Wildlife Council

FY 2024 - Estimated Amount Available to Spend by Month

Actual revenue and expenses through latest accounting period

		Estimated Revenue	Actual Revenue	Estimated Expenditures	Actual Expenditures	Available to Spend
Balance		2,796,418	2,796,418	\$	\$	2,796,418
	July	209,238	197,600	598,839	10,599	2,983,418
	August	257,451	287,510	100,132	596,331	2,674,597
	September	192,060	182,545	98,132	100,552	2,756,589
Actual	October	107,484	101,605	593,839	93,135	2,765,059
	November	121,035	108,840	70,082	11,493	2,862,406
	December	323,731	295,251	75,802	612,189	2,545,468
	January	28,528	33,889	592,839	66,459	2,512,898
	February	27,737		69,082		2,471,553
	March	174,685		69,082		2,577,156
Estimated	April	570,829		592,839		2,555,146
Littinacea	May	169,303		69,667		2,654,782
	June	395,343		69,667		2,980,458
	Period 13	0	0	0	0	
	-	2,577,423	1,207,238	3,000,000	1,490,758	2,980,458

CWC Spending Authority as of 7/1/2022: \$3,000,000

Date of report: 2/1/2024

NOTE: Depending on date of report actual revenue may differ from other financial reports.

Figures may be off slightly due to rounding

The higlighted figures coordinate with the figures on the monthly revenue and expenses table

 $Estimated\ expenditures\ is\ a\ combination\ of\ estimates\ from\ R\&R\ Partners'\ expenses\ and\ Council\ operation$

Reserve terminology was removed January 2024 since the Council spends up to their spending authority and to reduce confusion with fund balance.

COLORADO DEPARTMENT OF NATURAL RESOURCES COLORADO PARKS AND WIDLIFE STATEMENT OF REVENUE AND EXPENSES WILDLIFE MANAGEMENT PUBLIC EDUCATION FUND

				WILD			BLIC EDUCA	ATION FUND							
	Beginning Fund Balance		2,796,418.29		FY	23-24 (as o	T 2/1/2024)								
	Beginning Fund Balance		2,790,410.29												
Revenue	Account Name														
Code		JULY	AUG	SEPT	OCT	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	PERIOD 13	TOTAL
4300	Other NonBusiness License														-
4303	Hunting and Fishing Licenses														-
4311	Other NonBus License (Enterprise)	197,599.50	279,091.50	173,398.50	93,583.50	100,248.00	287,082.00	25,310.50							1,156,314
5206	Other Charges														-
5908	Interest Income - Exempt		8,418.00	9,146.00	8,021.00	8,592.00	8,169.00	8,578.00							50,924
6050	Unrealized Gain/Loss														-
6600	Donations - Private - General														-
830B	Reimbursement of Prior Year Expense														-
	Total Revenue	197,599.50	287,509.50	182,544.50	101,604.50	108,840.00	295,251.00	33,888.50	-	-	-	-	-	-	1,207,237.50
Expense	25	JULY	AUG	SEPT	ост	NOV	DEC	JAN	FEB	MARCH	APRIL	MAY	JUNE	PERIOD 13	TOTAL
1121	Payroll: Temp. Part-Time Wages	7,372	6,080	5,624	5,415	5,263	3,762	-			/ <u>-</u>				33,516
1130	Payroll: Overtime Wages	114	485	-	392	-,	-	_							990
1300	Other Employee Wages	-	-	_	-	_	_	_							-
1520	Payroll: FICA-Medicare Contrib.	84	97	84	82	76	93	6							522
1522	Payroll: PERA	673	774	672	653	610	743	44							4,168
1524	Payroll: PERA - AED	291	334	290	282	264	321	19							1,801
1525	Payroll: Pera - Supplemental AED	291	334	290	282	264	321	19							1,801
2254	Rental of Motor Vehicles	(140)	140	1.881	1.881	1.881	1.685	-							7,328
2255	Rental of Buildings	-	300	-	100	125	-	_							525
2258	Parking Fees	_	-	_	_	_	_	_							_
2259	Parking Fee Reimbursement	_	-	12	75	_	8	_							95
2512	In-State Personal Travel Per Diem	_	-	2,726	675	785	_	_							4,185
2513	In-State Employee Mileage Reimbursement	_	-	_	_	_	_	_							_
2522	In-State/Non-Employee - Per Diem	_	-	764	462	_	_	188							1,415
2523	In-State/Non-Employee - Mileage	-	270	958	611	-	-	362							2,201
2610	Advertising and Marketing	-	582,173	83,465	81,465	-	601,618	59,135							1,407,855
2680	Printing and Reproduction Services	-	221	-	_	-	-	-							221
2820	Purchased Services	-	227	-	-	1,490	-	_							1,717
3110	Supplies and Materials	95	2,278	2,455	-	-	-	15							4,842
4105	Bank Card Fees	1,820	2,619	1,174	760	346	138	252							7,109
4140	Dues and Memberships	-	-	-	-	-	3,500	6,000							9,500
4170	Miscellaneous Fees And Fines	-	-	158	-	-	-	20							178
4180	Official Functions	-	-	-	-	389	-	399							787
	Total Expenditures	10,599.30	596,330.69	100,552.41	93,134.89	11,493.15	612,188.83	66,458.82							1,490,758.09
	Total Experience	10,000.00	500,000.00	. 30,002.41	30,104.00	11,400.10	5 1 <u>2</u> , 100.00	55,400.02							.,100,100.00
	Impact to Fund Balance	187,000.20	(308,821.19)	81,992.09	8,469.61	97,346.85	(316,937.83	(32,570.32)	-	-	-	-	-	-	(283,520.59)

Ending Fund Balance 2,512,898

ado Wildlife	Council - Advertising					starting	\$2,800,000.00				
						remaining	\$1,392,144.56	Total Spent			
ado Wildlife	Council - Operating					starting		\$1,504,658.			
						remaining	\$26,341.47				
ado Wildlife	Council - Outreach Te	am				starting	\$170,000.00				
						remaining	\$105,864.69				
	Transaction Type Advertising Budget	Document # or Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled			
	Contract	2022*2288	R&R Partners	Paginning Palange		\$2,900,000,00					
// 1/23	Contract	2022 2200	Rak Partilers	Beginning Balance Basic Compensation - July		\$2,800,000.00	\$14,406.67	~			
				Creative Concepting & Asset Production			\$26,000.00	<u>~</u>			
				Social Media Strategy & Community Management			\$2,600.00	~			
				Website Maintenance			\$1,856.66	~			
8/17/23	Invoice	2024*561	R&R Partners	Public Relations/Earned Media	2610		\$4,408.37	<u>~</u>			
6/1//23	ilivoice	2024 301	Kak Faithers	Analytics, Brand Strategy	2010		\$1,213.33	~			
							\$7,930.00	~			
				Media - Campagn Planning, Buying, Reporting Media Placements			\$411,257.50	<u>~</u>			
				Production Hard Costs			\$411,257.50	~			
								✓ ✓			
				Basic Compensation - August Creative Concepting & Asset Production			\$14,406.67 \$26,000.00	✓ ✓			
				Social Media Strategy & Community Management			\$26,000.00	<u>~</u>			
		Invoice 2024*920		Website Maintenance			\$2,600.00	~			
9/24/23	Invoice		PGP Partners	Public Relations/Earned Media	2610		\$1,408.33	<u>~</u>			
7/24/23	ilivoice		R&R Partners		2010			<u>~</u>			
				Analytics, Brand Strategy			\$1,213.33	✓ ✓			
				Media - Campagn Planning, Buying, Reporting			\$7,930.00	<u>~</u>			
				Research - Quantitative Online Study Research Hard Costs			\$4,550.00	✓			
							\$23,500.00 \$14,406.67	<u>~</u>			
			RftR Partners	Basic Compensation - September				~			
				Creative Concepting & Asset Production			\$24,000.00	<u>~</u>			
		Invoice 2024*1161		Social Media Strategy & Community Management			\$2,600.00	~			
10/25/23	lataa			Website Maintenance Public Relations/Earned Media	2610		\$1,856.66	<u>~</u>			
10/25/23	invoice		Ruk Partners				\$1,408.33	✓ ✓			
				Analytics, Brand Strategy			\$1,213.33	<u> </u>			
				Media - Campagn Planning, Buying, Reporting			\$7,930.00	~			
				Quantitiative Study			\$4,550.00	<u>~</u>			
				Research Costs			\$23,500.00	✓ ✓			
				Basic Compensation - October			\$14,406.67	<u>~</u>			
				Creative Concepting & Asset Production			\$24,000.00				
				Social Media Strategy & Community Management			\$2,600.00	✓ ✓			
				Website Maintenance			\$1,856.66				
11/30/23	Invoice	2024*1606	2024*1606 R&R Partners Public Relations/Earned Media		2610		\$1,408.33	✓ ✓			
				202000	202000		Analytics, Brand Strategy			\$1,213.33	<u> </u>
				Media - Campagn Planning, Buying, Reporting			\$7,930.00	✓ ✓			
				Media Placements			\$411,257.50	<u>~</u>			
				Production Hard Costs		(20.0/0.5	\$112,500.00	<u> </u>			
				Credit from 2022/2023 Unused Funds		\$28,969.54		✓ ✓			
				Basic Compensation - November			\$14,406.67	✓ ✓			
				Creative Concepting & Asset Production			\$24,000.00	✓ ✓			
12/12/22	Invoice	2024*1804	DGD Downs	Social Media Strategy & Community Management	2640		\$2,600.00	✓ ✓			
12/12/23	Invoice		R&R Partners	Website Maintenance	2610		\$1,856.66	✓ ✓			
				Public Relations/Earned Media			\$1,408.33				
				Analytics, Brand Strategy			\$1,213.33	~			
				Media - Campagn Planning, Buying, Reporting			\$7,930.00	~			
				Basic Compensation - December			\$14,406.67	~			
				Creative Concepting & Asset Production			\$24,000.00	<u> </u>			
				Social Media Strategy & Community Management			\$2,600.00	~			
1/19/24	Invoice	2024*2177	R&R Partners	Website Maintenance	2610		\$1,856.66	~			
	IIITOICC		12177 Nativialities	Public Relations/Earned Media			\$1,408.33	~			
				Analytics, Brand Strategy			\$1,213.33	\checkmark			
				Media - Campagn Planning, Buying, Reporting			\$7,930.00	~			

1 1401 1106	C 11 A.1		112	024 - Detailed Expenses			¢2,000,000,00	
rado Wildlif	e Council - Advertising					starting	\$2,800,000.00	T-+-! C
	6 11 6 11					remaining	\$1,392,144.56	
rado Wildlif	e Council - Operating					starting	\$30,000.00	\$1,504,65
\ \ \ \ \ \ \ \ \ \ \ \ \ \ \	- C	·				remaining	\$26,341.47	
rado Wildlif	e Council - Outreach T	eam				starting	\$170,000.00	
						remaining	\$105,864.69	
<u>.</u>		Document # or	W 1	B	01:	c 111.4	D 1 '' 4 .	
Date	Transaction Type	Allocation Month	Vendor	Description	Object Code	Credit Amount		Reconcile
				Competitive Research Report			\$5,720.00	
								-
				Totals		\$2,828,969.54		
				Remaining Balance			\$1,392,144.56	
	Operating Budget							
7/17/23	Credit Card	Sednek/July	Colorado Designworks	Nameplate for K.Kaemerer	3110		\$15.00	$\overline{}$
8/1/23	Credit Card	Sednek/August	Colorado Designworks	Service Plaque for Tony Bohrer	3110		\$55.00	~
8/2/23	Credit Card	Sednek/August	Target	Snacks for 8/10 CWC Meeting OFFN-24-3913	4180		\$40.50	✓ ✓
8/10/23	Credit Card	Anderson/August	SNARFS	CWC lunch OFFN-24-3913	4180		\$117.42	\checkmark
8/25/23	GAX	2024*1681	Lani Kitching	Travel	2523		\$206.50	✓ ✓
8/25/23	GAX	2024*1682	Don Anderson	Travel	2523		\$63.72	\checkmark
9/7/23	GAX	2024*2035	Don Anderson	Travel	2522/2523		\$530.01	\checkmark
9/7/23	GAX	2024*2041	Kelly Weyand	Travel	2522/2523		\$562.59	>>>>>>
9/8/23	GAX	2024*2086	Dan Gates	Travel	2522/2523		\$629.12	\checkmark
9/24/23	GAX	2024*2558	Lani Kitching	Travel	2523/2259		\$261.50	\checkmark
	Credit Card	Sednek/October	Off Broadway Cafe	Catering for CWC meeting on 10/12 OFFN-24-4516	4180		\$388.70	~
10/25/23		2024*3430	Shyanne Orvis	Travel	2522/2523		\$470.03	\overline{v}
10/25/23		2024*3432	Dan Gates	Travel	2522/2523		\$333.44	
10/25/23		2024*3434	Don Anderson	Travel	2523		\$63.72	
	Credit Card	Sednek/December	Colorado Design Works	Name plate for D.Williams	3110		\$15.00	
	Credit Card	Sednek/December	Off Broadway Cafe/A Perfect Setting	Catering for 12/14 CWC meeting OFFN-24-4912	4180		\$398.70	Z
	Credit Card	Sednek/December	CO Secretary Of State	CWC Trademark Renewals - HAA & HAH	4170		\$20.00	
12/28/23		2024*5026	Dan Gates	Travel	2522/2523		\$343.79	
12/28/23		2024 5020	Dan E. Williams	Travel	2523		\$142.78	Y Y Y Y
12/28/23		2024 5027	Don Anderson	Travel	2523		\$63.72	
12/20/23	GAX	2024 3028	Don Anderson	ITavet	2323		\$03.72	
				Tabala		¢0.00	¢2./E0.E2	
				Totals		\$0.00	,	
				Remaining Balance			\$26,341.47	
	Outreach Budget							
7/1/23	Temporary Wages		Brianna, Linnea, and Mike	Seasonal OT Wages 7/1/23-			\$55,597.99	~
7/6/23	Credit Card	Sednek/July		Signs for CWC Outreach Team Events	3110		\$197.00	<u>~</u>
7/6/23	Credit Card	Sednek/July	Signarama Fourmile Historic Park	Pumpkin Harvest Festival - Booth Registration	2255/RBTH		\$300.00	
7/14/23	Credit Card			Sew Patches on CWC Uniforms	2820		\$300.00	✓
	Internal Transfer	Sednek/July	Rocky Mountain Apparel IDS					~
		Andorror / tt		Contact Cards	2680		\$73.46	
7/28/23	Credit Card	Anderson/August	Imprints Littleton	CWC bandanas	3110		\$2,400.00	V
8/6/23	Credit Card	Weigang/August	Super 8 Motels	Staff lodging(2) Olathe sweet corn festival	2512		\$524.00	Y Y Y Y
-	Credit Card	Weigang/August	Holiday Inn	Staff lodging(2) Outdoorsmen days Florence	2512		\$756.00	$\overline{}$
8/16/23	Credit Card	Weigang/August	Econo Lodge	Staff lodging(2) Arkansas Valley Fair	2512		\$369.88	<u> </u>
8/17/23	GAX	2024*1464	Eco Promotional Products	Logo Bottle Openers for CWC Events	3110		\$2,065.53	
-	Internal Transfer		IDS	Table Tent Design/Print	2680		\$116.42	~
	Credit Card	Weigang/Sept	Motel Durango	Staff lodging (2) for San Juan Brew Fest CWC Event	2512	\$39.82		\checkmark
8/31/23	GAX	2024*1568	Mike Wiegang	Travel	2512		\$612.00	~
8/31/23	GAX	2024*1571	Linnea Turner	Travel	2512		\$476.00	✓
9/6/23	Internal Transfer		IDS	Brochure	2680		\$42.18	✓
9/6/23	Credit Card	Anderson/Sept.	TOWN OF CEDAREDGE	CWC outreach team event registration	2255/RBTH		\$100.00	<u></u>

			FY20	24 - Detailed Expenses				
ado Wildlif	e Council - Advertising	3				starting	\$2,800,000.00	
						remaining	\$1,392,144.56	Total Spent
rado Wildlif	e Council - Operating					starting	\$30,000.00	\$1,504,658
	,					remaining	\$26,341.47	
rado Wildlif	e Council - Outreach 1	Team .				starting	\$170,000.00	
						remaining	\$105,864.69	
		Document # or						
Date	Transaction Type	Allocation Month	Vendor	Description	Object Code	Credit Amount	Debit Amount	Reconciled
10/5/23	Credit Card	Anderson/Oct	CU Boulder	CWC outreach event registration	2255/RBTH		\$100.00	\checkmark
10/6/23	Credit Card	Weigang/Oct	Stay Wise Cedaredge	Staff lodging (2) for Cedaredge Applefest	2512		\$784.80	\checkmark
10/10/23	Credit Card	Anderson/Oct	Auraria Campus	CWC outreach event registration	2255/RBTH		\$25.00	\checkmark
10/26/23	GAX	2024*3462	Linnea Turner	Travel	2512/2259		\$274.75	
11/8/23	Credit Card	Anderson/Nov	Adventure Entertainment Americas LLC	CWC Sponsorship SPON-24-4705	4140		\$1,000.00	~
11/13/23	GAX	2024*3447	EC Outdoors LLC	Partner Social Media Posts	2820		\$1,000.00	✓
11/13/23	GAX	2024*3933	National Wildlife Federation	Partner Social Media Posts	2820		\$490.00	
12/12/23	GAX	2024*4668	CO Environmental Film Festival	CWC Sponsorship SPON 24-4640	4140		\$2,500.00	\checkmark
12/12/23	GAX	2024*4669	Linnea Turner	Travel	2259		\$7.75	✓
12/13/23	Internal Transfer		Hertz	OT Vehicle rental	2254		\$7,327.67	~
12/19/23	Credit Card	Anderson/December	Adventure Entertainment Americas LLC	CWC Sponsorship SPON-24-4705	4140		\$1,000.00	~
1/19/24	GAX	2024*5595	5Point Film Festival	Sponsorship - SPON-24-4945	4140		\$5,000.00	~
				Totals		\$39.82	\$64,175.13	
				Remaining Balance			\$105,864.69	