

Building a Toolbox

Landowners Support

- Creating and Asking for More Tools
- Incentivizing Volunteer Conservation
 - Permanent and Temporal Tools

- Market Based Conservation

- Active Conservation
Pay for Performance

- Flexible and Stackable –
Works Generationally

- Highly successful land trust
- Assisted numerous landowners in livelihood preservation
- Protected ~500,00 acres of ranchland

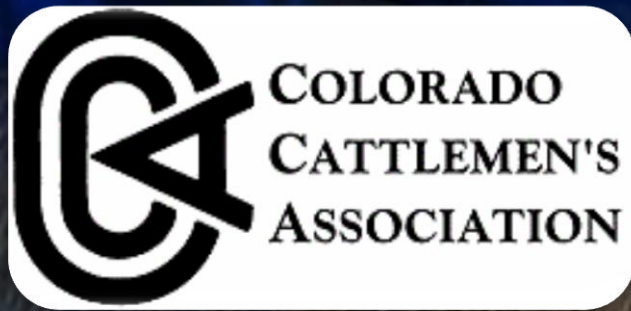
Colorado Cattlemen's
Agricultural Land Trust



Partners
for Western
Conservation

Colorado Habitat Exchange

Market-based Conservation Mechanism

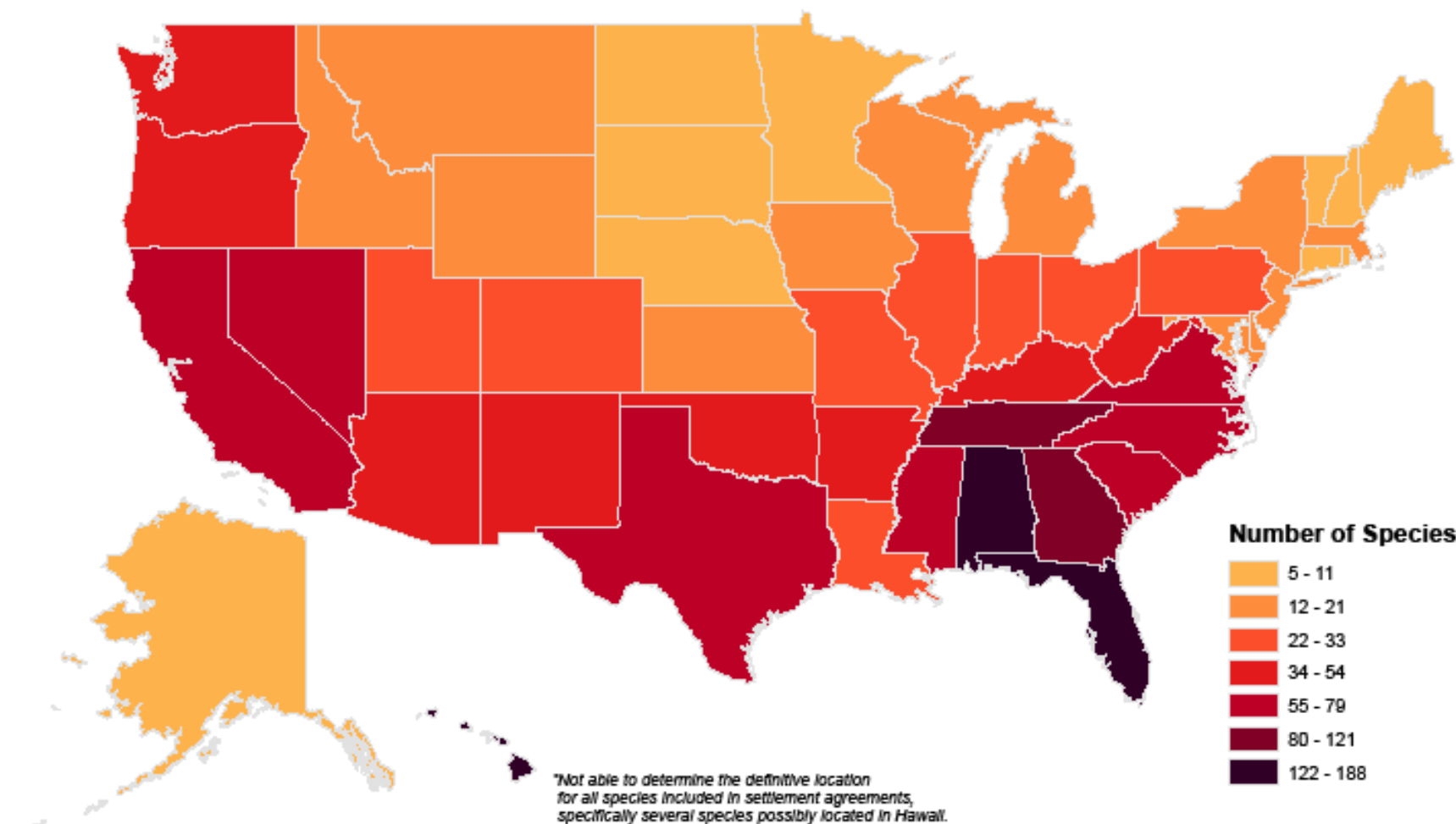


www.ColoradoCattle.org



www.thePWC.org

Distribution of Species in 2011 Multi-District Litigation Settlement Agreements (1001 species)



Source: Compiled by the Texas Comptroller of Public Accounts based on information from the U.S. Fish and Wildlife Service, NatureServe and species petitions.

Note: The map includes species in the settlements that were petitioned for listing, revisions to critical habitat designation or designation as distinct population segments. This represents only a fraction of the species under review for potential listing or changes to listing status. Species included in this count include only species from the 2011 Multi-District Litigation Settlement Agreements finalized Sept. 9, 2011. * There is no single, definitive list of all species under review for potential listing under the ESA.

BIG

Need Significant
INCREASE
in Conservation
Landowners Will
Participate

Regulation are
NOT
the Answer
Incentives Are !

C C
O H
N A
S L
E L
R E
V N
A G
T E
I S
O !
N !

Allows Society to
Avoid Costs
Incurred in
Absence of
Proactive Measures

One Size
Does NOT Fit
Flexibility is
Needed

73%. Private Land in Contiguous U.S.



75% of ES habitat is on Private Land
Best, Wayburn 2001

Colorado Habitat Exchange



COLORADO
OIL & GAS
ASSOCIATION



Establishes a structured, transparent infrastructure for incentivizing assurance-based conservation to occur.

Business Case

How does the Colorado Habitat Exchange provide an alternative way to help energy companies achieve permitting in a timelier manner?

- **Standardize impact and offset measures**
- **Offsets likely created before impacts happen**
- **One mitigation action for multiple regs**
- **Assurances**

More Meaningful Conservation

Ag Landowner Case

How does the Colorado Habitat Exchange serve the diverse needs of the ranching and farming community?

- **Accountable Conservation Actions – mitigate indirect/direct regulatory impacts**
- **Financial diversity and sustainability**
- **Conservation credibility**
- **Assurances**

Meaningful Conservation - Credibility

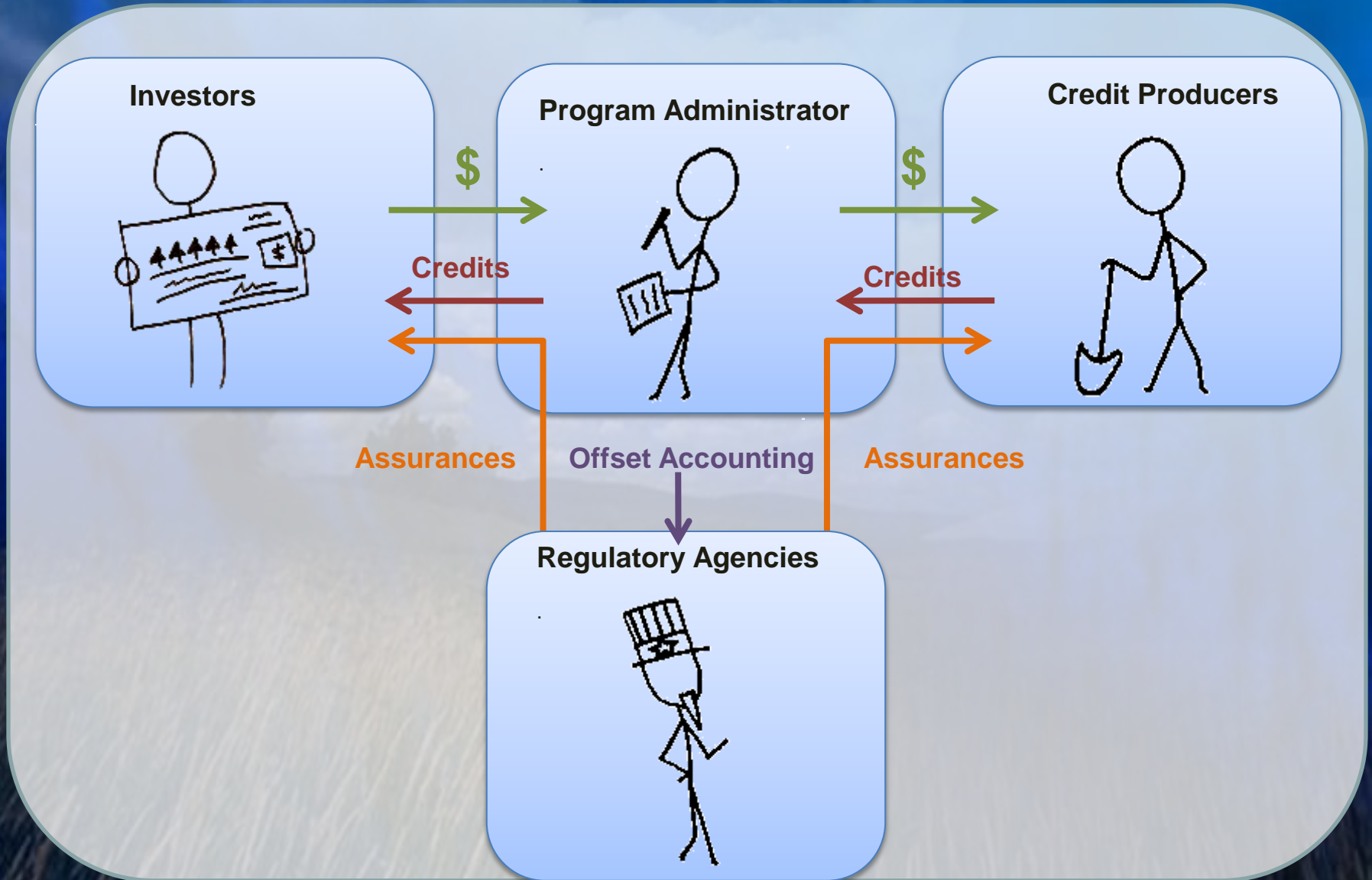
Conservation Case

How does the Colorado Habitat Exchange meet the objectives of the conservation community?

- **Increase in results-based conservation**
- **Increase adaptive management maximizing species conservation**
- **Increase landowner and business awareness of species**
- **Credibility with landowners and business**

Projects - Expanded Private Investment

How Credit Exchanges Work



Private Landowners are the Future

- Regulations Are **NOT** the Solution
- Landowners are **Willing...For Now**
- **Perishable Opportunity**
- **Performance Based Outcomes**



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