/15/22 meeting		\$25,000.00		☑	
3/6/23	GAX	2023*6475	5Point Film Festival	Sponsorship CWC SPON-23-2221	4140		\$5,000.00	☑	
3/13/23	Temporary Wages		Brianna Fett	Temp Wages 3/15-6/30/23			\$14,950.72	☑	
4/20/23	GAX	2023*7743	Ute Mountain Roundup Rodeo	Sponsorship SPON 23-2681	4140		\$1,500.00	☑	
4/24/23	GAX	2023*7785	CO Springs Sports Corp	Sponsorship SPON 23-2720	4140		\$5,000.00	☑	
4/30/23	Credit Card	Posthumus/April	Cobbleston Inn, Wray, CO	Hotel for CWC Brianna Fett- Prairie Chicken Tour	2512		\$96.00	☑	
4/10/23	Credit Card	Anderson/April	Sticker Mule	CWC sticker samples	3110		\$18.00	☑	
4/10/23	Credit Card	Fett/April	Juneteenth	Vendor booth reservation	4220		\$650.00	☑	
4/10/23	Credit Card	Fett/April	Royal Gorge Chamber Alliance Foundation	Royal Gorge Whitewater Festival Sponsorship SPON-24-2680	4140		\$1,029.00	☑	
4/12/23	Credit Card	Anderson/April	Booth Central	Application fee for Boulder Creek Festival	4220		\$35.00	☑	
4/13/23	Credit Card	Anderson/April	Booth Central	Booth fee for Boulder Creek Festival	4220		\$572.00	☑	
4/18/23	Internal Transfer		Integrated Document Solutions	Postcards for 5Point Festival and OT	2680		\$315.28	☑	
4/19/23	Credit Card	Anderson/April	Pay Pal - BUCU West	Sponsorship for Safe Summer Kickoff SPON-23-2682	4140		\$500.00	☑	
4/19/23	Credit Card	Anderson/April	Colorado Field Ornithology	Sponsorship CO Ornithologists Convention SPON-24-2706	4140		\$1,000.00	☑	

FY2023 - Detailed Expenses

Colorado Wildlife Council - Advertising							starting	\$2,650,000.00	
Colorado Wildlife Council - Operating							remaining	\$78,603.40	Total Spent
Colorado Wildlife Council - Outreach Team							starting	\$35,000.00	\$2,614,652.39
							remaining	\$24,431.18	
							starting	\$115,000.00	
							remaining	\$82,313.03	
Date	Transaction Type	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled	
4/24/23	Credit Card	Anderson/April	Sticker Mule	CWC stickers for giveaways	3110		\$858.00	<input checked="" type="checkbox"/>	
4/24/23	Credit Card	Fett/April	RegFox	Denver Chalk Festival Sponsorship SPON-23-2685	4140		\$500.00	<input checked="" type="checkbox"/>	
4/24/23	Credit Card	Fett/April	MinuteMan Press	Banner for CWC Sponsorship	2820		\$108.00	<input checked="" type="checkbox"/>	
5/8/23	GAX	2023*8162	Brianna Fett	Travel	2512		\$44.00	<input checked="" type="checkbox"/>	
5/10/23	GAX	2023*8312	Arkansas Valley Fair	Booth Fee	2255		\$100.00	<input checked="" type="checkbox"/>	
Totals							\$32,686.97	<input type="checkbox"/>	
Remaining Balance							\$82,313.03	<input type="checkbox"/>	